## Store - Wide <br> CLEARAICE SAIE Beginning Thursday, July 16th <br> Every item in our store, regardless of its former low price, will be further reduced for this great event, for which thousands of our customers are saving

 their pennies to make substantial purchases, realizing that our July Sale is an annual event to close out our regular stock at great reductions. Needless to say that our stock consists of only the finest in Ladies' and Men's wearing apparel, and savings like these merit your attention.
## MEN'S Accessories

AT ASTOUNDINGLY LOW PRICES

Everything in our store has been reduced to give once-in-a-life-time opportunity to get completely outfitted at low prices. Come in today watch your dollars relax and s -t-r-e-t-c-h under the influence of these values:
$\underset{\substack{\text { Marlboro Shirts, now } \\ \text { \$1.95 Manhaton and } \\ \$ 1.55}}{ }$
$\underset{\substack{\text { Marlboro Shirts, now } \\ \$ 2.50 \\ \text { Manhatt }}}{\$ 1.75}$ One group values to $\$ 1.95 \mathrm{95C}$ $\underset{\substack{\text { jamas, now }}}{\$ 1.95 \text { Manhattan } \mathrm{Pa}-\$ 1.55}$ $\$ 2.50$ Manhattan Pa -
jamas, now
jon $\underset{\substack{\text { 75c and } \\ \text { Hose, now } \\ \text { Men's Silk }}}{ }$ 43C 50c silk hose, now
now $\quad 39 \mathrm{C}$ $\$ 5.00$ Byron Felts,
Now $\quad \$ 3.85$ \$7.50 Knox Felts,
Now $\quad \$ 5.85$ \$5 Panamas and Leg-
horns, now $\$ 3.85$ horns, now Linen Caps now
All Boys' Caps Now

Wool Caps, as low as

## MEN---

Now is the time to buy your comfortable outfit at a substantial saving. There are many hot days ahead of you, and you Linen, Tropical Worsted, or a wool suit that can be worn the year around, will be greatly reduced

| 15 3-Piece L Suits, now | \$11.75 | 25 to $\$ 35$ wool suits Now |
| :---: | :---: | :---: |
| \$19.75 Tropicals *Now | \$14.95 | Pure Linen Pants Only $\quad \$ 2.59$ |
| \$22.50 Belgian Lin Now | 16.75 | $\begin{array}{cc}\begin{array}{c}\text { White Ducks } \\ \text { Only }\end{array} & \$ 1.49\end{array}$ |
| $\begin{aligned} & \$ 25 \text { Tropicals } \\ & \text { Now } \end{aligned}$ | \$1975 | ALL WOOLEN PANTS GREATLY REDUCED |


| FOR MEN WHO CARE |  |
| :--- | :--- |
| Men who care for comfort, |  |
| style and service will buy |  |
| only Florsheims and Friend- |  |
| ly Fives. |  |
| Our \$10 Florsheims | $\$ 7.95$ |
| now |  |
| Our Friendly Fives | $\$ 4.39$ |
| now | $\$ 2.95$ |
| One Group | $\mathbf{\$ 2}$ |
| now | $\mathbf{\$ 2}$ |

## ALL <br> Ladies Hats

PRICED FOR QUICK CLEARANCE

Values to
now $\$ 2.95 \quad \$ 1$ Values to $\$ 4.95$, Now

## LADIES' SHOLS

Styles too numerous to mention and many styles have only a few sizes left. All will be closed out at substantial savings.

## HOSE

Now is the time to put in a supply for present and future use.
\$1.95 Gotham Gold
Stripe, now $\$ 1.59$
$\$ 1.50$ Gotham Gold
Stripe, now $\$ 1.19$ 89c
1 Humming Bird, 89C
One lot Hose : 43C
One lot Bloomers, $\quad 43 \mathrm{C}$
Munsingwear Shorts, 79C
no
\$1.50 Pure Silk Ties,
now $\$ 1.19$ $\underset{\substack{\text { \$1 Pure Silk Ties, } \\ \text { now }}}{\text { 9C }}$
\$1 Rayon Shirts,
now $\quad 75 \mathrm{C}$
\$1 Rayon and Broadcloth 75C
Shorts, now
75c Shorts and Shirts 55c
50 Shirts and Shorts 39 C
\$1 Mansco Union Suits 79
UW Union
\$1.50 Mansco Union
Suits $\mathbf{\$ 1 . 1 9}$

HUNDREDS OF OTHER ITEMS NOT QUOTED IN THIS ADVERTISEMENT ARE INCLUDED IN THIS GREAT SALE. COME EARLY. QUANTITIES ARE LIMITED,AND THE SAVINGS ARE GREAT.

Positively Nothing Charged During This Sale. All Sales Final


