## STANDARD OIL **CO. DEVELOPS NEW GASOLINE**

Is Superior in Many Ways To That Formerly Produced

Some of the most carefully guarded areas during the past year have been the 2,950 acres comprising the great reeries of the Standard Oil Company of New Jersey....

Guards patrolled the gates between high barbed wire fences. Every visitor to the plants was carefully quesnecessary tioned. Photographers and newspape reporters could get no further than the dusk. main office. But just before the Stan-Newell's subscribers number several dard Oil officials were ready to divulge hundred persons who reside each summer in the isolated camps and resort their plans, one reporter did manage eiude the guards at the Bayway, N. J. hotels of America's greatest natural

He found that three giant-sized double units of cracking coils had been erected there and that already a newnewspapers. Since the route opened the Chevrolet coupe has been in conprocessed "Standard" Gasoline was being refined and released to selected localities for practical experimental purposes

jor repairs. Thus far the total cost This of servicing the car has been only gasoline is manufactured by forcing heavy oil through a fire box \$58.50. with high pressure pumps. The oil, heated to a volcanic temperature, passes from the coils to a "soaking drum," in which the "cracking" reaction takes place, and then into other drums. where the heavier oils, kerosenes, and tars are entirely separated from the gasoline. His actual driving time is five hours.

The result is an entirely pure, higher-test gasoline, which may be sold at no advance in price, because this new process extracts a greater amount of gasoline from the crude oil. The new coils give a higher yield of gasoline stocks than the old, have a much greater capacity, and make possible the manufacture of many intermediate byproducts.

From a laboratory standpoint, it had already been proved that this new processed gasoline gave six distinct advantages to motor cars. The proving cars at the "Standard" testing grounds had been running on this gasoline for months. But it was decided not to sell this new-processed gasoline to the public until performance reports came in from actual users.

The first letters were so encourage ing, however, that distribution plans were quickly carried through.

"The best gasoline I ever tried," came the quick reply for a truck fleet owner in Huntington, W. Va.

"I couldn't hear my motor running wrote a North Carolina motorist, "but it carried me up the hills without a shift of gears."

According to Dr. R. T. Haslam, the manager of the development department of the Standard Developmen Co., a subsidiary of the Standard Oil Co., of New Jersey, this new-processed gasoline gives quicker starting, faster pick-up, smoother power, all the advantages of high test gasoline, with its attendant less shifting of gears and less knocking on hills. All in all, it is a modern power fuel, made by the most up-to-date methods yet possible.

Now all "Standard" dealers in tow have been supplied with this new processed "Standard" Gasoline. "And though all refineries," say officials of the Standard Oil Co., of NewJersey, "are running capacity day and night they are taxed to their limits in turning out enough "Standard" gasoline to suppliy the huge demand."

### NOTICE

Under and by virtue of the authori ty conferred upon me in a deed of trust executed by Gabriel Wiggins and wife, Sarah Wiggins on the 1st day of June, 1928, and recorded in book of mort-gages P-2, page 491, I will, on Monday, November 4th, 1929, 12 o'clock noon

L. E. Flint, publicity director of the park, recently invited a reporter to ac-company Newell over the route. It afforded the writer a splendid view of ber, 1929, and answer or demur to the ber, 1929, and answer or demur to the TRAVELS 160-MILE company Newell over the route. It **ROUTE EACH DAY** afforded the writer a splendid view of Worlds Longest Newspaper

TURBDAY AND FRIDAY

erage tourist. Route Is In Yellowstone When the reporter got back to his office he wrote an enthusiastic description of the enchanting vistas that

The world's longest newspaper route had been revealed to him. Nor did he in Yellowstone Park, is 160 miles forget the ability of the car which swept is in Yellowstone Park, is 160 miles long, and absorbs between 600 and 800 him through the alluring landscape pounds of newspapers daily between "I never enjoyed a more comfortable

National Park

park. Until 1928 these vacationists had no means of getting their home-town

stant service, never missing a day.

The car has already traveled 42,000

miles and has never undergone any ma-

June and September.

ride in a motor car," he wrote. "We It is a full day's work that confronts traveled through this wonderland leisthe driver, Bird Newell, when he steps urely, despite the consistent speed that on the starter of his Chevrolet Coupe, was maintaided up grade and down. and sets about the day's busines. Fast The Chevrolet took hair pin turns withdriving and knowledge of short cuts are out a perceptible slackening of speed, to complete the task before and the rutty roads never stopped the driver for a second."

NOTICE

North Carolina, Martin County; in North Carolina, Martin County; in the superior court. Mack Jones and Wife, Amanda Jones, J. A. Cherry and wife, Adelia Cherry, and R. W. Salsbury vs. Cornelius Lynch and wife, Mary Lynch, Pitt-man Lynch and wife, Lucinda Lynch, and J. M. Hardy, Guardian for Thomas, Joseph, Ruth, James, Vivian, and Booker T. Hardy, and Leohidas D. Lanier, executor of Bet-tie Lynch, deceased.

The defendants, J. M. Hardy, The defendants, J. M. Hardy, Thomas, Joseph, Ruth, James, Vivian and Booker T. Hardy, will take notice that an action, entitled as above, has Newell receives his papers at the Gardner entrance each day at 10:20 a. m. He makes four stops, about 45 minutes each, at the major camps, and returns to the bunkhouse at Mommoth Lodge at 6:20 p. m. To do this he must average 32 miles to the hour.

QUICKER

RTING

PICKUS

the park from trails forbidden the av- complaint in said action, or the

complaint in said action, or the plain-tiffs will apply to the court for the re-lief demanded in said complaint. This 14th day of October; 1920. *F*. J. PEEL, o15 4tw Clerk Superior Court.

NOTICE

NOTICEIcode, 1923.North Carolina, Martin County; in<br/>the superior court.Notice is hereby given that an elec-<br/>tion will be held at the school build-<br/>ing of said district on the 20th day of<br/>November, 1929, in said district, which<br/>is described hereinafter, for the pur-<br/>pose of acertain certificate of sale covering the<br/>following described land:<br/>And being a house and lot in the<br/>town of Williamston adjoining Church<br/>Street, Pearlie Davis, Walter Mizelle,<br/>Wille Bunch, Ed Johnson, and being<br/>the same land listed for taxes by the<br/>lefendant for town purposes for the<br/>year 1927.Notice is hereby given that an elec-<br/>tion will be held at the school build-<br/>ing of said district on the 20th day of<br/>November, 1929, in said district, which<br/>to supelied a said the purpose<br/>ose of ascettaining the will of the<br/>dust of the same land listed for taxes by the<br/>defendant for town purposes for the<br/>year 1927.Now, all persons claiming interestsNo<br/>term and personal, within the<br/>term of all persons claiming interests

Now, all persons claiming interests the subject mater made in the abovein the subject mater made in the above-

Now, all persons claiming interests ty, real and personal, within the hounds of the district, described as fol-bounds of the district, described as fol-lows: Description Boundary of Hurst District, No. 12 Dis that an action, entitled as above, has been commenced in the superior court of Martin County, North Carolina, to partition among the plaintiffs and de-fendants above named two certain tracts of land, situate in Martin County, and described in the petition filed here-in; and the said defendants will fur-the take notice that they are required. It is the most speedy remedy known. ther take notice that they are required It is the most speedy remedy known.

WILLIAMSTON

In compliance with the wishes of a In computance with the wisnes of a petition signed by necessary number of qualified voters of Hurst School Dis-trict, No. 12, white, which was duly approved by Board of Education of Martin County, and in accord with provision of Article 17 of New School Code, 1923.

That L. G. Leggett be appointed egistrar and J. P. Harris and J. D. Coltrain are hereby appointed poll-olders for said election. That a new registration is hereby ordered and that the registration books will be open for such purpose beginning with the 8th such purpose beginning with the 8th day of October, 1929, and will con-tinue open until the 9th day of No-

favor of the levy and collection an-nually of a special tax of not more than at his home during the above dates 30 cents on \$100 property valuation with which to supplement the funds for the purpose of registering all those with which to supplement the funds for qualified to vote in said district.

with which to supplement the funds for 6 months school, shall vote a ticket on which shall be written or printed the words, "For Local Tax," and those who oppose the levy and collection an-nually of a special tax of not more than 30 cents on the \$100 property valuation with which to supplement the funds for 6 months school, shall vote a ticket on which shall be writ-ten or printed the words. "Against Lo-

J. SAM GETSINGER, Register of Deeds, Martin County, Ex-Officio Clerk to County Commis-sioners of Martin County. 08 3tw

WALTER R. CLARK Care Clark Peanut Co. N. C.

# THE ENTERPRISE

Plus a Thorough

Cleansing

From the System

STORE

ten or printed the words "Against Lo-cal Tax."

Done this the 7th day of October, 1929, by order of the Martin County Board of County commissioners. of County commissioners. THOS. B. SLADE, Jr., Chairman: Board of County Commissioners,



PEANUT BAGS KIK BUY NOW **OUICK ACTION** We can furnish guaranteed patched-also new bags. Removes Cold and Bile CLARK'S DRUG

PLYMOUTH

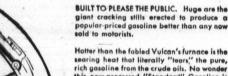
ANOTHER TRIUMPH **OF LEADERSHIP** the new-processed "STANDARD" Gasoline made by latest and best refining methods ... but read for

At said election those who

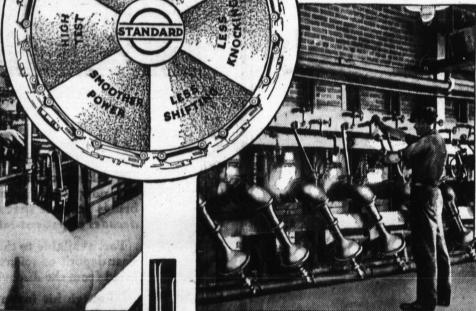
yourself the story of this wonderful high-test gasoline

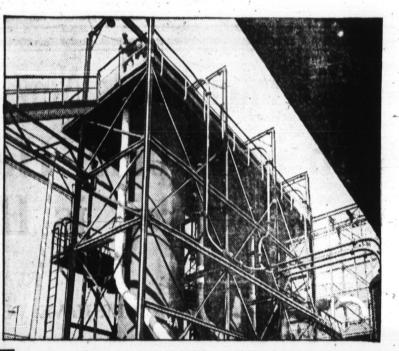
ROM THE ROAR-ING INFERNO the distillates pass into He huge separat-ing drums where heavyfractionsaid impurities are re-moved. Nothing reaches your motor except pure, rich, new - processed "Standard" Gas-oline.

Gasoli



ring heat that literally "tears" the p gasaline from the crude oils. No wou new-processed "Standard" Gasolin rich gasoline shis new-process





#### PAGE THREF

C., Martin County, sell at public tion for cash to the highest bidder following land, to wit: One (1) cer-house and lot situated in the town house and no bounded by Alfree Williamston, bounded by Alfree rrod heirs, Rana Hagans, Haugh-Street, and the new road, and be-the same house and lot seld by A. Critcher, commissioner, on the h day of May, 1928. This the 2nd day of October, 1929.

W. S. RHODES, Trustee.

# COUCD HARDLY REST

Gasoline is literally "cracked out" of super-heated and compressed heavy ails. Night and day these huge separators turn out high test "Standard" Gasoline to fill the ever-growing avy oils. Night and

FTER months of patient experimentation and the installation of entirely new refining equipment, we offer the A motoring public a truly balanced gasoline—a gasoline with no one quality sacrificed at the expense of any other.

The new-processed "Standard" is not better merely on one or two points. It possesses in a balanced combination ALL those qualities which experts agree go to make up an all 'round superior motor fuel. Quicker starting. Quicker pickup. Smoother power. Less knocking. You can judge the new-processed. "Standard" on any one of these specifications, or in combination. However you test it, it sets a new record in motor performance. And yet you pay no more for it than for ordinary or inferior gasolines. Sold everywhere at all "Standard" pumps. Test it today.

STANDARD

GASOLINE

W-PROCESSED HIGH-TEST

