

Fire Company Answers First Call of Week Today

The local fire company answered its first call of the week at eight o'clock this morning when one of the W. I. Skinner Tobacco company trucks caught fire at the Texas Service Station, near the A. C. L. station.

Presbyterian Service in the County Next Sunday

Sunday March 8th 1931 "The Church With An Open Door." True Saying: "If you want to know how your children will TURN OUT, just observe when they TURN IN."

Sally Ann Bakery Leads Them by Two Weeks

The following article was taken from a Danville, Va., paper dated March 3rd; Danville today had a five cent loaf of bread for the first time in 40 years.

Attend Square Dance Misses Esther Gatling, Annie Vandye and Messrs. C. D. Carstarphen, Bill Peel, Harry Biggs and Hubert Coburn attended the square dance in Everetts last night.

NOTICE OF FORECLOSURE SALE OF LAND

The Federal Land Bank of Columbia, Plaintiff, vs. Minnie Shepherd et al., Defendants.

PASSAGE SALES TAX EXPECTED AT EARLY DATE

(Continued from Page One) day," added Parker, of Wayne. "I won't abide by it. I'll stand on my Constitutional rights," thundered Johnson of Halifax.

Card of Thanks

We wish to express our sincere thanks to all the people of Hamilton and sections, who were so kind and attentive in ministering to our wife and mother in her long illness and who have ministered to us in our bereavement.

WANTS

FOR RENT: 3-ROOM FURNISHED Apartment with bath. Apply to Mrs. Kate York. 11 SEED PEANUTS FOR SALE: 100 Bags Best North C. Bunch, 200 Bags Best Va. Runners.

How One Woman Lost 20 Pounds of Fat

Lost Her Double Chin Lost Her Prominent Hips Lost Her Sluggishness Gained Physical Vigor Gained in Vivaciousness Gained a Slender Figure

14th day of March 1931 12 o'clock noon at the Courthouse door in Martin County, Williamston, N. C., sell at public auction...

Under and by virtue of the authority conferred upon us in a deed of trust executed by W. O. Council and wife, Charlotte Council on the 1st day of April 1926 and recorded in Book X-2, Page 267-268, we will on Saturday the 14th day of March 1931 12 o'clock noon at the Courthouse door in Martin County, Williamston, N. C. sell at public auction...

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CEIVERS FOR FIRST NATIONAL COMPANY OF DURHAM, INC. TRUSTEE, FORMERLY FIRST NATIONAL TRUST COMPANY. i-17-4t

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Township, Martin County, North Carolina, bounded on the east by Maple Branch, on the south by Cooper Swamp, on the west by Gurkin land, and on the north by the Mariner place.

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Complaint. This the 23rd day of February, 1931. R. J. PEEL, Clerk of the Superior Court of Martin County. i-27-4t

Under and by virtue of the authority conferred upon us in a deed of trust executed by Joseph H. Mizell and wife, Connie Mizell on the 15th day of December 1926 and recorded in Book X-2, Page 387-388 we will on Saturday the 14th day of March 1931 12 o'clock noon at the Courthouse door in Martin County, Williamston, N. C. sell at public auction for cash to the highest bidder the following land to-wit:

Adjoining the lands of Joe Moye on the N. the lands of Henry Wynn on the E. the lands of Buck Clark and W. R. Little on the S. and the lands of J. L. Roebuck on the S. and more particularly described as follows: Beginning in a path or the Public Road corner of the lands of Buck Clark and W. R. Little; thence with said Road

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N. 42-1-4 degrees E. 35-1-5 poles and N. 38-1-2 degrees E. 47-3-5 poles; thence S. 45-1-4 degrees E. 34 poles; thence N. 55 degrees E. 71 1-5 poles; thence N. 47 degrees W. 101 3-5 poles; thence N. 79 degrees W. 110 4-5 poles to Horsepen Branch thence with Bates Branch S. 3 degrees E. 62 poles; thence S. 67 degrees E. 49 1-3 poles; thence S. 39 degrees E. 28 28-100 poles to the beginning, containing 116 1-2 acres, more or less, and being the same land conveyed to Joseph H. Mizell by J. A. Mizell, trustee, by deed dated Dec. 30, 1922 and recorded in Martin County Public Registry in Book K-2, page 562.

This sale is made by reason of the failure of Joseph H. Mizell and wife, Connie Mizell to pay off and discharge the indebtedness secured by said deed of trust. A deposit of 10 per cent will be required from the purchaser at the sale. This the 7th day of February 1931. THE FIRST NATIONAL BANK OF DURHAM, TRUSTEE DURHAM, N. C.

USE THE OLD RELIABLE "Sold for Fifty Years" Lee's Prepared Agl. Limes For PEANUTS Jumbo Prepared Lime 6 per cent Potash. Excelsior Prepared Lime 4 per cent Potash No 1. Burnt Shell Lime -Also- Lee's Better Crop Fertilizers FOR ALL CROPS A. S. Lee & Sons Co., Inc. NORFOLK, Va.

Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

We have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our office one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

That statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos. (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods. (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidifier and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

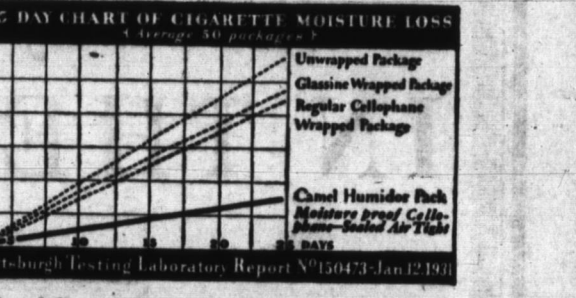
(A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.

(B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.

(C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection. (D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition

YOU may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced. We always have believed that Camel is the world's best cigarette.

Now we know it. Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.



R. J. REYNOLDS TOBACCO COMPANY Winston-Salem, N. C.