

"It's more powerful than ever"



TEXACO
FIRE-CHIEF
GASOLINE



The U. S. Government specifies for its emergency use:—
"... a grade of motor fuel which is suitable for ambulances, fire engines, military and naval equipment, and other emergency vehicles under adverse conditions of starting and acceleration—"
(quote from U. S. Gov't. pamphlet FF-M-377)
Fire-Chief Gasoline exceeds these specifications!

It takes plenty of power to shoot a ten-ton fire engine through traffic. And that's what *Fire-Chief* Gasoline was made to do!

Today more than ever, *Fire-Chief* is even *better* than the U. S. Government specifies for "emergency" service. It's faster—more powerful—higher in anti-knock value than ever before!

Put this "emergency" gasoline to work in *your* car. It gives you everything you want—does everything better—at the price of ordinary gasoline.

Try a tankful today at the red Texaco pump. A livelier, more powerful car will tell you why *Fire-Chief* is today bought by more tourists than any other brand of gasoline!

Here's how to keep
WAX
and
TAR
OUT OF YOUR MOTOR



A new motor oil has arrived—refined by a just-perfected patented process which takes out, not only wax, but gummy tar-forming substances that clog oil lines.

HAVOLINE
MOTOR OIL

That's the name of this famous Waxfree, Tarfree oil. Remember it. Come in—today, if you want your motor to run sweeter—and have us fill 'er up with this great new oil!

TEXACO
CRACK-PROOF
MOTOR OIL
Is Worth All You Pay for It

HARRISON OIL
COMPANY

"Geo. and Gus Know Oil" Williamston, N. C.