

WILLIAMSTON'S NEW STORE

Announcing Darden's Department Store's Big

OPENING SALE!

SATURDAY, AUGUST 12th

It is our aim to give our customers and friends the finest department store in this section. We have made connections with a number of the largest distributors of style and quality merchandise, to act as our agents in the style centers of the world and bring to us values in reputable merchandise at prices that will make it a LANDSLIDE for you—Your chance to save on the things you need every day will be found here—a new and modern store right here in your home town.

BOYS' WASH SUITS 49c
MEN'S AND BOYS' CAPS On Sale for 25c
MEN'S DRESS HATS 98c To \$4.49
MEN'S DRESS SHIRTS A Very Pretty Shirt in All the Latest Fabrics and Colors. On Sale for 49c
MEN'S ANVIL OVERALLS 98c
MEN'S DRESS SHIRTS One of the Best Shirts Made. A Good Value 98c
MEN'S RED ARROW O'ALLS 79c
MEN'S SILK TIES 25c To 45c
MEN'S DRESS OXFORDS \$1.98 To \$2.98
MEN'S SHIRTS and TRUNKS 25c Each
TOWELS Regular 10c Value. On Sale Opening Day for Only 5c
MEN'S SOCKS 5c and 10c Pair
LADIES' SHOES For Dress Wear \$1.98 To \$2.98

PILLOW CASES 15c Each
QUALITY SHEETS 81 x 90. On Sale Below Today's Cost—Only 65c
BED SPREADS Fancy Colors, 80 x 90, On Sale 49c
RAYON BED SPREADS 98c
ROMPER CLOTH 10c Yard

36 IN. BROWN MUSLIN 5 1-2c Yard
DRUID LL SHEETING 7 1-2c Yard
CANNON TOWELS Large Size. Regular 25c Value On Sale for 15c
MATTING RUGS 9 x 12 — On Sale for \$1.98
TABLE DAMASK 25c Yard

FAST COLORED PRINTS 36-Inch Fast Colored Prints—Regular 15c Quality. Pretty Patterns, Yard 10c
BIAS TAPE 5c Pkg.
LADIES' SILK HOSE 10c - 15c - 25c
LADIES' HOUSE DRESSES Special Lot of Dresses, Bought For Opening 49c
LADIES' SILK DRESSES \$1.98
GENUINE BROADCLOTH All Colors 10c Yard
LADIES' HOSE Full Fashioned. A Real Bargain. Regular \$1.00 Value, on Sale for 59c
LADIES' BLOOMERS 25c and 49c
RIVERSIDE PLAIDS 10c Yard
QUALITY CRETONNE 36c Inches Wide — Yard 10c
KOTEX Opening Day Only, Box 19c
FAST COLORED PRINTS 36 in. Wide, Best Quality, Yard 15c
DRESS GINGHAMS AND CHAMBRAY 5c Yard Opening Day Only

LOOK WHAT 2c WILL BUY AT OUR BIG

OPENING SALE!

Any article in this box will be sold for 2c. You've never had a chance like this before . . . Maybe never again. Take your pick! 25 useful, needed items, many of them you buy regularly at 5c and 10c

Slides, Buttons, Sets	2c	1-4 Inch Elastic, 2 Yd. Hank	2c
Pearl Buttons, 12 for	2c	Brass Safety Pins, 12 for	2c
Snap Fasteners, 12 for	2c	Gilt Vanity Pins, 25 for	2c
4 1-2 inch Pocket Comb	2c	27-Inch Shoe Laces, 2 Pairs	2c
60-Inch Tape Measure	2c	Steel Toilet Pins, 200 for	2c
Women's Garters, pair	2c	Black or White Thread	2c
Shoulder Strapping, yard	2c	Tempered Bob Pins, 12 for	2c
Sewing Needles, paper	2c	Embroidery Cotton, Skein	2c
Sewing Needles, book	2c	J and P Coats Darning Cotton	2c
Bias Taps, 4 yds	2c	Celrod Pearl Buttons, card	2c
Human Hair Nets, each	2c	Sanitary Napkins, each	2c
White Stay Binding, Pc.	2c	Nickel Plated Thimbles	2c
		Wire Hair Pins, 50 for	2c

WATCH OUR NOTION COUNTER FOR OTHER "SPECIALS"!

Don't forget the date and hour. It will mean dollars and cents to every man and woman in this section. We took advantage of the rising markets, and bought goods right affording you a last chance to buy merchandise at old prices. Be sure and attend this opening sale. Our stock is new, and we have a new store, and we are placing extremely low prices on our goods to insure a big opening and a chance for our friends to reap the benefit of our early buying.

DARDEN'S DEPARTMENT STORE

AT CLARK'S OLD DRUG STORE NEXT DOOR TO BANK WILLIAMSTON, N. C.