| The Enterprise <br>  |  |
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| SUBSCRIPTION RATES IN MARTIN COUNTY |  |
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# C．Heber Forbes <br> Now Showing Summer＇s Smartest Dresses 

Vacation Days are here．You＇ll need ever so many frocks， and we don＇t imagine you＇ll want to break the bank to get them－ that is why we＇ve been so carefut in selecting lovely styles that will not make your shopping an unhealthy experience for your pocket book．Hats ．．Bags．．．Gloves ．．Underwear ．．Dorothy Gray Facial Aesthetics ．．．Form－fit foundation Garments ． Jantzens Bathing Suits ．．Allen A Swim Suits ．．Beach Apparel， Hosiery ．．．Neck Wear ．．Sportswear ．．Evening Wear Accessories．

## C．Heber Forbes

Greenville，N．C．

THE ENTERPRISE


## THE LETTER－BOX   <br> $\qquad$ <br> TOR SALE！ <br> Mowers，Rakes，Culti－ vators，Galvanized Roof vators，Galvanized Roofing，Brick，Shing－ les，Building Materials， All，kinds of feed and Flour．Sherwin－Wi liams Line of <br> C．L．Wilson <br> Robersonville，N．C．

## Firestone

 ＂The Wlitimate Zest of Ceadershij is Berformance＂FiRESTONE maintains its leadernhip in tire development by producing a new tire
Performance
1934 with a wider tread，flater contour，deeper non－okid，greater thickness，and more for 1934 with a wider tread，flatter contour，deeper non－skid，greater thickness，and more
and tougher rubber，which gives greater non－skid safety，more traction，greater blowout
protection，and more than $50 \%$ longer non－skid milleage．


The Firinentionemementararemade practical by Gum－Dippings，providing greater adhesion
between the plies of the high stretch cords between the plies of the high stretch cords
and between the Gum－Dipped body of the and between the Gum－Dipped body of the
tire and the tough，massive non－skid tread． It also provides greater strength，longer
flexing life，and greater protection against flexing life，and greater protection against
blowouts．
Gum－Dipping made it possible for
Firestone to design，develop and put on the Firestone to design，develop and put on the
market the first successful balloon tire in 1923．This tire was the pattern used by all others and completely revolutionized the tire
industry and set new standards for the industry and set ng
automobile induastry．

For fourteen years leading race drivers have driven to victory on Firestone tires，
built with Gum－Dipped high stretch cords． They have trusted their lives to Firestone
Leadership－as they know that the patented Fireatone construction features provide them
with greater safety－longer mileage greater blowout protection．


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## THE ACID TEST



