

THE LETTER-BOX

LIKES KIWANIS SPIRIT

Fellow Citizens: Did you ever attend a Kiwanis meeting? If not, you have missed half of your life. Now, I have belonged to everything that ever was started in Williamston but the Kiwanis and the Woman's Club.

Now, I have been invited around there several times as a dinner guest, and all the tobacco boys in town were invited around yesterday as dinner guests, and what a dinner they do serve.

Now, no one in Williamston has this tobacco market more at heart than the writer, and I wish you all could have heard these short talks made by some of your best citizens, and if carried out—especially the suggestions made by Mr. Elbert Peel—somebody will help these poor hard-worked old warehousemen pull some tobacco to Williamston the coming season.

Yours truly, W. T. MEADOWS. Williamston, N. C., Aug. 18, 1932.

Professor and Mrs. W. R. Watson and children are expected home today from Johnston, S. C. where they visited relatives for some time.

Miss Mary Adams, of Merry Hill, is visiting Mrs. H. B. Holloman at the Roanoke Hotel here this week.

WANTS

AMBITIOUS, RELIABLE MAN with car wanted, immediately for Martin and Bertie Counties. Excellent opportunity, steady employment, rapid advancement for a man willing to work. Customers already established. Call at Enterprise office this week.

FOR RENT: APARTMENTS OF 3, or 5 rooms. Prices reduced to overcome depression. Prepare for winter. Be comfortable. Engage a Tar Heel apartment, where steam heat and hot water are supplied. Apply to Mrs. Jim Staton. a23 4t

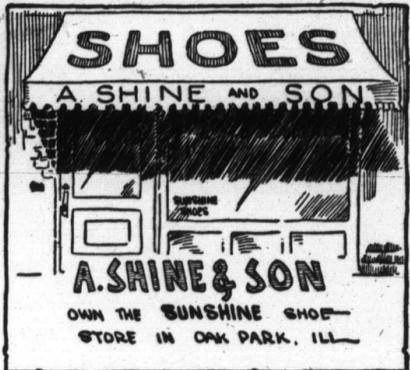
PERSONS HAVING DESIRABLE rooms for rent, please confer with me. I have several inquiries. W. T. Meadows. 1t

NOTICE OF SALE Under and by virtue of the authority conferred upon me in a deed of trust executed by J. E. Edmondson and wife, Willer Edmondson, on the 1st day of September, 1930, and recorded in Book E-3 page 56, I will on Monday, August 29th, 1932, at 12 o'clock noon, at the courthouse door in Martin County, Williamston, N. C., sell at public auction for cash to the highest bidder, the following land, to-wit: One certain house and lot situated in the town of Hamilton bounded on the south by Harry Waldo, on the west by Harry Waldo, on the east by Front Street, and on the north by a side street, being the same lot purchased from Harry Waldo. This the 25th day of July, 1932. J. B. EVERETT, Trustee.

ODD --- BUT TRUE



A TRIBE OF WHITE INDIANS HAS BEEN DISCOVERED IN SOUTH AMERICA



(Advertisement)

(Advertisement)

Greenville Tobacco Market Is In Readiness for the Opening

By K. W. COBB

Supervisor and Publicity Director Greenville, one of the largest bright leaf tobacco markets in the world (government official report as of March 25, 1932), is located in Pitt County, the largest tobacco producing county in the world, and in the heart of one of the nation's greatest agricultural sections.

The Greenville tobacco market with its eight large warehouses and nine factories, is amply able to handle 100,000,000 pounds of tobacco each season. Plans are now being made to enlarge some of the factories and warehouses for the 1932 crop. Nine factories and eight warehouses are operated at full blast through the tobacco season.

The Greenville tobacco market last season sold 66,154,756 pounds of golden leaf for an average of 9.40 per pound. The warehouse space this year will cover about 12 acres and with 5 sets of buyers will enable the 8 warehouses to care for about 1,750,000 pounds of leaf per day.

The Greenville tobacco market during the past several years has increased year after year by leaps and bounds, and, of course, the first thought that comes to the reader is "Why?" There are many reasons: One of the basic and undoubtedly the best answer is the Tobacco Board of Trade of Greenville.

Here is an organization that is, without a doubt, one of the best organizations of its kind in the entire area in which tobacco is grown, functioning as it does like all well balanced organizations do that generate progress and success, and organization that to a man believes solely in the spirit of team work, and practices it year in and year out, season after season, vision and forethought linked with the determination to make Green-

ville the greatest tobacco market, as is clearly shown, answered the question to the fullest extent of the term. To go more into details of proof, we shall try to present a fact picture of this splendid organization and by a glance at the roster you will undoubtedly see that the Tobacco Board of Trade at Greenville is a live organization. To realize the greatness of this organization, one must, of course, do as the writer has done, know the men that are responsible for its greatness, learn of the things that this organization stands for, its ways and means of handling the tremendous task that prompted its conception, after you have done this it will not be difficult to join with the writer and to believe as he does and say with him, "It's a great institution."

Center of Activity

Greenville, N. C., is the center of the bright leaf tobacco section. Tobacco is raised on all sides for miles and miles, east, north, west, and south. Greenville, located as it is, places it in the spotlight as a marketing center of the finest kind. Here, one finds eight mammoth warehouses with a combined floor space of 12 acres. It is estimated that 25,000 farmers from 32 counties and three states sell their tobacco on the floors of these warehouses. Aside from these there are 9 tobacco factories, whose buyers make the purchases from the floors of these warehouses for foreign and domestic trade. There is to be found also many independent buyers, thus making a large buying clientele on the Greenville market. Consider for a moment the vast throng that is in motion during the tobacco selling season. Isn't it reasonable to suppose this great activity must have a governing force? Yes. And that is the task that the Tobacco Board of Trade of Greenville

handles with the very best results year after year.

About 32 years ago Greenville realized its first tobacco board of trade. The purpose of its creation was to promote interest in Greenville as a selling point; also to see that tobacco is marketed in an orderly manner. All warehouse operators, as well as buyers, are members of the tobacco board of trade, all adhere to the policies of the board; during the passing years new ideas have been incorporated into the original program, each one being of a nature that would benefit buyer and seller alike, every one to have a square deal; so well has every one cooperated with the officials and the members of the board, Greenville has its officials, the following:

R. M. Garrett, president; W. Z. Morton, vice president; K. W. Cobb, treasurer; and H. A. Bost, secretary. Each and every one of these gentlemen are well versed in every branch of the tobacco industry.

Thousands of people, both men and women, find employment in the fields, harvest the tobacco crop; then they move to the city, where they are employed in the factories and warehouses. Many of them live in the city, others come from the farms and near-by towns. Trucks are operated to bring them in this city.

Publicity The Greenville tobacco market some eight years ago decided that if it was to take its place with the larger tobacco markets of the world, it would have to advertise, so with that in mind they employed K. W. Cobb as advertising manager and supervisor of sales. Mr. Cobb, who has had twenty years' experience in advertising, conducts each spring a mammoth advertising campaign, through newspapers, billboards, personal letters, and by a personal visit to the 32 counties that sell their tobacco on the Greenville market. Since that time the eight warehouse firms also put on individual advertising campaigns, using the same methods, and also by having their force to call personally on the producer at his farm. The Greenville tobacco market's growth for the past 21 years has been wonderful. The sales each year were as follows:

- 1910, 8,028,295; 1911, 8,908,751; 1912, 15,314,054; 1913, 14,459,913; 1914, 21,008,396; 1915, 17,028,465; 1916, 16,316,439; 1917, 19,151,747; 1918, 26,776,624; 1919, 30,115,431; 1920, 38,820,040; 1921, 23,528,445; 1922, 20,883,938; 1923, 37,797,784; 1924, 28,660,301; 1925, 46,297,880; 1926, 49,513,184; 1927, 61,516,896; 1928, 71,082,294; 1929, 61,473,844; 1930, 70,457,500; 1931, 66,154,756.

NOTICE North Carolina, Martin County. In Superior Court. The Federal Land Bank of Columbia, Plaintiff, vs. A. Corey, Administrator of L. E. Corey, A. Corey, D. W. Corey, W. R. Roebuck and wife, Dora Roebuck, Lenora Perkinson, Sallie Moore, J. G. Godard, and E. S. Peel, Trustees. The defendants, D. W. Corey, Lenora Perkinson, and Sallie Moore, will take notice that an action entitled as above has been commenced in the superior court of Martin County, North Carolina, to foreclose a mortgage executed to the plaintiff by the defendant, L. E. Corey, to sell certain lands located in Griffins Township and described in said mortgage; the said defendants will further take notice that they are required to appear before the Clerk Superior Court for Martin County at his office in Williamston, N. C., within thirty (30) days from the date of the service of summons and answer the complaint now on file in said office. This 22nd day of August, 1932. R. J. PEEL, Clerk Superior Court. a23 4tw

896; 1928, 71,082,294; 1929, 61,473,844; 1930, 70,457,500; 1931, 66,154,756. 1928 was the best year the Greenville tobacco market has ever had. Over 71,000,000 pounds were sold with 4 sets of buyers. The market made what is conceded to be a world's record of selling 60,000,000 pounds of bright leaf tobacco in 60 days with 4 sets of buyers. The tobacco sold on the Greenville tobacco market is graded close and sold in small piles by the farmers.

The buying companies this year will be R. J. Reynolds Tobacco Co., Liggett-Myers Tobacco Co., Person-Garrett Tobacco Co., Greenville Tobacco Co., E. B. Ficklen Tobacco Co., the American Supplies, Inc., Imperial Tobacco Co., Export Tobacco Co., and the China-American Tobacco Co.

The Greenville tobacco market is located in the heart of Eastern North Carolina. The 8 warehouses are operated by Forbes & Morton, Smith & Sugg, McGowan & Keel, Moore, Cannon & Sugg, R. W. Gorman, O. L. Joyner, Jr., & M. R. Long, W. S. Moye, Clyde Webb, Tom Timberlake and W. C. Spence.

These are tobacco men with years of experience in the tobacco business.

Greenville Tobacco Co., Inc.

The Greenville Tobacco Co. has a modern, well-equipped plant for handling and redrying tobacco. Their redrying and other machine are of the latest models. Their factory and storage practically cover two city blocks. They are located in the heart of the tobacco district of Greenville. They have 80,177 square feet of floor space; storage capacity for 4,000 hogsheads of tobacco. Their turnover in pounds exceeds 10,000,000 each season; they employ about 750 men and women from August to February and in addition to doing a general leaf business they are large buyers for foreign and domestic trade.

The Greenville Tobacco Co., Inc., is under the management of men who have spent their life in the tobacco business. They know it from the plant bed to the manufactured product.

The officers are C. W. Howard, president and treasurer; G. O. Tuck, vice president; Rucker Penn, vice president; T. W. Webb, vice president; W. C. Jones, secretary.

China-American Tobacco Co.

The China-American Tobacco Co. has well equipped plant and all modern conveniences. W. L. Guthrie is buying manager.

Liggett & Myers Tobacco Co.

Liggett & Myers Tobacco Co. leaf department is under the management of J. L. Kilgo. The factory is modern in equipment, covering a floor space of 15,000 square feet. It has a capacity of half million pounds daily and is located off Tenth Street and Norfolk

Southern Railway. R. J. Reynolds Branch The R. J. Reynolds Tobacco Co.'s branch in Greenville is located on Twelfth Street and Atlantic Coast Line Railroad. The plant covers about 40,000 square feet, with a daily capacity of about 500,000 pounds of tobacco. H. G. Clayton is manager of the plant and head buyer. American Supplies, Inc. Greenville division of the American Supplies, Inc., is managed by R. C. Stokes, Jr., buying manager of this firm. Their plant is located on Church Street on Norfolk Southern Railroad. They have ample factory space to take care of their large business. Their capacity is 350,000 pounds of tobacco each day.

Person-Garrett Co., Inc. Person-Garrett Company, Inc., was organized in 1915, taking over the business of T. A. Person & Co. T. A. Person was president of the new concern; R. P. Watson, of Wilson, vice president; and R. M. Garrett, secretary and treasurer. Person resigned from the active management of Person-Garrett Company in 1921. At that time R. M. Garrett was made president and R. P. Watson, vice president. The business has grown from around 3,000,000 pounds until last year, the biggest they have ever had, they handled approximately 17,000,000 pounds. They have about 150,000 feet floor space and a redrying capacity of 150 to 165 hogsheads per day.

Person & Garrett's plant is well equipped with modern machines for redrying, cleaning and packing tobacco for the domestic and foreign trade. They employ several hundred people in their plant. Hundreds of these are stemmers. They have in addition to their two factories two large storages. Export Leaf Tobacco Co. The Export Leaf Tobacco Co., with A. E. Hobgood as managing buyer,

is one of the larger companies on the Greenville tobacco market. They have a large modern brick factory located on Tenth, Eleventh and Greene Streets and the Norfolk Southern Railroad, equipped with the very latest machinery for blending, redrying, packing and cleaning tobacco. With their large storages they have about 134,118 square feet of floor space. During the tobacco season they handle several hundred thousand pounds every day. From 1924 to 1929 they have increased their redrying capacity from one to three machines. This was made necessary by the continued growth of the market. The Imperial Tobacco Co. The Imperial Tobacco Company, one of the largest buying companies of the Greenville tobacco market, has one of the largest and most modern plants in Eastern North Carolina for redrying and stemming tobaccos. The Imperial Tobacco Company is one of the largest buyers on the Greenville tobacco market, buying exclusively for the export trade. Their mammoth plant, three stories high, covering two city blocks, gives them a capacity almost unlimited. No matter how large the sales are this plant is never congested. This plant is under the management of C. W. Shuff, who is ably assisted by a large number of buyers and factory managers. The E. B. Ficklen Tobacco Co. The E. B. Ficklen Tobacco Co., one of the larger independent buyers, who buy both for domestic and foreign trade, is a big factor on the Greenville market. With their large and well-equipped factory for the handling of tobacco and their modern storages they are in a position to handle from the smallest to the largest order placed with them. This plant is under the personal direction of Mr. J. S. Ficklen, who is president of the E. B. Ficklen Tobacco Company.

Wake Up Your Liver Bile - Without Calomel

And You'll Jump Out of Bed in the Morning Rin' to Go

If this bile is not flowing freely, your food doesn't digest. It just decays in the bowels. Gas bloats up your stomach. You have a thick, bad taste and your breath is foul, skin often breaks out in blotches. Your head aches and you feel down and out. Your whole system is poisoned. It takes the good old CARTER'S LITTLE LIVER PILLS to get those two pounds of bile flowing freely and make you feel "up and up." They contain wonderful, harmless, gentle vegetable extracts, amazing when it comes to making the bile flow freely. But don't ask for liver pills. Ask for Carter's Little Liver Pills. Look for the name Carter's Little Liver Pills on the red label. Reject a substitute. 25c at all stores. ©1931, C. M. Co.

GORMAN'S WAREHOUSE

Gorman's Warehouse will be operated this year by Dick Gorman, Yock Joyner, and Matt Long. In the association of Gorman and Joyner, the two oldest names identified with the building of the Greenville tobacco market will be brought together. It is our sincere purpose to conduct a high-class warehouse and by our earnest efforts to secure for you the highest possible price for your tobacco. We believe we will merit your confidence and patronage.

We have nothing but the friendliest of feelings for our competitors in the warehouse business in Greenville, and if you do not sell with us, we trust you will sell with them. By all means sell your tobacco in Greenville, the largest tobacco market in the bright tobacco belt.

In our effort to render the best type of service we have employed the following force to take care of your interests when you sell at Gorman's: Buck Barker, auctioneer; L. D. Bland, Ernest Clark, Herman Bland, Charles F. Hardy, George Cherry, Doc Harris, Dick Rogers, J. S. Elliott, W. L. James, and others.

Sell With Gorman's IN GREENVILLE

Have You Tried NecTo?

THE DELICIOUS YEAST VITAMIN DRINK

NECTO is a pure, wholesome, delicious beverage, combining the health giving qualities of the great vitamins with the quick energy-producing factor of pure cane sugar. NECTO contains no harmful drugs nor artificial stimulants which might upset the nervous system and produce sleeplessness. Try Necto three times a day for a week, and see how much better you feel.

Another favorite drink, product of the Orange Crush Bottling Co., is the ever-popular ORANGE CRUSH, which contains the pure tree-ripened fruit itself. Accept no substitute, insist on the "Kringly" bottle.

If you can not obtain these beverages from your dealer, call us and we will deliver in crates or larger quantities.

Orange Crush Bottling Co. GREENVILLE, N. C.