THE ENTERPRISE

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TEXACO-ETHYL

We have it—and how we're selling it? Texaco-Ethyl, the "dry" Ethyl Gasoline, is the finest premium anti-knock gasoline you or we can buy! Your first tankful will prove it.

Remember this—The gasoline to start with must be good. Ethyl can't work miracles with a poor gasoline!

En Texaco-Ethyl, the gasoline to start with is the famous new and better Texaco, the original "dry" gas—the finest of straight gasolines. When Ethyl is added to *that* you get "dry" anti-knock—Ethyl at its best! *Plus* the sensational performance that only the *new* and *better* Texaco Gasoline can give you! Again we say—Texaco-Ethyl is the finest premium anti-knock gasoline you can buy! Try it today!

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