

HIGH SPEED TIRE BY FIRESTONE

According to Williamston Motor Co., local Firestone dealers, the new Firestone high speed tire for 1934 is the last word in tire construction—it is the greatest tire Firestone ever built.

"In no product today is there wider performance difference than in the various makes of tires at high speeds," it was said. "No other product is more vital for safety of motorists. The 500-mile race of past years at the Indianapolis Speedway was recognized as a race of tires. To keep the tread on the body of the tire was the greatest problem due to the terrific strain and the heat generated by internal friction at high speeds. Gum-dipping was the answer of Firestone engineers.

"In the recent series of stock car and road races in California, Firestone tires have always been on the winning cars. They are the same kind of tires the motorist purchases from his local dealer. All the great racing drivers are familiar with occasions when a driver using another make of tires had to slow up or stop at the pits for a tire change on account of tread separation. The thicker the tread the more heat it holds in the tire—unless the body construction guards against internal friction heat.

"Gum-dipping the high stretch cords gives the adhesion which welds the tire into one strong unit. This made it possible for Firestone to develop the first successful balloon tire in 1923, and has made possible other developments which have brought leadership based on performance. With the amazing advancement of tire safety and mileage, Firestone has always sought efficient production so that the motorist would pay no premium."

Non-signers Can Market Cotton Without Penalty

"Cotton growers who did not sign a reduction contract will not have to pay taxes on cotton when ginned.

They will have an allotment of tax-free cotton just as the contract signers will have. The tax on all cotton produced above the allotment is due at ginning time but payment may be postponed upon the cotton stored by the producer either at home or at such other place as may be designated or permitted by the Secretary of Agriculture. The tax payment must be made, however, before the stored cotton can be transported, opened or sold. Bale tags must be attached to each bale entering the channels of trade and these can be secured only by paying the tax in cash or exemption certificates.

Wayne Chamber Commerce Stresses Quality of Crops

In Wayne County the chamber of commerce has started a movement stressing better quality crops. Large attendances have been recorded at meetings held to stimulate interest in better crops.

WANTS

FOR SALE: SOJA BEANS, SEVERAL varieties. See Bowen Bros, Williamston, N. C. my-15 if

WANTED TO BUY: GOOD USED typewriters and adding machines. Will pay cash. H. T. Hyman, 118 Main Street. jell 4t



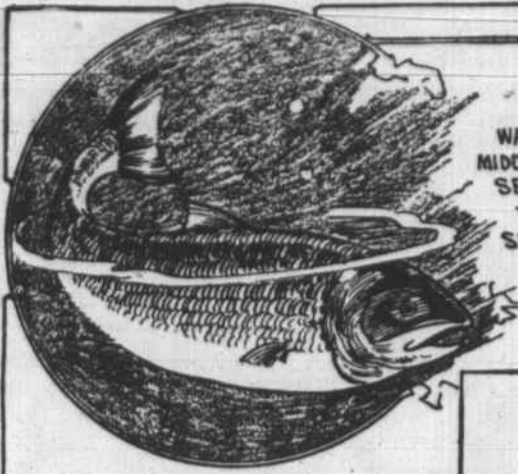
The Second Bill

She knows she paid the first one, but proof is lacking because she paid in cash, and the receipt has been mislaid or lost. Had she paid by check she would have had a conclusive receipt in the cancelled check itself. Everyone should have two bank accounts... a Checking account for disbursements and a Savings Account for reserve funds. May we serve you?

Branch Banking & Trust Company

WILLIAMSTON, N. C. SOUND BANKING AND TRUST SERVICE FOR EASTERN CAROLINA

ODD -- BUT TRUE



SALMON WAS SO PLENTIFUL ABOUT THE MIDDLE OF THE 19th CENTURY THAT SERVANTS, IN ENGLAND, DEMANDED THAT IT WOULD NOT BE SERVED MORE THAN THREE TIMES A WEEK



WOMEN IN CERTAIN PARTS OF SIBERIA MARRY BABY BOYS AND RAISE THEM TO BE THE HUSBANDS THEY WANT



IN SPITE OF THE WORLD'S ANTI-'WHITE SLAVERY' PROGRESS, GIRLS ARE STILL BEING SOLD IN TOKYO, JAPAN

HARD BUT FAIR

Table with columns: Williamston, Elizabeth City, Johnson, Young, Goodmon, Brake, Brogden, Uzzie, Peters, Latham, Anderson, Taylor, Herring. Rows: A, B, R, H, P, O, A, E.

Table with columns: Elizabeth City, Johnson, Young, Goodmon, Brake, Brogden, Uzzie, Peters, Taylor, Gardner. Rows: A, B, R, H, P, O, A, E.

SEE PROFIT IN HOG REDUCTION

Producer Gets \$15 for Each Hog Under Average Not Raised

The payments offered for hog reduction under the corn-hog contracts are the most liberal in the AAA programs, says W. W. Shay, swine specialist at State College.

A grower can make more profit from the 25 per cent of his hogs he does not produce than from the 75 per cent that he does produce, declared Shay, who has charge of the corn-hog campaign in North Carolina.

On each hog by which production is reduced, he explained, the government will pay a bounty of \$15. This payment is clear velvet, Shay added, and may be obtained without any expense whatever.

But if a farmer raises a 200-pound hog to sell for \$15 or less, the cost of producing that hog is as much or more than the selling price. Many farmers have actually been losing money on the hogs they sold, Shay pointed out.

Of course, he continued, a number of growers think they are making a profit on their hogs because they do not count in all the costs incident to hog production.

The sign-up campaign will be closed on May 15, Shay said. It is imperative that all producers who wish to take advantage of the liberal payments offered by the government for hog reduction get in touch with their county farm agents immediately.

Shay also reiterated the statement that growers who have only small corn acreages can sign contracts to curtail hog production and not have to reduce their corn crop at all.

Washington County Farmers Accept Terms

In Washington County only a few cotton contracts have not yet been adjusted and accepted by the farmers. So far no farmer has refused to take the adjustment required.

Egg Yolks Darkened By Too Much Succulent Feed

The consumption of large quantities of succulent green feed, especially during the early spring, has a tendency to darken egg yolks. The coloring pigment in yellow corn will also affect the yolk color to a certain extent. The only way to control this coloring is to take the birds off the grazing and confine them until the yolks become normal. The length of confinement will depend upon the succulence and abundance of the grasses.

Hens Eat Eggs When No Litter Is In the Nests

The habit of some hens eating eggs is formed when nests are not provided with sufficient litter. The eggs lay on the floor or in bare nests and the hens eat them especially if the shell is soft. To prevent soft shells, keep oyster shell and grit before the birds at all times. Place plenty of clean litter in the nests and darken them somewhat by hanging a bag over all but one corner. As an added precaution make collections more often. With the proper feed and plenty of nest litter, the hens will stop this bad habit.

TOO MUCH "SLIM"

Table with columns: Elizabeth City, Johnson, Young, E. Goodmon, Welch, Richardson, Willis, Griffith, Cooper, Fearing. Rows: A, B, R, H, P, O, A, E.

Table with columns: Williamston, Earp, Gaylord, Goodmon, Brake, Brogden, Uzzie, Peters, Taylor, Gardner. Rows: A, B, R, H, P, O, A, E.

Score by innings: Elizabeth City 000 000 000-2; Williamston 100 010 000-2.

Summary: Runs batted in: Goodmon (2); Sacrifice hit: Taylor. Bases on balls: off Gardner 3, off Griffith, 1. Struck out: by Gardner 4; by Griffith 3. Left on bases: Elizabeth City 11; Williamston 8. Umpires: Forbes and Reel.

Vaccinate Only the Young Birds Against Chickenpox

In vaccinating against chickenpox, as a general rule only the young birds from 10 to 15 weeks old are vaccinated as the adult birds are apparently highly resistant to the disease. If the disease has been present in the flock at any time in the past several years or is now present in neighboring flocks the birds should be vaccinated as soon as possible. Material for vaccinating can be secured from any reliable firm and detailed instructions for applying the vaccine will be furnished upon request by the poultry department of State College, Raleigh.

DAIRYING TOPIC JAMESVILLE BOY

Industry Was Undeveloped 55 Years Ago and Looked On As Unimportant

By ONWARD J. GAYLORD "Dairying is now the largest branch of agriculture and the largest industry in the world.

"Dr. C. W. Larson, former chief of the Bureau of Dairy Industry, U. S. Department of Agriculture, says: "Fifty-five years ago the dairy industry was undeveloped, unscientific, and relatively unimportant. Today the dairy industry of the United States is the largest and most vital industry in the world. It has a more far-reaching effect upon health and prosperity of this country than any other industry."

"In 1923 the total milk produced in the United States was 110,000,000,000 pounds. In 1926 this amount had increased to the enormous sum of 121,000,000,000 pounds of milk. "In 1926 the average consumption of dairy products per capita was: milk, 55.3 gallons; butter, 17.82 pounds; cheese, 4.36 pounds; condensed milk, 14.32 pounds, and ice cream 2.77 gallons. Thus it is seen that dairying is on a sound and healthy basis. The population of the country is increasing at the rate of more than a million and a half each year, and each person is consuming more dairy products each year. "In fact, since 1916 production and consumption of dairy products has

increased 51 percent. This great increase in production has been brought about while the number of cows per 1,000 consumers has decreased 16 percent. This shows that the dairy-men are improving their cows, by proper methods of feeding and breeding, thus getting a great deal more milk from less cows.

"Successful dairymen are not trying to see how large a herd they can breed, but are trying to increase the production of each cow. There is no economy or profit in keeping 20 poor producing cows when ten good dairy cows will produce more milk than the 20 poor ones. In 1916 the average milk produced per cow in the United States was 3,700 pounds while in 1926 the average production jumped to over 4,700 pounds per cow. "Pure milk contains everything in perfect proportion, including minerals and vitamins, for the growth and health of young and old, in the most digestible and economical form. Every child should have at least one quart of milk per day.

"There is no substitute for butter. It is a wonderful food and gives heat and energy, aids in growth, and helps in digestion and assimilation of other foods. Nothing adds more to the palatability and enjoyment of a meal than butter.

"Cheese is a real food and is not sufficiently appreciated and used. It contains nearly twice as much protein as average beef, and its fuel value is more than twice as great.

"Ice cream is delicious, nutritious, and good for everyone, young and old, sick or well, on any occasion. In recent years the manufacture of ice cream has developed into an enormous business.

"During the past few years the use of milk drinks at soda fountains has greatly increased. They are refreshing, nourishing and wholesome. "Thus, the consumption of dairy products has greatly increased during the past ten years. A survey made by the American Dairy Council during the year 1920 indicated that approximately 20 percent of the consumer's dollar was used for dairy products. Increased consumption raised this to 25 percent in 1926. Dietary scientists state that in the inter-

DR. W. C. MERCER

DENTIST Announces the opening of the office formerly occupied by Dr. P. B. Cone for the practice of dentistry.

est of health and efficiency at least 30 percent of the consumer's food dollar should be expended for dairy products.

"Frank O. Lowden, ex-governor of Illinois, paid the following tribute to the dairy cows:

"The cow is the most wonderful laboratory! She takes the grasses of the pasture and roughage of the field and converts them into the most perfect food for man. In that food there

is a mysterious something which scientists have found essential to the highest health of the human race, and which can be found nowhere else. Men have sought for centuries the fabled fountain of youth. The nearest approach to the fountain which has yet been discovered is the udder of the cow. Without her milk, children languish, the vigor of the adult declines and the vitality of the human race runs low."



MODERN RADIO with Advanced Reception

Note the decorative charm, the fresh appearance of this beautiful, modern console. Listen to its brilliant tone. Notice with what clarity it brings in police calls, amateur and aircraft transmissions. See how easily and clearly you can tune in all stations with the new airplane-type tuning dial. This set is an unusually fine example of modern radio art, both in styling and performance.

There is no substitute for its quality and value, yet it is extremely easy to own. Come in. Listen to a demonstration today.

GENERAL ELECTRIC RADIO VanDyke Furniture Co.

ELECTRICITY IS CHEAP for BRIDES of this... and other Junes



LOVE may laugh at Locksmiths, but it wears a grave and demure face in the presence of Home Economics.

For years and years, many women have depended on hushed breath and an act of Providence to give them "luck" in their cooking. Even when carefully watched, cakes often "fall", roast meats were overdone or insufficiently cooked or greatly shrunken, breads raised unevenly and were often of questionable texture and color.

Today, over a million American women know better. Today, over a million American women are cooking the new, modern way—on an Electric Range! Now the newest bride can cook food "like Mother used

to cook" because Electric Cookery is so simple and so easy. Too, it helps save time and trouble, work and worry, marriage and money... for brides of this, and other Junes!

You owe it to your family—past, present and future—to know all the facts about Electric Cookery. We, or your dealer, will be glad to furnish full information; show you an Electric Range to suit your purpose and purse; and explain the special payment plan that makes buying really easy. Come in now!

See your dealer or VIRGINIA ELECTRIC AND POWER COMPANY