

THE ENTERPRISE

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W. C. Manning Editor

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Tuesday, June 27, 1933

Good News on Every Hand

Goods news is the word heard at the cross roads of every highway. From every quarter of the globe comes a breath of the prayers for peace and a brighter hope for prosperity.

Perhaps the discovery by the people of the entire world that graft and greed has been the foundation of our trouble is accountable for the new hope that we have. Mr. Morgan and his type have systematically bled and squeezed the life out of every other business but their own, and at the same time preached through their hired and paid politicians that they were the saviors of the world of business, until the whole body of business collapsed and the spotlight was thrown on them and their methods. They were shown to be the grafting vultures that have caused all of our business troubles except such as we ourselves caused by our extravagance.

Since the business monsters have been located, and to some extent chained, by our government other business and individuals have found safety in their own efforts and are now reentering their own fields of industry, giving employment to the idle and goods and food to the hungry and the naked. All of this is giving hope for a better day for the people and the nations.

Newspapers Must Do Their Part

Some newspapers are complaining because the Government is asking their cooperation in spreading the good news of the improvement of world conditions.

Our opinion of the newspaper is that it stands out as one of the useful agencies for the promotion of all that is good of anything in the country. Its business is to promote everything that is good and to warn against evil and danger, and the present time presents an open road to great opportunities. The newspaper needs to seize the opportunity and carry the good news of hope to every home in the land, help build up a spirit of confidence between the peoples of the world, teach them that they do not need guns and and gasses to kill and destroy each other with, but that they do need to know and serve each other better.

The newspapers need to do their part in standing behind every worth-while program and help develop it for the common good.

Perhaps those newspapers and magazines which are maintained and exist for no other purpose than to spread propaganda favorable to combinations of wealth are responsible for the hard and strenuous times. Now that we know every effort is being put forth to give us government for the people, the newspaper should be the leader in carrying the news to the homes everywhere.

The Gloomy Side

One farmer recently remarked that he could not see how it would help the farmer to raise the price of cotton and wheat.

The remark was so disappointing and crushing to our hopes that we just flopped in a kind of complete collapse and the only thing we were able to say was that if the raising of prices of farm crops would not help the farmer, that it might be the proper thing to lower them and see if that would help him.

Well, the point is: Some folks are born gloomy and light will not, or can not, shine on them.

It seems that we need more hope and more trust, and if we had these qualities, we would be happier. It may not be better for the farmer spiritually to raise the price of his farm products, but it will go a long way towards helping him straighten up his business affairs.

Faring Too Well Now

A Caledonia prisoner complains at his fare. Of course, the prison fare is not quite as good as can be found in some hotels and at the homes of wealth and culture, yet it is calculated to maintain health and strength.

Taking all things into consideration, and knowing that this particular prisoner has already served three terms in prison, we conclude that he is faring well enough, and doubtless too well.

Has Cause for Complaint

One Newspaper man in North Carolina has a just complaint against "hard times." He says that when we really had "hard times" he did not object to a whole neighborhood borrowing their neighbor's paper and reading the news which had cost him considerable money to gather and print.

Now, he says, since peanuts have gone from 1 to 2 cents a pound and cotton from less than 6 to 10 cents, these folks are still lending out his paper. Frequently he says they are seen in groups of a dozen or more looking over each other's shoulders, under their arms, and from every other angle, reading the interesting news that he has "dug up" at a great sacrifice.

He also says he realizes that there is no law against lending out newspapers. However, he does feel that the rules of self-respect forbid the cultivation of the habit of continually borrowing a neighbor's newspaper.

This habit has almost gone out of style in most sections, yet this particular editor says his folks, many of them, at least, will walk a mile to read the good news before they will pay a cent to have it delivered at their door.

Reducing and Rejuvenating the Old King

Bertie Ledger-Advance.

While cotton to some extent has given way in this section to other crops that have been found better adapted to local conditions, considering the competition with the more favorably located Southern cotton states, and therefore more profitable to the farmer, the fleecy staple nevertheless to a large extent sets the price for all our crops, fixes the pace for all agricultural industry, and exerts a powerful influence for good or bad over the business of the entire nation.

In many respects, cotton deserves the title of "king," although in recent years its power has been that of a sorry monarch impoverishing its subjects because the king grew too fat and ponderous. "King Cotton," like the great monsters of prehistoric ages, whose fossils now decorate our museums, had developed a surplus of size and structure while its brain stood still. Even now plans are being devised in Washington under the farm relief bill to cut away some of the ponderous surplus of cotton so that the old king, rejuvenated and some of his excess weight reduced, may once again bring a prosperous era over the domain of agriculture and business.

That cotton plays a large part in the economic life of the nation and that its influence extends far beyond the primary effect it has on the well-being of agriculture, the following facts have been compiled by the North Carolina Cotton Grower:

Cotton provides jobs for 17 per cent of all American workers, a percentage larger than that of any other one industry.

Cotton provides a living for 27 per cent of the farm population.

Cotton accounts for \$6,000,000,000 of the retail sales of the country, or 12 per cent.

Cotton is the greatest item in the nation's export trade.

Cotton requires the use of 700,000 square miles of land in its production, an area equal to the combined areas of France, Spain, Germany and Italy.

Salaries and wages to members of the cotton-textile industry amount to \$2,000,000,000 a year.

The garment industry alone pays out \$284,000,000 in wages annually.

The men's shirt industry pays out \$51,000,000 in wages annually.

The cotton mills of the country pay out \$365,309,000 in wages annually.

Unparalleled Attempt

Sampson Independent

Never in the history of the world have so many of the leading nations found themselves willing to sit down to counsel together for the benefit of all. The London Economic Conference simply proves that in a general economic crisis nations are willing to forget past differences and come together for the purpose of devising plans for the recovery of all. It is also an indication that there is being born in the consciousness of great national leaders the idea that the time has come when nations can not be prosperous alone. So small has the world become that each nation has a part to play and that nation unwilling to cooperate with others for the good of all will be forgotten and lost.

And so this week there has convened in London what is probably the most important economic conference that the world has ever seen. Great national leaders are discussing policies and plans for the world economic recovery in the hope that out of it all will come an understanding that will be the basis for international trade revival. These men are meeting with a vision that is entirely different from that which has been possessed by any of their predecessors. They realize that they are facing a new world, one that demands new policies of honesty and square dealing, unselfish and sacrificial, in order that good may accrue to all.

In addition to the accomplishments along economic lines the London Conference will doubtless be the beginning of even better things. A world-wide understanding will doubtless be one of the results. Through such an understanding can come the basis for world peace. Those who participate in the London meeting will without doubt go away with a full understanding of the brotherhood of man and the responsibility of every nation for world-wide prosperity.

The destiny of the world is now in the hands of this group of leaders. They realize their responsibility. Unfortunate will be that nation whose representatives are so selfishly inclined that they would allow personal selfishness to stand in the way of agreements on which hinge not only the material prosperity of the world but the beginnings of an era when peace shall hold sway among the nations.

ODD --- BUT TRUE



NOTICE OF SALE OF REAL ESTATE

North Carolina, Martin County.

Whereas on 1st day of December, 1930, John T. Daniel and wife, Victoria Daniel executed to Edward E. Rhodes, Trustee, a deed of trust which is recorded in book G-3, page 29, of

the office of Register of Deeds of Martin County; and whereas, default has been made in the payment of the indebtedness secured by said trust deed, and the holder thereof has requested exercise of the power of sale therein contained:

Public notice is hereby given that on Saturday, the 22nd day of July,

1933, at 12 o'clock m., at the front door of the courthouse of Martin County in the town of Williamston, N. C., the undersigned will offer for sale at public auction to the highest bidder, for cash, the following described real estate lying in Goose Nest Township, Martin County, North Carolina, to wit:

Bounded on the north by the lands of Spencer Burnette, on the east by the lands of W. K. Harrell and Joe Stator; on the south by Conoho Creek, and on the west by the lands of Spencer Burnette, and more particularly described as follows, to wit: Beginning at a stake on the Sherrod Mill Road, the same being the corner of the lands of Spencer Burnette; thence south 13 1-2 degrees west thence south thirteen and one-half degrees west twenty-four hundred and seventy-five feet to the run of Conoho Creek; thence along the run of said creek in a southeasterly direction thirty-one hundred and sixty-five feet to a point opposite three gums and a hornbeam marked as pointers; thence a straight line to said three gums and hornbeam; thence north nineteen degrees and fifty minutes east sixteen hundred and thirty-one feet to a forked poplar just east of the run of Long Branch; thence along the run of said branch twenty-seven hundred and sixty-four feet in a northerly direction across the Sherrod Mill Road to a large black gum in the run of Long Branch; thence north seventy-five degrees and ten minutes west fifteen hundred and sixty-seven feet to a small branch; thence along the said small branch two hundred and eighty-eight feet in a southerly direction to the Sherrod Mill Road; thence along the said road north seventy-five degrees and thirty-five minutes west nine hundred and thirty-four feet to the beginning; containing 200.33 acres more or less; being the same land deeded to John T. Daniel by Hattie V. Daniel (same person as Victoria Daniel) by deed of record in the public registry of Martin County, in book W-2, at page 464.

This the 19th day of June, 1933.

EDWARD E. RHODES, Trustee.
je27 4tw
Elbert S. Peel, Attorney.

FOR SALE: IRON SAFE, WEIGHS 1,000 pounds. In excellent condition. Price cheap. See Enterprise. 17 tf

DR. VIRGIL H. MEWBORN
Optometrist

Next Visits: Bethel, N. C., at Blount Hotel, Monday, July 17, 1933.

Robersonville, N. C., at Fulmer's Drug Store, Tuesday, July 18, 1933.

Williamston, N. C., at Peele's Jewelry Store, Wednesday, July 19, 1933.

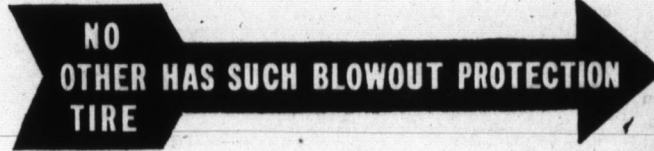
Plymouth, N. C., at O'Henry Drug Store, Thursday, July 20, 1933.

Eyes Examined - Glasses Fitted - At Tarboro Every Friday and Saturday

Firestone

FIRST CHOICE FOR SAFETY and BLOWOUT PROTECTION

BLOWOUTS are caused by internal heat resulting from friction between the cotton fibers. Firestone Gum-Dipped Tires are the only tires made where every cotton fiber in every cord in every ply is saturated and coated with rubber, preventing internal friction and heat—the greatest enemy of tire life. This patented Extra Process makes the tire Stronger—Safer—and gives it greater protection against blowouts.



Performance Counts—Every winner in the 500-mile Indianapolis Race for fourteen consecutive years, has chosen and used Firestone Gum-Dipped Tires on his car.

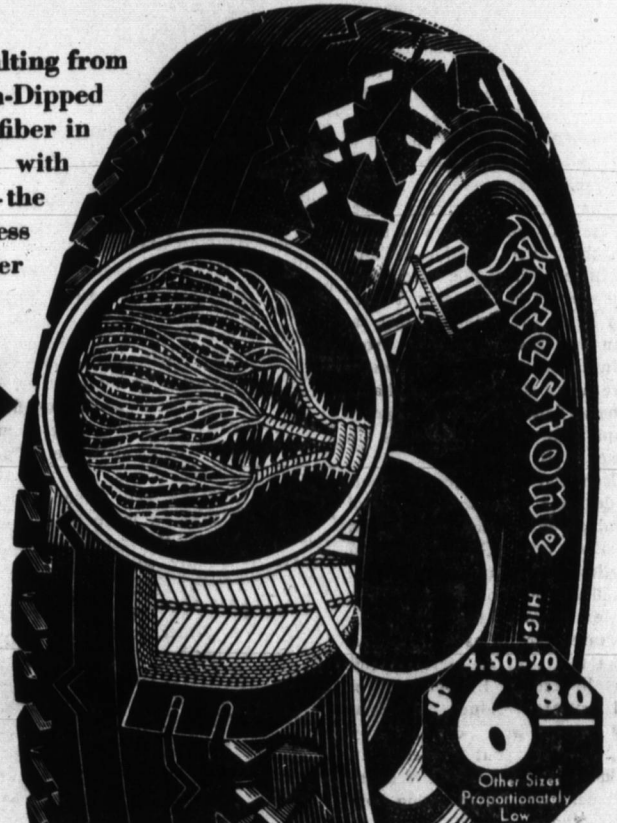
Performance Counts—Every winner in the daring Pike's Peak Climb, where a slip meant death—for six consecutive years, has chosen and used Firestone Gum-Dipped Tires on his car.

Performance Counts—Firestone Gum-Dipped Tires hold all world records, on road and track, for Safety—Speed—Mileage—and Endurance.

Don't risk your life or the lives of others on your Holiday trip.

We will give you a liberal trade-in allowance on your old thin, dangerous tires, in exchange for Firestone High Speed Tires—the Safest Tires in the World. Tire prices are sure to go up. Take advantage of today's low prices.

See Firestone Gum-Dipped Tires made in the Firestone Factory and Exhibition Building at "A Century of Progress" Chicago.



THE MASTERPIECE OF TIRE CONSTRUCTION



Firestone SUPER OLD FIELD TYPE		Firestone OLD FIELD TYPE		Firestone SENTINEL TYPE		Firestone COURIER TYPE	
Ford Chevrolet 4.50-21	\$6.39	Ford Chevrolet 4.50-21	\$5.60	Ford Chevrolet 4.50-21	\$5.05	Ford Chevrolet 4.50-21	\$3.15
Ford Chevrolet Plymo 'th 4.75-19	\$6.85	Ford Chevrolet Plymo 'th 4.75-19	\$6.05	Ford Chevrolet Plymo 'th 4.75-19	\$5.48	Ford Chevrolet Plymo 'th 4.75-19	\$3.85
Nash Essex 5.00-20	\$7.53	Nash Essex 5.00-20	\$6.75	Nash Essex 5.00-20	\$6.63	Ford Chevrolet Plymo 'th 4.40-21	\$4.20
Studebaker Auburn 5.50-18	\$9.20	Studebaker Auburn 5.50-18	\$8.15				

WILLIAMSTON MOTOR CO.

WILLIAMSTON, N. C.