

### HARDISONS HOLD FAMILY REUNION

Gather at Home of Church W. Hardison in This County Monday

Almost 100 people were present at the family reunion held at the home of Church W. Hardison in Swain Town, in Washington County, July 4, in honor of his father, Julius D. Hardison, of Williams Township.

The eight children of the honoree weigh a total of 2,097 pounds, with an average of about 200 pounds each. He has 51 grand children and 11 great-grandchildren. Five visitors were present. Names of the children living are Louis, Luther, Church, Everett, and Mesdames Anna Modlin, Charlie Styron, Will Twiddy, Walter Gardner.

### Simpson Family Enjoys Reunion Near Jamesville

Holding a family reunion at the home of Mr. J. G. Simpson, near Jamesville, last Monday, Mr. Simpson enjoyed with his children and grandchildren a big barbecue dinner.

### Mrs. Della Whitehurst Dies At Parmele Home

Mrs. Della Whitehurst died at the home of her daughter, Mrs. Thomas Adams, in Parmele, Wednesday of last week. Funeral services were held there Thursday afternoon by Rev. R. A. Phillips, of Everetts. Burial was in the Whitehurst family cemetery in Pitt County that afternoon.

Mrs. Whitehurst, 71 years old, was the widow of the late J. R. Whitehurst. She leaves three children, Mrs. Thos. Adams, of Parmele; and two sons, one of Mount Olive and another of Baltimore, Md.

### FINALISTS IN COTTON ESSAY CONTEST



### FINALS OF COTTON COOPERATIVE ASSOCIATION ESSAY CONTEST TO BE HELD IN RALEIGH FRIDAY, 8TH

#### Representatives From Four Districts of State To Take Part

Raleigh.—Climaxing a series of preliminaries in which more than 7,000 students from 127 State high schools participated, the finals of the fifth annual State-wide essay contest of the North Carolina Cotton Growers Cooperative Association will be held here Friday, July 8, in the Woman's Club Building.

Four district representatives, selected by school, county, and district elimination contests, will compete for the State championship and first prize of \$50, and a one-year college scholarship.

The contestants are: Mildred Price, of Garner, Wake County, representing the Central District; John Ousley, Lillington, Harnett County, Southern District; Mildred Davis, Severn High School, Northampton County, Eastern District; and Pauline Hill, Stony Point

### ORDERLY SALE OF PEANUTS AIM OF EXCHANGE

#### Farm Board Man and State Marketing Specialists Explain Plan

Many peanut growers in Martin County are contemplating signing an agreement with the North Carolina Mutual Peanut Exchange, Inc., for the purpose of an orderly marketing of the lowly goober.

Several community meetings have been held already in the county this week, and at each one a marked interest has been shown by a goodly number of farmers in the proposed marketing plan, County Agent T. B. Brandon said today.

Interest in this organization was stirred by a visit to the county a few days ago of Mr. A. E. Gibson, of Washington, representative of the Federal Farm Board; C. W. Sheffield, of Raleigh, chief of the bureau of markets in the State Department of Agriculture; Mr. J. Johansen, of Raleigh, marketing specialist of the extension department of State College.

In signing the contracts the peanut grower agrees to deliver to the exchange all marketable peanuts produced by him or for him, provided the nuts are in marketable condition, except those peanuts that are to be used for personal use or for feeding to livestock. The exchange will make advances on the peanuts at such prices as found advisable by the board of directors of the organization.

The exchange will sell these peanuts through this or any other central marketing organization of which said exchange is a stockholder. Deductions will be made from the revenue for the commodity to cover advances, cost of transportation, handling, grading, shell ing, processing, packing, storing, insuring, selling and marketing such peanuts; and for organization, operating and maintenance not exceeding 5 cents per 100 pounds.

Partial payments on any pool may be made from time to time as market conditions and proceeds of sale justify. Final settlement will be made after the closing of any pool as soon as practicable. All peanuts will be handled either through a seasonal or optional pool. Inferior or damaged peanuts at delivery will make the owner subject to a penalty for this loss.

The exchange will sell these peanuts to borrow money on the nuts in their custody and shall exercise other rights

grower becomes a member by purchasing one share of common stock at \$2. The exchange will make rule providing for the standardization of the grades as established by the United of ownership without limitations. Failure to deliver the peanuts to the exchange after signing for them would make the grower liable to one-half cent a pound for liquidated damages for the breach of contract.

If the exchange brings any action whatsoever by reason of breach or threatened breach thereof, the grower shall pay all costs of court, costs for bonds otherwise, expenses of traveling and all expenses arising out of or caused by the litigation and reasonable

attorney fee expended by the association. Unless already a member the State Department of Agriculture. The grower must notify the exchange prior to making any crop mortgage or other obligation covering the products mentioned in the contract. The contract also sets forth that no other written or oral agreements are valid.

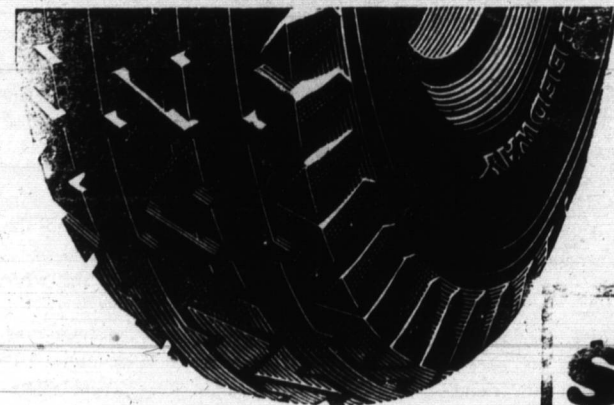
After one crop of peanuts has been delivered to the exchange, either party may cancel the contract on May 15 of any year thereafter by notifying the other party in writing of this intention, with such notice being given during the month of April immediately prior to the effective date of cancella-

tion. The contract holds for a year at a time.

If the signatures of peanut growers representing a fair estimate of at least 100,000 bags, or 10 million pounds of peanuts grown in this state are not secured by September 1, 1932, the agreement shall be automatically canceled, and each subscriber will be so advised.

#### CARD OF THANKS

The members of the family of the late Joe Hardison express their grateful appreciation and sincere thanks for the kind deeds done during the recent illness and death of their father and husband.



BUILT WITH SUPERTWIST CORD

Come in and see these Latest Lifetime Guaranteed GOODYEAR SPEEDWAY Supertwist Cord Tires

\$3.88 EACH in Pairs 4.40-21

#### CASH PRICES

4.40-21 \$3.88 Each In Pr. Single \$3.98 Tube \$1.05	4.50-20 \$4.21 Each In Pr. Single \$4.32 Tube \$1.00	4.50-21 \$4.25 Each In Pr. Single \$4.35 Tube \$1.05
4.75-19 \$5.00 Each In Pr. Single \$5.14 Tube \$1.08	4.75-20 \$5.08 Each In Pr. Single \$5.22 Tube \$1.00	5.00-19 \$5.24 Each In Pr. Single \$5.38 Tube \$1.15
5.00-20 \$5.33 Each In Pr. Single \$5.49 Tube \$1.31	5.00-21 \$5.53 Each In Pr. Single \$5.75 Tube \$1.33	30x31 Reg. Cl. \$3.67 Each In Pr. Single \$3.76 Tube 94c

#### LOOK AT THESE 7 FEATURES:

1. Lifetime Guaranteed
2. Goodyear name and house mark on sidewall
3. Full Oversize
4. Built with Supertwist cord Goodyear patent
5. Husky, heavy tread
6. Deep-cut traction
7. New in every way

CAREFULLY MOUNTED FREE

Sensational QUALITY Values! Because MILLIONS MORE people buy Goodyear Tires, Goodyear enjoys lower manufacturing costs, can give MORE QUALITY for the money. Come in, we'll PROVE it!

CENTRAL SERVICE STATION

WILLIAMSTON, N. C.

# —Newspaper Advertising—

THIS IS WORTH READING

Display advertising in which the articles advertised are fully described has proved to be the most effective by far. Tests on advertising were made some time ago by the Chicago Tribune. Advertisements in which the descriptions of various articles were limited to one or two lines were run along with others carrying five lines of descriptive matter. The latter proved to have double the response.

Last Spring an Eastern concern made a complete canvass of its trade territory to ascertain the type of advertising with most appeal. Ninety per cent of those questioned were found to favor full description of merchandise together with prices. A few favored price alone and a smaller number favored the general prestige-building type. A merchant who is familiar with his own merchandise is apt to think because he knows every detail of the merchandise that every one else does. That is not true. People like to know just what they are going to buy; they like to have it described in detail, even to size and dimensions.

Mail order houses discovered this early in the game, and they have gone so far as to illustrate practically every item of merchandise, some in colors, and described to the smallest detail. They sell entirely through the printed word. What an advantage the local merchant has over the mail order catalog, if he would advertise along similar lines.

Catalogs are printed twice a year, while your county newspaper is printed twice a week. The merchant has the advantage of presenting seasonable advertising—he has the advantage of personal contact. The story of his goods is fresh each issue and the story is news. He has the advantage of the newcomers in the trade territory and the younger people who marry, who, before, had no thought of where to buy. The field is always widening for the local merchant if he has the vision to go out and fight for the business.

To fight for business, all that is necessary is proper advertising, which will sell the people on his store. The merchant who advertises for business with regularity, rain or shine, good roads or bad, is the merchant who is making advertising successful for him. The fact that people know where his store is means little. People like to know just what this merchant is doing, what new merchandise he has and why they should buy it. This is a day of competition and advertising leads the way.

# The Enterprise

Iredell County, Western District. All will speak on the State-wide subject, "Cotton Production in North Carolina—How to Make It Profitable," and the association board of directors, in monthly meeting here then, will attend the contest.

The Central district, represented by Miss Price, is composed of Wayne, Wilson, Wake, Chatham, Greene, Lenoir, Johnston, Durham, Franklin, and Warren counties.

The Southern District, represented by Mr. Ousley, includes Harnett, Sampson, Cumberland, Robeson, Hoke Duplin, Bladen, Scotland, Moore, and Lee Counties.

The Eastern District, represented by Miss Davis, includes Northampton, Hertford, Halifax, Nash, Vance, Pitt, Martin, Chowan, Bertie, Gates, Edgecombe, Granville, Beaufort, Washington, and Perquimans Counties.

The Western District, represented by Miss Hill, includes Anson, Mecklenburg, Cabarrus, Rowan, Davie, Rutherford, Catawba, Lincoln, Stanley, Richmond, Union, Iredell, Alexander, Cleveland, Polk, Gaston, and Montgomery Counties.

Inaugurated five years ago as an educational feature, the annual essay contest has increased ten-fold in interest—only 700 wrote essays the first year as compared with 7,000 this year. In 25 schools every high school student participated this year, and on the day of the final contest a prize will be awarded to the 100 per cent school adjudged as having submitted the best group of essays.

## WANTS

FOR RENT: APARTMENTS. Will consider furnishing apartment. Apply to Mrs. Jim Staton. jy8 2t

FOR SALE: SOW AND PIGS cheap. Mrs. Sallie A. Stone, R. F. D. 1, Williamston. 1t

NOTICE: Having this day qualified as executrix of the estate of the late R. W. Everett, of Williamston, notice is hereby given to all persons holding claims against said estate to present them to me for payment on or before the 9th day of June, 1933, or this notice will be pleaded in bar of the recovery of same. All persons indebted to said estate will please make immediate payment of same. This the 9th day of June, 1932. ANNIE BELL BROWN, Executrix of the estate of R. W. Everett. je10 6tw

NOTICE: Having this day qualified as administrator of the estate of Mrs. Charlie Warren, late of Martin County, notice is hereby given to all persons holding claims against said estate to present same for payment on or before June 21, 1933, or this notice will be pleaded in bar of the recovery of the same. All persons indebted to said estate are requested to make immediate payment. This 21st day of June, 1932. E. E. WARREN, Administrator of Charlie Warren, deceased.

# BASEBALL GAME

# FATS --- LEANS

## Monday Afternoon

### JULY 11th

# - BENEFIT - Williamston Boy Scouts

## Come Out and Give the Boy Scouts Your Support

# Game Called at 4:30