# THE ENTERPRISE

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Editor

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OUTSIDE MARTIN COUNTY

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Friday, March 23, 1934

## A Gift-And the Reason

The edtior acknowledges a gift from the Wall Street Journal of 100,000 German marks of the post-war vintage. This, of course, should be appreciated but for one thing, and that is the whole thing was for the purpose of deception.

The Wall Street outfit does not want our government to increase our currency, and it is deliberately trying to fool people by sayingit wil mean worthless money-a falsehood too gross to attempt to fool people on.

Of course, we admit that money has been very high, which was one of the principal causes of the nation being tumbled into a state of panic and starvation. The fact that the post-war German marks, which the New York banks helped sell throughout this country, are now worthless is no argument that paper money in our country in the proper amount is not good and a needed policy to restore financial conditions to stability in our own country. Perhaps there has never been a more clever trick played on the world than that which Germany played when she put her printing presses to work printing marks by the millions, billions, and trillions, to sell to our own gullible New York suckers, who in turn sold them to folks throughout the country. Germany did this to finance her war, and when she had flooded the world she denounced these big issues of marks as worthless and refused payment on them. But, mind you, she did not repudiate them until she had sold Wall Street sharks boatloads of them and got their good cold cash for them.

No: Wall Street. We refuse to trust you. You want all the money based on your little pile of gold. The people, on the other hand, offer their corn, wheat, cotton, the things which feed and clothe man, as the basis of exchange. The lands, the mines, the minerals, the rocks, and rills, are more perpetual than all of our gold, and will be here to sustain life and enrich the bodies, minds, and souls of man long after all gold has been lapped up by the greed of the covetous grabbers.

Now, Mr. Wall Street, tell us how many worthless marks, traudulent bonds and stocks of foreign nations you have palmed off on the people of this country unthe guise of your superior wisdom and fair dealing. You have too many sins at your own door to sa ely guide the race of men-you are too greedy to guide.

## Something Is Wrong

It is reported that some men in Martin County -that is, at least one man claims that he is working for \$1.50 per week and supporting a family of six. If this statement is true then there is still something wrong in our land. For, after all, this is the worst kind of slavery, the kind that makes a man bow down under the pressure of the cries of hungry children.

No man can well afford to employ a man at such a wage and sleep well at night. Because the knowledge that children go to bed hungry and sleep cold at night is enough to disturb the heart of any one.

## The Country Newspaper

Christian Science Monitor.

Turning from city newspapers to small-town press exchanges that come to the editor's desk is like stepning from the slums, full of vice, into an an oldfashioned garden sweet with lavender and thyme and the scent of perennial flowers. The pages of big dailies are so full of murder, thievery, immorality, and selfishness that the better news is obscured by these glaring shatterings of the Decalogue. One puts the papers aside with a feeling of depression and heartache that the world is so full of terrible and unhappy

Then picking up the papers that record the happenings of the little towns around us, one gains renewed faith in life. Here are set forth only that which uplifts a community—the activities of the business men, the church items, the happy social gatherings of the people, the marriages, births and deaths, farmers' items and all the thousand and one daily occurrences that make up the simple annals of the great common people, who are really the foundation of this broad country of ours.

Sometimes people speak lightly of the country newspaper, but it is one of the most potent and uplifting ctors in our national existence.

## Trying To Help

PUBLISHED EVERY

Much speculation is being engaged in about what is going to become of the tobacco contracts that seem not to check properly.

Doubtless the government made a mistake in going back three years, instead of only one year, when the stalks were on the ground and could have been surveyed by the government representatives.

It seems that some farmers, or at least a few, have increased their claimed acreage just 30 per cent, so when the 30 per cent reduction was made, it still left them the same acreage they had last year.

Now, many large farmers are advocating a horizontal cut on the just and unjust alike, which would manifestly be very unfair to all those who have honestly and truthfully listed their acreage and pound-

age, as most farmers have done. It certainly is not right to cut a farmer who planted four acres last year and is listed for 2.8 acres this year any further, while the man who planted 7 acres in 1933 put 10 acres in his list this year and took a cut of 30 per cent, which leaves him 7 acres, the same as he had last year; and yet it has been done, accord-

ing to reliable reports. If the government goes deeply into these matters, it may embarrass some people very badly. It would be a good thing if the government would post the acreages in convenient public places in each community so that the neighbors all may know just how their neighbors are farming.

The government is trying hard to help the people, and they ought to cooperate.

## "Reasonable Profits"

Omaka World-Herald.

If free industry is to continue "sensible and reasonable profits" are indispensable. There can be no reemployment, there could be no employment of any kind long continued, if profits were wiped out and private industry were conducted at a loss. Eventually, the employing capital would be dissipated, as it has been during these last few dreadful years in multiplied thousands of instances. Lack of profits as well as unconscionable profits have alike contributed their millions to the breadlines.

This country is now fighting, under the Roosevelt leadership, for the preservation of a modified and purified and strengthened free industry under private ownership. The victory depends upon insuring sound investmet and fair profits for capital, employment at fair wages for labor, and fair prices to the consumer. Each is an essential

## The Best Means

Sampson Independent

Naturally, we think the newspaper is by far the best means of advertising. It can be said that an ad in the newspaper goes into the homes. And that can not always be said of circulars and other forms of advertising. And, as a rule, the newspapers, advertisements and all, are read by the members of the family. Under the caption, "Newspapers Welcome," G. B. Williams, editor of The Dunkirk (N. Y.) Observer, well says:

"Did you ever stop to think that people read newspapers because they want them? The newspaper is not forced on any one. People pay for it, and pay for it regularly. Whole families await it eagerly and quarrel good-naturedly over their individual turns to read it. Each praises and criticizes it as one is prone to praise and criticize the other members of the family. That is why its sales force is immeasurable.

Door to door salesmen use all kinds of ingenious devices to get inside the house. But the newspaper is a welcome guest. One type of selling is forced, the other type is received cordially. Door-to-door handbills are instrusion upon the privacy of the home, but the newspaper is invited in. Its messages are read avidly and its advertisements are considered a pa of these messages

"The newspaper is so definitely a part of the people, so much an accepted member of the family, that its pages constitute the finest advertising medium yet devised."

## Statesman Beserk

Charlotte News.

In a spirit of pre-election generosity yesterday the Senate loaded the independent offices appropriation bill with all manner of amendments. Veterans, jobbolders, members of Congress, et al, came in for attention, and when the damage was figured it ran to an estimated \$350,000,000 annually,

Ardent advocate of raises for everybody was Senator Reynolds. Not only did he favor terminating at once the pay cut imposed upon Federal employees, whose salaries were maintained at pre-depression levels all during the lean years when private employees were taking cut after cut, but he would have nothing to do with an amendment offered by Senator Borah to continue the reduction on salaries in excess of \$6,000. Senator Reynolds, therefore, was interested in raising his own salary.

Senator Reynolds voted likewise in favor of Senator Long's bill to pay the bonus. His explanation for so doing is entitled to take rank among the classics:

The nation's debt, the Senator points out, already approaches 30 billions. This is an enormous amount of money; ergo, there is no reason why it should not be made more enormous still.

Senator Reynolds has been among the most expensive luxuries North Carolina has afforded itself in many years. Because it was done with Cameron Morrison and because it thought it wanted to be wet, North Carolina willingly let itself be carried away by the breeze that swept down from Buncombe. It is perceived now (alas, too late) to have been just another dust storm.

our mother and grandmother, Mrs. Martha B. Wynne.

NOTICE OF SALE Under and by virtue of the power ontained in that certain deed of trust executed to the undersigned trusete by J. T. James, dated 31st day of August, 1925, of record in Martin Coun ty Registry, in book S-2, page 89, to secure certain bond of even date there with, and the stipulations not having been complied with, and at the request of the holder of said bond, the underof the holder of said bond, the under-signed trustee will, on the 19th day of April, 1934, at 12 o'clock noon, in front of the courthouse door of Mar-tin County, offer for sale, to the high-est bidder, for cash, the following de-scribed land: First tract: Bounded on the south by J. O. Peel, on the east by G. W.

by J. O. Peel, on the east by G. W. Blount, on the north by A. D. Wynn, and on the west by Joe Wynn and being the seventy-two acre tract of land, more or less, all in woods and being that certain tract of land that the said J. T. James owns one-sixth

undivided interest.
Second tract: Containing lifty acres, more or less, and known as the Geo.
D. James homestead and being same tract of land that was conveyed to said George B. James by L. B. James and wife, Elizabeth James, by deed

## FOR **Best Results**



Better Than Many Brands-

As Good As Any

We especially recommend Prolifical Tobacco Grower. Best by Test.

W. F. CRAWFORD Agent Everetts, N. C.

Person County Farmers

To Try Raising Stock

Person County farmers

To Try Raising Stock

Person County farmers have purchased Is western brood more so far this winter and another shipment is on the way. These men say they are going to raise their own work stock and eventually have some to sell.

FOR COUNTY COMMISSIONER

I hereby announce myself as a candiate for the office of county commissioner, subject to the action of the action



# IF you want a

## healthy plant, early maturing, and good staple cotton . . . . .

HEN decide right now to use Royster-the fertilizer that has been field-tested to give the best results with cotton. It took you years to learn what you know about growing cotton. It took us years and years to learn what we know about fertilizing it. Between us, we can make the kind of crop that will bring you real money.

Don't take any chance when you buy your fertilizer. Remember this: Royster's is made in one quality only-the best. You can pay more or you can pay less, but you cannot buy better fertilizer for growing cotton.

Royster expens are continually studying cotton, learning all there is to know about fertilizing it. They never stop experimenting and improving. They test every fertilizer in the laboratory, and field-test it in the cotton field. Only refined materials are used to make sure that the purest obtainable grades go into Royster sacks. As a result we know that Royster Cotton Fertilizer will give you the results you want and to which you are entitled.

See your Royster dealer today and let him know how many tom you need.

F. S. ROYSTER GUANO COMPANY, NORFOLK, VIRGINIA Charlotte, N.C., Columbia, S.C., Atlanta, Ga., Montgomery, Ala., Jackson, Miss.



# 4merica -horse the

To fill the recordbreaking nationwide demand, Chevrolets are being produced at a record-breaking rate of

units a day!

CHEVROLET

Crecords, trying to give America all the cars it wants. 4000 units a day are rolling off the assembly lines. In fact, more Chevrolets are now being produced than any other make of automobile in the world. Naturally, Chevrolet is proud of the record

its factories have made this year. Especially so, in view of the fact that the 1934 Chevrolet is not merely last year's model improved, but a basically new automobile throughout. Producing so many of these cars so early in the season, and producing them all up to Chevrolet high standards of quality, is nothing short of a real accomplishment!

Chevrolet takes this opportunity to thank the American public for the wonderful way it has received the 1934 Chevrolet car. And Chevrolet is happy to report, that with over 4,000 cars a day being built, dealers everywhere will soon be in a position to make immediate deliveries.

CHEVROLET MOTOR CO., DÉTROIT, MICH.



Roanoke Chevrolet Company

ROBERSONVILLE, N. C.