

TO THE HOUSE-WIVES AND WAGE EARNERS



WE DO OUR PART

Most of the leading merchants of Williamston, along with thousands of others throughout the country, have signed the NRA agreement. These merchants believe in loyalty to their Government. They believe the National Industrial Recovery Act is the one solution to better business. Most of them will carry out its provisions in letter and spirit—provided they receive the whole-hearted cooperation of their customers.

Still, there are some who yet remain out from under the banner of patriotism, out of line with those who would do their utmost to stabilize business and make conditions better throughout this section. That is true in every undertaking, whether it is local or national in scope. Only a few merchants in this section are in this group.

Is it fair for a few merchants in any community to join the NRA and carry the brunt of the burden, while the rest "ride in" on their efforts and sacrifices? Absolutely not. Then, here is the answer to the problem:

Those merchants who have signed the NRA agreement did so in an honest effort to help the working class. At least, that is the group of people that will be mostly affected. They realize that with shorter working hours, more jobs will be created for those not now employed, that with higher wages paid by employers, the greater the spending power; that with greater spending power the better business will become.

Therefore, we as merchants who have signed the NRA code, ask your cooperation in carrying out its provisions. Without your help the program will fail. We appeal to you that when you come to town to make purchases, that you first ascertain if the merchant with whom you intend to trade has the Blue Eagle Emblem in his store window. If so, it will be safe to trade with him, provided, of course, that he is living up to its requirements. Under no circumstances, if you are a wage earner, should you trade with any one who is not a member of the NRA. It's for you that this fight is being made.

WE WILL DO OUR PART

YOU

**CAN DO YOUR PART BY TRADING ONLY WITH
THOSE WHO HAVE SIGNED the N. R. A. CODE**

This Space Donated and Paid for by N. R. A. Members in Williamston