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W. C. Manning Editor

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Friday, January 29, 1932

Higher Rate on Big Incomes

Secretary Mellon seems anxious to raise more money. It would make nearly all the American people think a lot more of him if he would recommend a higher rate of tax on big incomes like his own.

There is where Congress ought to stick until they get more out of the wealthy.

Had Better Stick to the Farm

Lots of people are wandering around saying they don't know what they are going to do this year. The strange thing about it is that there are a few farmers who want to leave the farm because they can't make money.

This is the day for every person who can go to the farm. Some of them say they can't go because the land owners can't feed them.

A Lesson in Advertising

Martin County shoppers helped to force a lock-out in Rocky Mount Tuesday. It was like this: A Rocky Mount concern advertised a big sale.

Any town or business man that uses the right kind of advertising, coupled with dependable goods and fair treatment, will always succeed.

Any good merchant always has some special bargains that the people need and want, but they fail to tell them by advertising in a great many instances.

The Rocky Mount merchant's advertising was so effective that he could not let half of the people see his goods who wanted to.

If you are a good merchant, nothing will return as much dividends as proper advertising. The town without advertising merchants is doomed to be a small town inhabited principally by disgruntled store-keepers.

A number of Martin County people lost their time and wasted their gasoline in trying to buy from an out-of-town merchant because he advertised, and then they could not trade because his ad brought so many other folks they could not get in the store.

Keep Away From Big Money Crops

Farmers should remember that there is plenty of tobacco and cotton in the world. And, too, they should remember that the people of the world have very little money.

Better keep off of a big crop of either. Do not waste your money and labor trying to make big money crops this year.

The Debt We Owe The Merchant

No class of business men appreciate friendship more than the merchant does. Although he is in business to make a living, yet he is more than that. He is a man who puts his knowledge, experience, money, and time together to bring commodities from other parts of the earth so the section that he serves may be able to be supplied properly.

He saves his customers many times as much as he gets himself. In fact, if it were not for the work of the merchant, we would find it extremely hard and very costly to get the actual necessities of life.

The more support we give our home merchant, the better able he is to serve us. There are no two people who should stand nearer together than the buyer and the seller.

If we would help ourselves and our community, then it behooves us to buy more at home and less from the mail-order houses.

Possibly a Blessing in Disguise

The State has been rather harshly critical in its condemnation of the extravagance of counties and towns issuing bonds and going in debt. There is ground for such criticism. But how about the State, which boasted so loudly a few months ago about how cheaply it could borrow money?

Where There Must Be No Curtailment

Times may get so hard that we will be forced to eat less, wear less, smoke less, drink less, ride less, and work more. But it makes no difference what happens, we should see that the youth of the country is educated.

VITAL STATISTICS FOR TOWNSHIP ARE REPORTED

Birth Rate for Town Goes Down While Death Rate Climbs

According to a report made by Registrar R. J. Nelson this week, there is a marked variation in vital statistics filed this year and those filed last year for Parmele, Robersonville town, and Robersonville township.

Five violent deaths were reported in the district during the past year, ten other deaths reported in Parmele and in the township resulting at birth.

The birth rate for the town of Robersonville decreased and the death rate increased. Parmele is near the top with one of the highest birth rates and a fairly low death rate.

Number of deaths and births and the rates per 1,000 population are tabulated for the two towns and townships, as follows:

Town of Robersonville:	No.	Rate
Births	14	11.8
Deaths	19	16.1
Town of Parmele:	No.	Rate
Births	12	35.2
Deaths	4	11.7
Township	No.	Rate
Births	110	37.2
Deaths	45	15.2

CAR IS BURNED LAST TUESDAY

Chevrolet Coach of Ed Roe Smith Destroyed Near Williamston

The Chevrolet coach of Ed Roe Smith, colored preacher of Williamston, was burned last Tuesday night between here and Robersonville.

Smith, traveling toward Robersonville, threw mud and dirt freely when the car caught fire, but he was unable to check the flames believed to have started from a short circuit under the floor boards.

Insurance was carried on the car, according to information received here.

DR. V. H. MEWBORN OPTOMETRIST Robersonville at Fulmer's Drug Store, Tuesday After Third Sunday Each Month. Williamston at Atlantic Hotel, Wednesday After Third Sunday Each Month. Plymouth at O'Henry Drug Store, Thursday After Third Sunday Each Month. Eyes Examined - Glasses Fitted Home Office - Kinston, N. C.

AFTER 43 YEARS

Plymouth, N. C., January 28.—Tears trickled down the cheeks of a white and colored man here this week when they parted after 43 years of working together on the same farm without a dispute or unpleasant work.

Sam Hines, negro, 63 years of age, went to work on the farm of George Ayers when he was 21 years of age. The negro gave his landlord a mule when he was leaving to enter the employ of J. C. Spruill, former county commissioner.

Inconvenience brought on by a relative moving in with Mr. Ayers was the cause of Hines leaving his landlord. He would go back now "if Mr. Ayers had a shelter for me to live in."

Lincoln Farmers Sell 31 Pounds Poultry Minute

Lincoln County farmers sold 31 pounds of poultry a minute from 8 o'clock in the morning until 5 o'clock in the afternoon at a cooperative sale held recently, when \$2,380.05 was realized by those selling.

Martin County farmers have 60 cars of cured sweet potatoes for sale from the curing houses of the county.

sluggish feeling

Next time you are out of fix as the result of irregular or faulty bowel movement, try Thedford's Black-Draught for the refreshing relief it gives thousands of people who take it.

Thedford's BLACK-DRAUGHT

WOMEN who are run-down, or suffer every month, should take Thedford's Black-Draught for over 50 years.

MEAT SPOILED BY WARM WEATHER

Thousands of Pounds Believed Lost by County Farmers

Thousands of pounds of pork, slaughtered during the past few weeks by farmers who became impatient with a winter that brought weather more like April than January, has spoiled in this territory.

Tired of feeding their hogs, hungry for fresh sausage and spare ribs, many farmers killed a part of their hogs, trusting to their own readings of the weather signs and hoping that nature would be itself and bring cold weather.

666 Liquid or Tablets used internally and 666 Salve externally, make a complete and effective treatment for Colic.

\$5,000 in Cash Prizes Ask Your Druggist for Particulars

IN MEMORIAM

In Memory of Our Darling Baby, Princess

Our darling Princess is gone to rest. To reign with God, forever blessed. Her little tongue will no more praise A Saviour's love redeeming grace.

Asleep in Jesus, blessed sleep, Which no one ever wakes to weep. No fear, no woe shall dim that hour That manifests the Saviour's power.

Little Princess is gone, Her voice is still, Her place is vacant in our home, Which never can be filled.

I am waiting here below, Soon I, after her, shall go, I pray in heaven my place be prepared Then I will be with her over there.

I am hoping for a welcome In heaven's golden door, When I shall meet her Over on that other shore. e

Little Princess left me broken-hearted, How much I miss her no one knows; Oh, we soon will meet in heaven, When we meet we will part no more.

May God bless her remaining family. May they have the sweet assurance of meeting where there is no more sickness, sorrow, nor sad farewell.

By her mother, Mrs. J. C. RAWLS.

C. O. Moore & Co.

Heavy and Fancy Groceries Philco Radios

We Thank You for 1931 Patronage and Hope To Serve You Better in 1932

WILLIAMSTON, N. C. Phone 169

B. F. PERRY

WILLIAMSTON, NORTH CAROLINA

Old Home Cash MERCHANT

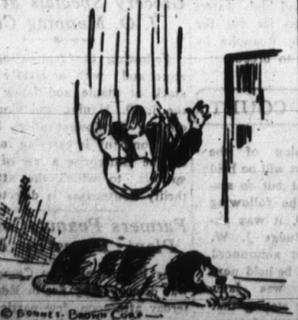
MAKE OUR STORE YOUR STORE

ODD --- BUT TRUE

MOZART, THE MUSICAL GENIUS, REMAINED A CHILD IN BODY AND MIND AS FAR AS EVERYTHING EXCEPT MUSIC WAS CONCERNED



A NEWFOUNDLAND DOG SAVES A LIFE BY TAKING A NAP - WHEN 15 MONTHS OLD JOSEPH FREY OF TOTTEVILLE, N.Y. FELL 16 FEET FROM A SECOND STORY PORCH HE LANDED ON THE SLEEPING DOG. NEITHER BOY NOR DOG WERE HURT.



THE OLDEST BUILDING IN THE WORLD IS THE TERRACED PYRAMID IN EGYPT - IT IS ONE OF THE LARGEST IN THE 20 MILE ROW OF 70 PYRAMIDS EXTENDING SOUTH OF GIZAH

BISCUITS

Ever Taste 'Em When Made of RED ROSE FLOUR

CRUST AND ALL, you'll like every crumb of them. Buttered or with your favorite Ham or Jam, you'll pack away several of them every meal. Biscuits well made from Red Rose Flour are delicious. If you are not using Red Rose, make a change—you'll be glad.

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WILLIAMSTON, NORTH CAROLINA

