

WHY NOT USE THE BEST WHEN THE BEST IS CHEAPER MR. FARMER

MARKETING PROGRAM NEEDED TO PREVENT OVERPRODUCTION OF IRISH POTATOES THIS YEAR

Present Outlook Indicates Larger Crop Probable This Year

WANT PROGRAM

Believe Fair Price Possible If Suitable Agreement Can Be Reached

An excessively large potato crop is expected to be produced this year unless steps are taken to bring market supplies more nearly into line with effective demand, preliminary surveys indicate. Looking toward improving prospects for potato growers, the Agricultural Adjustment Administration is tentatively developing marketing agreements with shippers to bring about orderly marketing and to prevent the anticipated large crop from having its usual depressing effect on prices received by producers.

Must Get Agreement

The relatively high prices brought by the small 1933 crop, and the reasonable prospects for better yields per acre in 1934, the principal factors of which will cause serious marketing conditions and will tend to diminish the amount of money returned to potato growers during the next two seasons, according to Louis H. Bean, economic advisor in the Agricultural Adjustment Administration.

"Unless some acreage and marketing agreements are adopted, producers are apparently headed right into another downward price cycle," he stated.

"Analysis showing farmers' response to change in the price level of their product clearly indicate that the good prices of last season will initiate another period of acreage expansion, the full effect of which may not be apparent until 1935."

"While some acreage increase is to be expected in 1934, the chief element of danger to the industry lies in the improvement of yields which may occur during the coming season," said Mr. Bean. "Average yields on an acreage of the same extent as in 1933 may easily produce a crop of sufficient volume to result in serious price recessions."

Industrial revival cannot be counted on as a factor sufficient to offset increased production, as consumption is more or less stable, with a long-time downward trend evident, Mr. Bean said. The higher prices of 1933 will tend to stimulate production of potatoes in home gardens, and this, combined with the prevalent live-at-home tendency of farmers, will further decrease demand for potatoes.

One-Fifth Increase

Intentions to plant potatoes, as shown by a January report of the Crop Reporting Board, indicate that the commercial acreage in the 12 early and second early states is likely to be one-fifth larger than the 1933 acreage. The October report from growers in the intermediate states gave evidence that a 16 per cent increase of acreage was anticipated in that area.

A. E. Mercker, marketing specialist in the Department of Agriculture, stated that the actual increase in the

FARMERS PLAN TO PLANT MORE GRAIN IN 1934

Land Taken Out of Cotton And Tobacco To Be Used For Small Grains

All kinds of grain crops are expected to receive emphasis by the farmers of the Robersonville territory with the reduction in the staple money crops—tobacco and cotton.

Farmers who in the past have not raised corn, oats, rye, wheat, etc., to supply their own needs are expected to plant much of the land taken out of cotton and tobacco cultivation into the grain and hay crops suitable to this section.

Already winter oats, rye, and occasionally a little wheat may be seen green and growing in the various communities in this section.

Dry weather of the past summer and fall prevented many farmers from planting as much of the small grain as they wished to, but the rains of the past few weeks, though light, have helped the crops already planted; and now some farmers are turning their attention to making preparation for spring planting of small grain crops.

Care is taken in the reduction campaign for cotton and tobacco that the land is not planted to "money" crops to compete with real money crops of other sections; but the many farmers who have not in the past raised enough grain and hay for home consumption are more and more growing what they need at home. That means that this year there should be more corn, oats, rye, wheat, peas, beans, hay, and the like raised in this section than for a long, long while.

Attorney Wheeler Martin is confined to his home with a cold, but he is expected to be out soon.

country as a whole would be between 2 and 5 per cent, unless adjusted. Even if the acreage should be held stable at the 1933 total of 3,200,000 acres, he said, it would still be much too large to insure fair farm prices, whereas a total of 3,000,000 acres with average yields per acre would result in a crop that could be marketed at a fair price. "The national average yield of 98 bushels per acre in 1933," said Mr. Mercker, "was the lowest since 1919. We cannot expect nature to step in every year to hold production down to a point where producers can realize a fair profit."

How To Get Fair Price

"With a suitable marketing agreement we believe it may be possible to attain fair prices for producers," declared W. G. Meal, of the special crops section of the Agricultural Adjustment Administration. "Perishable crop prices are always sensitive to the volume of shipments and to the total available for shipment, and thus the prevention of unwieldy surpluses being thrown upon the market should be beneficial to the price level."

The tendency of high prices to set in motion forces that bring about a subsequent lowering of the potato price level, have been well demonstrated in the past. In 1925 there was a situation similar to the present one. The short crop, due to reduced acreage and low yields, raised the price of potatoes to \$1.80 per bushel at the farm, and this favorable situation was followed by improved yields and expanded acreage for the three following years, culminating in the record crop of 1928, which brought the farmer the low farm price of 52 cents per bushel. In 1929 acreage was reduced to less than 3,000,000 acres for the first time since 1924, and returns were again better than for any crop since the one of 1926. The downward cycle then again set in, with prices falling rapidly, and farm returns diminished as acreage expanded.

Also, the depression caused a contraction of consumers' incomes, and this factor added its weight toward depressing the price level. At the bottom of this downward trend the farmers sold their 1932 crop for only 38.6 cents per bushel, receiving a total income from potatoes of only \$136,000,000, as against the \$438,000,000 returned to them by the 1929 crop. In 1933 an unfavorable season curtailed what would otherwise have been a large crop, and prices again rose to a peak.

CROP VALUES OF STATE SHOW BIG INCREASE DURING 1933 OVER 1932

Total of \$192,595,000 in 1933 Represents Gain of More Than \$88,428,000 Over Previous Year; North Carolina Now Ranks Fourth in Nation

Raleigh.—North Carolina crop values totalled \$192,595,000 in 1933, a Federal aid, increased the price of tobacco from around \$11 per hundred pounds to around \$17. A greatly increased production of weed also accounted for some of the gain.

He recalled the struggle which, with a Federal aid, increased the price of tobacco from around \$11 per hundred pounds to around \$17. A greatly increased production of weed also accounted for some of the gain.

Crop values in Texas, which led the states in the union, totaled \$353,378,000 last year, according to official figures in the hands of the statistical division of the North Carolina agriculture department.

California was second with values aggregating \$277,077,000, while Iowa with \$214,492,000 was third, and North Carolina next with its \$192,595,000, followed by Illinois, reporting a total of \$158,563,000.

The 1933 total for North Carolina was divided as follows:

Tobacco, \$83,553,000; cotton, \$31,963,000; truck and vegetables, \$11,841,000; fruits, \$5,941,000; hay and forage, \$8,480,000; annual legumes, \$7,712,000; cash grains, including rye, wheat, etc., \$4,260,000; miscellaneous, \$5,376,000.

NEW FERTILIZER FIRM IS FORMED

Reliance Corporation Plans To Do Business in This Section This Year

A charter has recently been granted to Reliance Fertilizer & Lime Corporation, with offices in Board of Trade Building, Norfolk, Va., to manufacture fertilizers, fertilizer materials and agricultural limes, and to do a general fertilizer and lime business in this state.

The officers of this company are W. B. Mann, president; E. J. Broughton, vice president and treasurer; and J. J. Joyce, secretary.

Mr. Mann, a native of Elizabeth City, was formerly vice president and sales manager of the Eastern Cotton Oil Co. Mr. Broughton formerly was secretary and treasurer of the Eastern Cotton Oil Co. and manager of their Hertford plant for several years and is a native of Hertford. Mr. Joyce was formerly manager of Premier Fertilizer Co., of Dunn.

All of the men have had several years experience in the fertilizer and lime business, particularly in the trucking, cotton, tobacco, and peanut sections of North Carolina.

The plant which they have acquired and will operate is that formerly owned by A. S. Lee & Sons Co., and is situated on the water in South Norfolk, Va. This plant was built new in 1929 and is of about 20,000 tons fertilizer capacity and in addition contains 14 lime kilns which are now in operation for the manufacture of burnt-oyster shell lime.

They have established agencies and expect to do a general fertilizer and lime business in North Carolina and Virginia.

A. Edison Davenport, of Mackys, has been named traveling representative in this section, and J. C. Smith, of Plymouth; W. Barton Swain, of Roper; and J. E. Davenport, of Mackeys, are representatives in Washington county for the firm.

WANTS

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LOST IN WILLIAMSTON TUESDAY. Small purse containing two fives and a one dollar bill, a small amount of change, and a few memorandums on a small piece of paper. Owner requests finder to leave at Enterprise office. It

NOTICE Having this day qualified as administrators of the estate of J. F. Jackson, deceased, late of Martin County, North Carolina, this to notify all persons holding claims against the estate of said deceased to present same for payment to the undersigned on or before the 17th day of January, 1935, or this notice will be pleaded in bar of any recovery thereon. All persons indebted to said estate will please make immediate payment. This 17th day of January, 1934. Mrs. Martha F. Jackson And J. S. Jackson, Administrators.



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PROGRAM FOR WEEK BEGINNING MONDAY, FEB. 19, 1934

Turnage Theatre — Washington, N. C.

Monday	February 19	Wednesday	February 21
"ALL OF ME," with FREDERIC MARCH and MIRIAM HOPKINS		"GIRLS WITHOUT A ROOM" with M. CHURCHILL and C. FARRELL	
Tuesday	February 20	Thursday and Friday	February 22-23
"BLONDE BOMBSHELL" with JEAN HARLOWE and LEE TRACY		"THE ESKIMO" with NATIVE CAST	
		Saturday	February 24
		"HELL AND HIGH WATER" with JUDITH ALLEN	