

**REDUCE COSTS
AND EARN MORE****Average Farmer Possesses
Innate Power To Stage
Successful Comeback**

By GUY A. CARDWELL

If markets for farm produce do not strengthen sometime soon, those farmers who have not stopped the many leaks from an easy living era will have to tighten up things or go broke sure enough. This should not be permitted to happen. The average farmer has the innate power of recovery, and when he finds that he is dragging on the bottom he will make up his mind to come back; for he and his family are not going to surrender to poverty without a desperate struggle.

The remedy for reduced income, if not found in advancing markets, will have to be found in reducing losses on the farm.

Many rural economists have suggested various saving ways, but it was A. W. Blair, soil chemist, New Jersey College of Agriculture, who discussed the cost-cost-production question in an interesting and instructive article. Mr. Blair said in part:

"For success the farmers of today have found it necessary to consider the following questions:

1. Have I carefully saved and used all the manure that has been produced on the place?

"2. Have I followed the practice of having seed tested for purity and germination?"

"3. Has my land always been thoroughly prepared so that the seed has a fair chance of germination?"

"4. Have I given sufficient study to the problems of farm drainage and crop rotation?"

"5. Have I estimated how much I might have saved had I put into practice well-known methods of controlling insect and fungous diseases?"

"6. Have I been as careful as might have been in the matter of neatness and quality and quantity in putting up packages of fruits and vegetables for the market?"

"7. Have I studied the fertilizer requirements of my soil with particular reference to the crops that I am growing?"

"8. Have I squarely faced the fact that it is contrary to the laws of nature to take from an acre of land, for a period of 20 to 40 years, more plant food than I return to it, if I would have my yields increase rather than decrease?"

Experience has shown that the farmers who study these questions most carefully, and act accordingly, are the farmers who survive and succeed.

ALMOST RICH

(Roanoke Beacon)

Tom Freeman thought he had a fortune.

While rummaging around in his father's trunk for paper to start a fire with, Mr. Freeman came across a note on the Reichbank in Berlin that was issued in 1923 for 100,000 marks. Before the World War this would have been worth about \$23,000 in American money.

Now it is absolutely worthless, according to officials of the Branch Banking and Trust Co., who investigated. The bank note was found in the paper of H. L. Freeman, who died in 1926. It is not known how the elder Freeman acquired the note.

**THE NEGRO AND
HIS OWN NEW
EMANCIPATION****A Better Understanding Is
Being Fostered Between
Landlord and Tenant**

By Rev. J. M. PERRY

For the last year, there have been several meetings in our county for the express purpose of fostering a better understanding and more cooperative effort between the landlord and the tenant. These meetings have been the means of bringing together both white and colored, most of whom were of local prominence, and, best of all, men who have the problems of economic justice, better race relationships, and more profitable cooperation on their hearts. One year has brought gratifying results, and if carried out on a nation-wide scale, would have far-reaching and telling effects upon the whole approach—problems and programs of the two races, and especially of the farmers of the south.

The progress of the negro race in America since the Civil War is not only a compliment to the colored race, but to the helpful attitude of the white race, who have, in untold ways, given the colored man who was really trying to do and to be something a helping hand.

At the close of the war, only about 12,000 negroes owned their homes, now more than 700,000 own their homes. It is claimed that they have in this period accumulated more than two billion dollars in wealth. Their business enterprise touches almost everything from farm to factory—banking, insurance companies, these two businesses alone running into the millions.

At the close of the war, only about 10 per cent could read and write, and now nearly 90 per cent can read and write. It is true that among the colored soldiers of the late war they were about 50 per cent illiterate, that is, from the standpoint of the army officials. They could not read newspapers and write home. However, these soldiers represented a small fraction of the nearly 50,000 schoolteachers and more than 2,000,000 pupils of the public schools, who can read and write, to say nothing of the college students in institutions like Tuskegee, Fisk, Hampton, and the many others with state aid, and a chain of denominational schools for the colored all over the south.

The writer had the pleasure of observing the external appearance of the physical equipment of Tuskegee some time ago, its 52 stately and imposing buildings, its grounds, drives, and walks, and was impressed with the potential power of such an institution for the training of leadership for the race. In fact, the colored race, like all other races, need trained, Christian leadership. No nation and no people can go forward without it. It is an essential; it is indispensable.

My own church group maintains colleges for the colored at Martinsville, Va., Edwards, Miss., and Hawkins, Texas. The latter two I have

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also had the pleasure of observing. I have heard them sing, seen some of their products, and know that the whole trend of our people is toward cooperation and helpfulness. Other religious bodies are manifesting the same helpful attitude, and there is no reason why the two races may not be mutually helpful to each other, and each help the other in raising the standards of living, of culture, of education, and morality, and thereby toning up the social life of both races, each in his sphere and his traditional and characteristic manner.

Lynching is repugnant to all sober-minded people of all colors and creeds, and is engaged in only by people who have been incensed to the pitch of fight

and frenzy by some atrocious crime against womanhood and established society. However, the trend, thank God, is toward law and order, and away from lynching. In 1889 there were some 175 lynchings, and by 1928 there were only 10. This is a sign on the horizon of our national life that portends for good, both to the white and the colored. It denotes a growing sense of respect for womanhood, motherhood, and virtue on both the part of the colored, and it also shows a trend away from mob violence to a respect for law and the orderly constituted provision of trial by jury, which is fundamental to true democracy, and which alone offers fairness and justice to all concerned.

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is lasting



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