



EXTRA

THE ENTERPRISE

EXTRA

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ESTABLISHED 1898

NEW GASOLINE ANNOUNCED BY TEXACO

Developed For Emergency Use—Will Be Sold At Regular Low Prices

TEXACO OVER WITH A BANG

Early Indications Point To A Marked Demand for Fire Chief Gasoline

Early indications today pointed to a marked demand for Texaco's new Fire Chief Gasoline, Gus Harrison saying that every effort imaginable would be made and that even paper bags would be brought into use if necessary to assure prompt delivery of the latest in gasoline.

Already favorable reports are being heard from various dealers in this immediate section, and it certainly looks as if Fire Chief is off with a bang.

The Texas Company's announcement today is the conversation topic of the nation. Anyone who would want the "low down" in person just get in touch with Geo. and Gus Harrison, for Geo. and Gus surely know their gasoline and oil.

FARM LOANS ARE BEING RECEIVED

51 Checks, Amounting to \$8,270 Forwarded Here Yesterday

Fifty-one United States Government seed and feed loan checks, amounting to \$8,270, were received here yesterday and have been forwarded to the borrowers by Register of Deeds J. Sam Getsinger. Sixteen more checks were received today, and as soon as they can be cleared at the courthouse they will be mailed to the borrowers. Each loan has to be checked and where prior liens were given, the checks are being held up. Two of the 51 received yesterday were held up, the others going in the mails this morning.

Applicants will receive their checks as soon as they are approved, and it will be of much help to those handling the work if the borrowers will await their turns. Some of the applications are now before the local committee and it will be two weeks or more before answers can be expected.

Meeting of Veterans To Be Held Here Monday Night

World War Veterans of this county are scheduled to hold a meeting in the courthouse here next Monday night at 8:30 o'clock, the announcement describing the meeting as a very important one. It is understood that the bonus question will be discussed, and that State Commander Henry C. Bourne, of Tarboro, is planning to be here.

A petition for the passage of the bonus bill has been circulated here, and only two vets refused to sign their names to it. According to reports, veterans not in good standing are barred from voting, and the meeting is expected to center its discussion around that fact.

Curb Market Prices for Saturday Are Announced

Flowers of various varieties were sold on the curb market here for the first time this year last week. They were inexpensive and gave the market a cheerful appearance. We are hoping to have more buyers of flowers this week and the same variety, if not better, to select from. A partial list of prices follows: Eggs, 12 cents dozen; cream, 25c pint; collards, 3 pounds 5c; turnips, 5c bunch; spring onions 5c bunch; kale, 5c pound; (Special) sweet potatoes, 10 pounds 15c; (Special) Irish potatoes, 10 pounds 12c.

Program of Services At Baptist Church

"Christianity's Undiscovered Country" will be the sermon subject at the Memorial Baptist church Sunday morning.

At the evening hour, 8 o'clock, there will be a song service—some of the great favorite hymns of the church and church people. Several of these songs will be used, accompanied by brief and interesting sketches of their histories. William Cook will sing a solo at this service.

Large Gathering Is Here For Texaco Meet Thursday Night

G. H. HARRISON



One of the partners in the firm of Harrison Oil Co., Texaco distributors, which was host to about 150 dealers and invited guests at a banquet here last night, when Texaco "Fire Chief" gasoline was announced.

NEW 'FIRE CHIEF' GAS INTRODUCED TO 150 DEALERS

Enjoyable Affair Staged at Woman's Club Hall By Local Distributors

It's here! Texaco officials making startling announcements here last night in the Woman's Club Hall when they told 150 Texaco dealers about a new gasoline, "Fire Chief," and the elaborate program planned all over the United States during the next 45 days. The meeting here was an enjoyable affair for the visitors coming from Bertie and all parts of Martin County to share the gracious hospitality of George and Gus Harrison, the oil boys.

"I did not come up here to eat, and, in fact, I can't eat much," Mr. Charlie T. Roberson, popular dealer in the Farm Life section, said just before the meeting. But Mr. Charlie did eat, and so did every one else, many partaking too freely of the delicious Brunswick stew, barbecue, slaw, Coca-Colas, cigars and cigarettes. Toastmaster Charles A. Harrison and his "hot" 10-piece orchestra could hardly detract attention from the food, but Mr. Gus' introductions and the shrill notes did slow the eating process and no one choked.

Short Speeches

The Texaco folks were welcomed by Mayor Coburn, and W. C. Manning, Bill Spivey, J. E. King, C. G. Crockett, and P. B. Cone made little impromptu speeches, the doctor offering his remarks after a poetical fashion, or something. But Mr. Spivey never would tell the joke originating in Hyde County.

After a short review of the Texas Company operating magnitude, particularly in this section, where there are employed or connected with the company around 16,000 people and an annual payroll of over \$4,000,000, Mr. Miles Clark, of Elizabeth City, introduced Mr. Pannill, of the Norfolk office. And it was Mr. Pannill who broke the news of the evening centering on a new Texaco gasoline, "Fire Chief," and the addition of a new oil. It was explained that the new oil was added to the company's list to meet the demands of motorists who insist on using a premium oil.

"Fire Chief" Gasoline

"Texaco Fire Chief," introduced to motorists all over the country today, Mr. Pannill said, is the most powerful on the market. First developed for fire engines and used for racing, it is now being offered to the public at no extra price. "There is nothing like it," said Mr. Pannill, "for snap, dash and action. There is Touch and Go in every drop. It is the most powerful gasoline you can buy anywhere. The Texas Company is sparing no money or effort in calling the attention of the world to this remarkable gasoline. The Texaco station operator who gets busy, who cooperates in this drive, who spreads the good news about this new gasoline is bound to benefit greatly as a result of his activity."

Mr. Pannill's talk was received with the closest of attention and there was no question but that everybody was keenly interested in what he had to say. Not only the Texaco people, but the outside guests as well were keenly interested in what was said about the new gasoline.

Out-of-Town Guests

Among those who attended the meeting from out town were C. D. Carraway, W. M. Kittrell, Lee House, Clayton House, John Henry Edwards, E. B. Van Nortwick, Wiley Burras Rogerson, Pat Rogerson, Ollie Rogerson, D. A. Brown, Alton Grimes, C. M. Hurst, Walter Roberson, Ernest Coltraine, Brodie Roebuck, J. H. Roebuck, all of Robersonville; A. J. Yates, Bill Powell, George Lewis Mardre, John Gatling, K. S. Mitchell, Louis Thompson, Roy Thompson, Gilbert Rhodes, Dancy Cale, Ira Mizelle, H. T. Harden, E. A. Smith, A. B. Outlaw, Lee Brewer, C. J. Rhea, G. H. Hoggard, W. L. Williford, M. L.

C. A. HARRISON



"Mr. Gus" was toastmaster at the Texaco banquet at the Woman's Club hall here last night, and he demonstrated that he knows something besides oil by his clever presentation of the features on the program.

LARGE ORDER OF NEW GAS ARRIVES

Twenty-two Thousand Gallons of Fire Chief Gas Unloaded Here

Twenty-two thousand gallons of the new Texaco Fire Chief Gasoline were unloaded at the plant of the Harrison Oil Company on the Roanoke River here this week. Dealers have been supplied throughout the nation, and already the new product is going into the tanks of millions of automobiles travelling the highways of the nation.

Banners are flying from thousands of stations today, and the Texaco Fire Chief is now speeding on an endless journey.

Every motorist is invited to fill with this remarkable gasoline, drain and re-fill his crank case and feel the difference. Drive to your nearest dealer; he'll be glad to tell you what a whole of a difference Texaco Fire Chief Gasoline and a re-fill of Texaco Golden Motor Oil will make in the performance of your car.

FIREMEN MEET IN PLYMOUTH

Nearly 200 Firemen of East Carolina Attend; Fish Fry Is Feature

Volunteer firemen from 16 towns from all over eastern North Carolina attended the regular quarterly meeting of their organization in Plymouth last Tuesday evening. Nearly 200 visitors were present, enjoying a boat trip to the Hampton fisheries on the Roanoke and a fish fry and rock muddle.

The Plymouth company, one of the most active in the association, had made elaborate arrangements to care for the guests, and the meal was much enjoyed.

Sherwood Brockwell, State fire marshal, made the principal address, pointing out that the present is a critical time for fire companies throughout the State and country. He pointed out the vast saving effected through the work of the firemen, that they were deserving of a ready support on the part of every citizen.

Robersonville invited the organization for the next meeting which will be held there in October, the July session having been called off.

TRUCK CRASHES ON RIVER BRIDGE

Eight Concrete Pillars Are Torn From Guard Rail Early Yesterday

Eight concrete pillars were mowed down and two others on the Roanoke River bridge here were cracked early yesterday morning when one of Scales and Kittrell's trucks tore into the guard railing. Apparently dozing at the time, the driver of the big truck, which was loaded with seven tons of fertilizer, let the machine and trailer take their course. The truck cleared the corner post on the left side of the road as it ran on to the bridge on the Bertie side coming this way.

One wheel was smashed and two tires were blown out, but the truck and its cargo held to the bridge. No one was injured, but it was several hours later before workmen could remove the truck and its load.

Tax Collections Holding Up Well in County Says Sheriff

County tax collections are being made rapidly now, states a report coming from the sheriff's office this week. With only a few more days of grace left before the lists will be prepared and published in accordance with the law, property owners are making last efforts to settle their accounts, the sheriff said. Considering present conditions and everything in general, the list of delinquents this year will not be proportionately larger than it was last year, the sheriff believes.

Texaco "Fire Chief" Gas Is Full of Power

BURY DEPRESSION

With the Very Reverend J. F. Sanderson, jr., conducting the last rites, "Ole Man Depression" was buried amid cheers at a meeting of Texaco distributors and dealers here last night. And the Texaco boys, bearing the corpse, buried him under ten feet of sod, there never to rise again not even at that final day.

As the orchestra played, "I am glad you're gone, you rascal," the more than 150 visitors cheered and turned their thoughts to better times ahead.

DOZEN CASES ARE TRIED TUESDAY BY JUDGE BAILEY

Large Crowd Gathers To Hear Trials; No Session For Two Weeks

Calling a dozen cases, the recorder's court in its session here last Tuesday had the appearance of a regular superior court term. The crowds were here to offer testimony or hear the dozen cases tried, and substantial sentences were meted out by Judge J. W. Bailey. The court will suspend its sessions for two weeks, giving over to the civil term of court convening here next Monday.

Cases called Tuesday include the following: Charged with reckless driving and an assault with a deadly weapon, John Hadley was found not guilty on the second count, Judge Bailey suspending sentence when the defendant was adjudged guilty on the reckless driving charge.

Judgment was suspended upon the payment of the cost in the case charging Henry Nicholson with violating the liquor laws.

Adjudged guilty in the case charging him with larceny and receiving, Henry Strickland was sentenced to the roads for a term of seven months. In a second case, charging him with operating a car with improper licenses, Strickland was sentenced to the roads for 30 days, the sentence to run concurrently with the first. Judgment was suspended in the case charging him with violating the liquor laws. He was picked up at a square dance here a few days ago when he had a small quantity of liquor on his person.

William Taylor was sentenced to jail for a period of 30 days when he was adjudged guilty of disorderly conduct.

Wesley Baker was sentenced to the roads for a period of five months when he was found guilty of being drunk and disorderly and transporting liquor. Pig Crawford, facing similar charges, was found not guilty.

William Jones was found not guilty in the case charging him with an assault with a deadly weapon.

James Aaron Sheppard drew the heaviest sentence of the day, 15 months on the roads, when he was adjudged guilty of an assault with a deadly weapon and carrying a concealed weapon.

PUT ON SALE IN ALL STATES THIS MORNING

Company Begins its Fourth Draining and Re-filling Campaign

Texaco Fire Chief Gasoline, introduced throughout the territory of the Texas Company today, is starting the petroleum industry, giving millions of motorists a product that has been O. K. led by fire departments, ambulance operators and coast guard stations.

This gasoline conforms to the new Federal Government specifications for special gasoline to be used in ambulances, fire engines, etc., known as motor fuel "V." Inasmuch as The Texas Company is represented in 48 states of the Union, the motoring public will have the benefit of such a product, which is available anywhere in the United States.

This new gasoline, says Mr. C. A. Harrison, a member of the Harrison Oil Company, local distributors, now compares with the high-test products, stepping up its power and action.

Never in the history of the oil business has such a remarkable announcement been made, one which has such a drastic bearing on every automobile driver. When we take into consideration that this product meets the specifications as shown, you will readily understand what enjoyment is in store for motorists who like actual performance in a motor car. This is one more example of the modern and progressive policies being adopted by this outstanding company.

Letters of recommendation are being received by the Texaco Company from chiefs of fire departments from all sections of the country, expressing their sanction of this new product for fire engines. There is perhaps no more severe test to which gasoline can be subjected than as fuel in fire-fighting apparatus when every second may mean a life. From dead cold starts to full speed in a flash is demanded of these sturdy engines. They require a gasoline to start, and a motor oil ready to flow. Texaco Fire Chief Gasoline is a "dry" gasoline—this starts quicker, runs smoother and burns cleaner. Every ounce of its vital power is delivered.

In addition to its outstanding Fire Chief Gasoline announcement, The Texas Company is launching its fourth big drain drive. The importance of changing winter-worn oil is being brought forcibly to the motorist's attention through their novel advertising, which again features the famous Texaco Scotties, from an etching by Morgan Dennis. Conditions are improving in almost every line. Gasoline consumption has increased. A great improvement in business is predicted for the year 1932.

The Texas Company is not awaiting a big business boom, it is educating its dealers to talk Texaco sales to every customer and to explain to them the quality of the new gasoline and the importance of draining and re-filling with fresh "crack-proof" Texaco motor oils, and then to listen to a smoother, quieter engine-performance.

Visitors Make Know Their Appreciation for Big Supper

In the various remarks made at the Texaco supper here last night, Messrs. George and Gus Harrison were acknowledged as gracious and real entertaining hosts. They were extended the thanks of all.

Regular Services at Local Methodist Church Sunday

Rev. C. T. Rogers, pastor of the local Methodist church, announced today that the regular program of services will prevail at that church Sunday and throughout next week.