

**Society & Personals**  
Mrs. ELBERT S. PEEL, Editor  
PHONE Anything for This Department To 46

**Here Yesterday**  
Mr. H. S. Everett, of Robersonville, was here yesterday.

**Returns From Pamlico**  
Miss Eva Peel returned Sunday from Pamlico Beach, where she was the guest of the Lathams, of Robersonville.

**Spends Week-End Here**  
Dr. W. H. Harrell, of Norfolk, spent the week-end with his sister, Miss Sarah Harrell.

**Return From Scotland County**  
Mr. and Mrs. Alex McKenzie returned last week from Scotland County, where they visited relatives and attended a meeting of the Scottish Clan of North Carolina.

**Visiting Here This Week**  
Mr. Toodie Holding, of Wake Forest, is visiting George Harrison jr., here this week.

**DR. V. H. MEWBORN**  
OPTOMETRIST  
Will be in Robersonville, Williamston, and Plymouth Two Days Each Month During September, October, and November: Tuesday, Wednesday, and Thursday, respectively, after First and Third Sundays of Each Month.

**In Morehead City**  
Mrs. P. H. Brown, Miss Anna Crawford, Mrs. L. C. Bennett, and Mr. A. T. Crawford spent Sunday at Morehead City and Beaufort.

**From Murfreesboro**  
Mr. Collin Barnes, of Murfreesboro, spent Sunday here with Mrs. Irene Smith. Mrs. Barnes and children, who have been spending some time here with Mrs. Smith and family, returned to their home with Mr. Barnes.

**Returns To Kenly**  
Mrs. Arthur Hardison, of Kenly, left yesterday for her home after visiting her uncle, Mr. R. J. Peel, and family.

**Return From Farmville**  
Mr. and Mrs. J. C. Manning have returned from Farmville, where they have been during the last illness and at the death of Mrs. Manning's father, Mr. A. J. Moye.

**Will Return Today**  
Dr. and Mrs. J. H. Saunders will return today from Beaufort, where they have been on a short visit.

**Visit in La Grange**  
Mr. and Mrs. Leman Barnhill spent the week-end in LaGrange with Mrs. Barnhill's parents, Mr. and Mrs. T. W. Wood.

**Returns From Lumberton**  
Miss Christine Manning returned Sunday from Lumberton, where she visited in the home of Mr. and Mrs. John L. Rodgerson for several days.

**From Scotland Neck**  
Mrs. Luther Williams, of Essex, and Miss Estelle Hancock, of Scotland Neck, returned to their homes Sunday after visiting Mr. and Mrs. Harry Vaughn here for several days.

**Visits Friends Here**  
Suday from Lumberton, where she visited friends here Sunday.

**Spend Sunday in Raleigh**  
Miss Hattie Thrower and Clyde Hassell and Mr. and Mrs. J. D. Thrower and son, Joe, jr., spent Sunday in Raleigh and Durham.

**Visit in Richlands**  
Mr. and Mrs. Gaylord Harrison and son, Bobbie, spent the week-end in Richlands with relatives.

**Attend Church Here Sunday**  
Messrs. D. R. Chandler and J. L. Edmondson and Mr. and Mrs. Heber Latham, of Robersonville, attended church here Sunday.

**Return From New Bern**  
Rev. and Mrs. C. T. Rogers returned last Friday from New Bern and Newport, where they have been visiting relatives for two weeks.

**Spend Sunday Here**  
William James, of Newport News, spent Sunday here with his parents, Mr. and Mrs. W. A. James.

**In Town Monday**  
T. B. Slade, of Hamilton, was in town yesterday.

**Returns To Raleigh**  
Mr. Wm. P. Hodges returned to Raleigh yesterday after spending his vacation here with his parents, Mr. and Mrs. W. J. Hodges.

**Return From Norfolk**  
Mrs. S. R. Biggs and children, Nancy and Billy, have returned from Norfolk, where they visited Mr. and Mrs. John J. Phillips for two weeks.

**Spend Last Week in Beaufort**  
Mrs. B. A. Critcher and children, Alta and Burras, jr., Mrs. Leslie T. Fowden and daughter, Anne, Mrs. Warren Biggs and daughter, Millie, and Miss Cora Proctor, of Baltimore, spent last week at Beaufort.

**NOTICE**  
North Carolina, Martin County—in the Superior Court.  
The Federal Land Bank of Columbia, Plaintiff, vs. Roy Gurganus, Administrator of Eli Gurganus, deceased, Mrs. Bettie C. Gurganus, Sam Gurganus, Durward Gurganus, and Mrs. Mattie James.  
The defendants, Sam Gurganus, Durward Gurganus and Mrs. Mattie

**DR. V. H. MEWBORN**  
OPTOMETRIST  
Eyes Examined — Glasses Fitted  
Robersonville at Pulmer's Drug Store, Tuesday after First and Third Sundays Each Month.  
Williamston at Davis Pharmacy, on Wednesday After First and Third Sundays Each Month.  
Plymouth at O'Henry Drug Store, Thursday After First and Third Sundays Each Month.  
At Tarboro, N. C., Every Friday and Saturday

**Visiting in Durham**  
Mr. H. M. Clark left Monday for Durham to spend several days with Mrs. Clark, who is in a hospital there.

**Visiting Relatives Here**  
George E. Roberson, of Chester, Va., is visiting Mrs. Fannie Crawford and other relatives in town. Mr. Roberson, a former citizen of Williams Township, is the son of the late Eli Roberson, and is now almost four-score years old, although he is still hale and strong.

**Leave for Beaufort**  
Mr. and Mrs. Frank Hitch left yesterday for Beaufort, where Mr. Hitch will be connected with the highway department.

**Attend Funeral in Farmville**  
Mrs. Kate York, Mrs. J. O. Manning, Mrs. Leman Barnhill, Mrs. H. D. Harrison, Mrs. A. J. Manning, Misses Ruth Manning and Eva Peel, Mrs. W. C. Manning, jr., W. C. Manning, and Robert Manning attended the funeral of A. J. Moye in Farmville yesterday afternoon.

**In Town Today**  
D. R. Everett, Chief William Gray and J. Calvin Smith, of Robersonville, were business visitors here this morning.

**Moving Today**  
Mr. and Mrs. F. Earl Wynne are moving into the Crawford Apartments on Smithwick Street today.

**Rogers-Capps**  
Miss Elizabeth Capps and Mr. Reubin Rogers, young couple of Bear Grass Township, were married by Justice of the Peace Lucian J. Hardison at his home in Williams Township Sunday evening, only a few intimate friends of the bride and groom witnessing the ceremony.  
Mrs. Rogers is the daughter of Mr. and Mrs. Will Capps, of Bear Grass. Mr. Rogers, a farmer, is the son of Mr. and Mrs. Eli Rogers, of that district.

James, will take notice that an action entitled as above has been commenced in the Superior Court of Martin County, North Carolina, to foreclose a mortgage executed to the plaintiff by the defendants, Eli Gurganus and wife, Bettie C. Gurganus, to sell certain lands located in Williams Township, Martin County, North Carolina, and described in said mortgage; the said defendant will further take notice that they are required to appear before the Clerk of Superior Court for Martin County at his office in Williamston, N. C., within thirty (30) days from the date of the service of summons, and answer the complaint now on file in said office.  
This 26th day of August, 1932.  
R. J. PEEL, Clerk.  
a-30 4tw

**NOTICE**  
Having this day qualified as administrator of the estate of James Edwin Harrell, deceased, late of Martin County, North Carolina, this is to notify all persons holding claims against said estate to present them to the undersigned for payment on or before the 22nd day of August, 1933, or this notice will be pleaded in bar of any recovery thereon. All persons indebted to said estate will please make immediate payment.  
This the 22nd day of August, 1932.  
W. H. HARRELL, Administrator.  
a-30 6tw

**NOTICE — POSTED**  
All persons are hereby forbidden to hunt with gun or dogs, or otherwise trespass in any way or manner upon that tract of land beginning at Kader's Eddy o' Roanoke River, running up Lower Gut to the bend, thence a straight line to an iron stob on Spellers Creek, thence a straight line in an eastern direction to an iron stob on the river between the Dennis Simmons Lumber Co. land and the Barnes land, thence up the river to the beginning. Any person found hunting or otherwise trespassing on this land will be dealt with according to law.  
LILEY HUNTING CLUB.  
a-30 s2 5 7 12

**Have You Tried NecTo?**  
THE DELICIOUS YEAST VITAMIN DRINK  
NECTO is a pure, wholesome, delicious beverage, combining the health giving qualities of the great vitamins with the quick energy-producing factor of pure cane sugar. NECTO contains no harmful drugs nor artificial stimulants which might upset the nervous system and produce sleeplessness. Try Necto three times a day for a week, and see how much better you feel.  
Another favorite drink, product of the Orange Crush Bottling Co., is the ever-popular ORANGE CRUSH, which contains the pure tree-ripened fruit itself. Accept no substitute, insist on the "Krinkly" bottle.  
If you can not obtain these beverages from your dealer, call us and we will deliver in crates or larger quantities.

**Orange Crush Bottling Co.**  
GREENVILLE, N. C.

**—Newspaper Advertising—**  
THIS IS WORTH READING  
Display advertising in which the articles advertised are fully described has proved to be the most effective by far. Tests on advertising were made some time ago by the Chicago Tribune. Advertisements in which the descriptions of various articles were limited to one or two lines were run along with others carrying five lines of descriptive matter. The latter proved to have double the response.  
Last Spring an Eastern concern made a complete canvass of its trade territory to ascertain the type of advertising with most appeal. Ninety per cent of those questioned were found to favor full description of merchandise together with prices. A few favored price alone and a smaller number favored the general prestige-building type. A merchant who is familiar with his own merchandise is apt to think because he knows every detail of the merchandise that every one else does. That is not true. People like to know just what they are going to buy; they like to have it described in detail, even to size and dimensions.  
Mail order houses discovered this early in the game, and they have gone so far as to illustrate practically every item of merchandise, some in colors, and described to the smallest detail. They sell entirely through the printed word. What an advantage the local merchant has over the mail order catalog, if he would advertise along similar lines.  
Catalogs are printed twice a year, while your county newspaper is printed twice a week. The merchant has the advantage of presenting seasonable advertising—he has the advantage of personal contact. The story of his goods is fresh each issue and the story is news. He has the advantage of the newcomers in the trade territory and the younger people who marry, who, before, had no thought of where to buy. The field is always widening for the local merchant if he has the vision to go out and fight for the business.  
To fight for business, all that is necessary is proper advertising, which will sell the people on his store. The merchant who advertises for business with regularity, rain or shine, good roads or bad, is the merchant who is making advertising successful for him. The fact that people know where his store is means little. People like to know just what this merchant is doing, what new merchandise he has and why they should buy it. This is a day of competition and advertising leads the way.

**THIS WEEK'S SPECIALS**

RED ROSE FLOUR, 12 lbs.	35c
RED ROSE FLOUR, 24 lbs.	65c
12 lbs. Self-Rising ATLAS FLOUR	33c
24 lbs. Self-Rising O. V. Flour, the best	60c
24 lbs. SELF-RISING FLOUR	40c
FINE SIDE MEAT, lb.	10c
PLATE MEAT	8c
COUNTRY PORK MEAT, lb.	7c
COUNTRY SHOULDERS, lb.	10c
COUNTRY HAM, lb.	20c
3 Cans SALMON	25c
3 Cans SHAD	25c
6 cans SARDINES	24c

Free Delivery—Telephone No. 12  
We Have a Fresh Line of Vegetables and Country Produce—Plenty of Fresh Eggs

**J. R. Parker Grocery**  
W. H. GURKIN, Manager

... while  
**AUTUMN**  
... nodding o'er the yellow plain,  
comes jovial on.—Thomason.

A quotation that prompts us to ask—when the "Autumn" of your life rolls along, will it, too, be "jovial"? Will you be as happy as you are now... enjoying the fruits of your labor and thrift in earlier years?

Wise spending, sane saving, a definite investment program. It is on those you must bank for contentment in old age. That's why friendship with this Bank is always an asset. Competent advice plus personal service are yours here for the asking.

LET'S GET ACQUAINTED

**Branch Banking & Trust Company**  
WILLIAMSTON, N. C.  
"THE SAFE EXECUTOR"  
SOUND BANKING AND TRUST SERVICE FOR EASTERN CAROLINA

**FUNERAL DIRECTORS, AMBULANCE AND EMBALMING SERVICE**



Night Phone 44 Day Phone 155  
**B. S. COURTNEY**

**SCHOOL BOOKS And Supplies AT CULPEPPER'S**

**The Enterprise**