## THE ENTERPRISE

ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



Editor W. C. Manning

SUBSCRIPTION RATES (Strictly Cash in Advance)

IN MARTIN COUNTY One year

OUTSIDE MARTIN COUNTY One year
Six months
No Subscription Received for Less Than 6 Months

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Address all communications to The Enterprise and not to the individual members of the firm.

Tuesday, December 11, 1934

#### Vote For Continuation

Next to the reverence of the Almighty is the duty of the Southern farmer to support the Bankhead Cotton Acat and the Kerr-Smith Tobacco Control Act at the polls Friday of this week. Upon these two acts depends the farmer's welfare and that of his wife and children, and their failure will no doubt result in nearstarvation, loss of home and farm sooner or later.

Of all the acts earnestly advanced to relieve the plight of the farmer, the two up for consideration this Friday are the most important. The farmer will register his opinion, and his alone, on the great issues designed to protect his interests along with that of other industries

We think and fair-minded farmer or business man will agree that, on the whole, farmers in 1933 and in this year are far better off than they were in 1931 and 1932. In those years we had a large acreage and a Parge production of cotton and tobacco.

We are not trying to tell farmers how to vote on the Bankhead or Kerr-Smith Acts coming up for a vote this Friday. But they should weigh carefully the benefits they are now receiving against the days when they produced unlimited quantities of cotton and tobacco and sold at starvation prices,

#### Consider the Fcts First

In appealing to home folks to do their buying at home, local merchants are not asking any one to do so at a loss; all they ask is a consideration of facts and an opportunity to serve you.

Only recently, a resident of a nearby community ordered a package from a northern firm, fully convinced in her own way that she was effecting a 40-cent saving. She had compared prices, and that, in her estimation, was all there was to the transaction. She compared the real article with a picture in the sales leaflet, the picture showing up better than the real article. The order was entered. When the package arrived, the apparent profit of 40 cents was wiped out and 18 cents over by a carrying charge of 58 cents. She also found that the glowing description in the sales leadet, with not misrepresentative, was powerful in its appeal to the extent she thought she was getting a bargain when in reality she got an article hardly as good as the one she inspected on the local store

There is a practice among some to forget the part the home merchant plays in the life of the community in which he lives. He is called upon to support the church, the school, the civic organization, this society and that society, this thing and that thing, all worthy calls, to be sure, and he answers with little or no complaint. In fact, in past years, local merchants, have willingly and gladly answered such calls. When one considers these facts, the home merchant is found to deserve the first consideration when an article is to be purchased.

The home merchants goes to market with every available dollar to buy goods, and he does so without the assurance that all will be sold. He does so willingly, however, with the hope of pleasing a customer and with a hope, often far removed, of making a small and fair profit. He brings the goods to you for your inspection. He pays the freight. He makes necessary adjustments, and he serves you personally.

PUBLISHED EVERY TUESDAY AND FRIDAY

Local merchants are buying heavily for the Christmas business this year with the hope that you will give them an opportunity to offer their services in filling your Christmas shopping needs.

#### Be Sure To Vote Friday

Fifty-seven percent of the people of the United States are farmers. Last year they got only eight percent of the national income. This year, under the tobacco and cotton control acts they are getting 12 percent of the national income.

This means that both landlord and tenant, and you and your neighbor should vote to continue the government's efforts to help you.

Farmers, don't forget or let your neighbor overlook voting Friday December 14th on the two all important measures.

#### Know With Whom You Deal

Are our local civic organizations such as Kiwanis, Rotarians, Women's clubs, Parent-Teacher associations and others careful enough in their recommendations, or are they so anxious to make a little money they fail to go to the trouble to see how much they help the other fellow for the little that he helps them? One of the late schemes is by a prominent publishing company that sends its experts into every community and enlists some civic organization to help sell magazine subscriptions for a commission which is entirely too low. Then they go around to the public and put up the speal, stressing the fact that some local club gets part of the money. If the whole story was plainly told the organization would not recognize such propositions, for the schemes often mean little money for the local club, but they do mean big money for the other fellow in too many cases.

We need to know folks with whom we deal

#### A Verdict We Don't Like

Juries do many things. Sometimes they render just verdicts, and very often they render very unjust

Personally, we differ from the Insull verdict. We do not know just how much light the members of the jury had before them, nor how much power behind them, but we still do not like the verdict.

#### Proof Supports Success of New Deal

There are hundreds of definite proofs that the New Deal is succeeding. First of all was the great vote given it by the people who have been benefited by it. Second is the uncompromising hatred the fellows who caused the depression and starvation have

Those two reasons would be sufficient to prove the case. Since life and property are the two big issues in government, we see at last and for one time in our own country life put first and property last in values, and that is exactly the point upon which the New Deal has won. Those many fellows who have been gradually pushed down the hill until they grew ragged and hungry have felt the touch of sympathy and mercy. They are for the New Deal.

On the other hand, the fablously wealthy have found the channels through which they have formerly sucked to themselves large profits from the worker and producers for ages blocked by the New Deal and they are against it.

Going further in the operation of the New Deal, we find the farmer getting more for his cotton, corn, hogs, cattle and wheat, while the bondholder gets less interest and the stockholder gets smaller dividends which is the only way prosperity and happiness will return in this country

Aggregations of wealth must not depress fair profits of individuals.

### Follow the Right Course

One farmer says he would rather have the government fix the prices of his cotton and tobacco than to let the speculator do it.

That farmer is going to vote to continue both the cotton and the tobacco control contracts.

That farmer is on the right side, and every farmer would do well to follow the same course,

SPECIALS: MAMMOTH SIZE Black Draught, containing 5 25c ackages, 72c. Cardui, regular \$1 size, special at 69c. St. Joseph's Aspirin, 10c boxes for 25c. Each box cellophane wrapped, J. C. Leggett, Williamston, N. C.

WANTED: GOOD USED CASH

Jersey cows. Will be fresh soon Will sell cheap. C. L. Lewis, Hob-

#### NOTICE OF SALE

Under and by virtue of the authority contained in that certain deed of trust executed to the undersigned trustee on the 21st day of April, 1924, by James Brown and wife, said deed of trust being of record in the Public Registry of Martin County in Book Q-2, at page 102, same being given to Registry of Martin County in Book Q-2, at page 102, same being given to secure a certain note of even date and tenor therewith, and the stipulations therein contained not having been complied with, at the request of the parties holding said note, the undersigned trustee withh, on the 11th day of January, 1935, at 12 o'clock M., in front of the courthouse door in the Town of

ary, 1935, at 12 o'clock M., in front of th courthouse door in the Town of Williamston, N. C., offer to the highest bidder for cash, at public auction, the folowing described property:

First Tract: Beginning at the Henry Griffin southwest corner on the Bear Grass and Williamston road, thence along C. H. Griffin line to his west corner: thence a straight line across, W. S. Peele's field and along the line of marked trees to Tyner Branch; thence up the various courses of Tyner Branch to J. Daniel Biggs corner, a pine on Tyner's Lane; thence down Tyner's Lane to the Bear Grass and Williamston road; thence along said road to the beginthence along said road to the begin-ning, containing 20 acres, more or

Second Tract: Containing 12 acres, more or less, bounded on the north by the lands of Jesse Tyner, on the west by the lands of Jesse Tyner, on the south by J. Daniel Biggs, and the stract first above described, and on the cast by the tract first above described, and being the James Brown home

Place.
This the 6th day of December, 1934.
E. S. PEEL,
d-11 4t-w Trustee.

NOTICE OF SALE Under and by virtue of the power of le contained in that certain deed of ust executed to the undersigned trust executed to the undersigned Trustee by John H. Etheridge and wife, Hattie D. Etheridge, on the 1st day of November, 1921, to secure certain notes of even date therewith, and tain notes of even date therewith, and the stipulations not having been complied with and at the request of the holder of said bonds, the undersigned Trustee, will on the 7th day of January, 1935, at 12 o'clock, noon, in front of the courthouse door of Martin County, offer for sale to the highest bidder, for cash, the following described lands:

First Tract: Bounded on the north

scribed lands:
First Tract: Bounded on the north
by the lands of Onslow Mayo; on the
east by the lands of John Etheridge;
on the south by the lands of Burnette
Brothers; and on the west by the
lands of Burnette Brothers; containmonly known as "The Ann Burnets ing 182 acres, more or less, and com-

Tract of Land."
Second Tract: Bounded on the north by the Ann Burnett land and the lands of John H. Etheridge; on the East by the Harrell land; on the south by the Frank Cross lands; and on the west by the Ann Burnett land, containing 157 acres, more or less, a one-seventh interest in this tract only. Third Tract: Beginning at Mayo

### ADVICE TO WOMEN



and the Burnett's corner in the center and the Burnett's corner in the center of Burnett Swamp on the public road; thence down the center of said swamp to B. B. Harrell's and Mayo's corner; thence along said Harrell's line to J. R. Etheridge's line; thence along said Etheridge's line to the public road; thence along said public road to the beginning. Containing 100 acres, more or less, and being the same premises described in deed of record in Book KKK, at page 380, Martin County Registry.

County Registry.

This 6th day of December, 1934.

B. DUKE CRITCHER, d-11 4t-v

## NOTICE OF SALE

register. VanDdyke Furniture Company, Williamston, N. C. d7 2t

FOR RENT: LARGE STORE, new and modernly equipped; steam heated. See E. P. Cunningham. d7 2t

CARLOAD PORK BARRELS: Good quality. Harrison Brothers & 6th day of December, 1934, said judgment being of record in the Clerk's office of Martin County, the under-CARLOAD LION SALT. TO signed commissioner will, on the 11th office of Martin County, the undersigned commissioner will, on the 11th save your meat, use Lion Salt. Harrison Brothers & Company. dl8 2t A NEW CAR LION SALT. MEAT is high so use Lion Salt to save it. Farmers Supply Co. dl8 2t FOR SALE OR TRADE: THREE FOR SALE OR TRADE: THREE Jersey cows. Will be fresh soon. A houseand lot in the Town of

A houseand lot in the Town of Williamston, North Carolina, bounded on the east by Watts Street, on the south by Beach Street, on the west by

### A Three Days' Cough Is Your Danger Signal

Don't let them get a strangle hold. Fight them quickly, Creomulsion combines 7 helps in one. Powerful but normless. Pleasant to take. No narcotics. Your own druggist is authorized to refund your money on the apot if your cough or cold is not relieved by Creomulsion. (adv.)

Smithwick Street and on the north by S. C. Peel and more commonly known as the N. T. Perry homeplace. d-11 4t-w Commission

## **Announce Formation** of Partnership

Mr. J. H. Ayers announces that after January 1st, Mr. N. L. Hyman, who has been with him for a number of years, will enter as a partner in the business.

We will-install entirely new and modern equipment.

## J. H. Ayers and Co.

OAK CITY, N. C

## **Good and Bad** Furniture Sale!

FOR THE NEXT 10 DAYS, WE WILL GIVE A

## Five Per Cent Discount

On our entire stock of new and storage furniture. We have a three-story building and a one-story building stocked full of many wonderful values in both new and storage furniture. If you need furniture, this is your opportunity to buy at prices you can afford to pay. We list a few of the many items that will be offered during this sale.

Consisting of Bedroom and Living Room Suites; large assortment of Dining Room Furniture, both new and storage stock; Kitchen Cabinets, China Closets and Buffet Tables; Wardrobes and Vanity Dressers; Heaters and Cook Stoves of all kinds and prices; Flat Irons, Bed Springs and Mattresses; Baby Cribs and Day Beds. We have a large stock of Gold Seal Congoleum Rugs, 9 x 12. Also Bird Neponset, size 9 x 12.

LINOLEUM RUGS

9 x 12 - AS LOW AS

CONGOLEUM

YARD GOODS, 2 YDS. WIDE

75c yd.

## **Talking Machines and Records**

We have talking machines, all sizes, kinds, and prices. We also have a large supply of repair parts for all machines.

Now on sale at prices so low almost everyone can own a piano. See them at once before they are sold.

## Good & Bad Furniture 6.

OPPOSITE TOWN HALL

WILLIAMSTON, N. C.

## The Week Before Christmas" In Washingon, N. C.

ON MONDAY, DECEMBER 17, AT 3:30 P. M. Arrival of Santa Claus by Airplane. Free Gifts for all the Children.

ON TUESDAY, DECEMBER 18, AT 7:30 P. M.

Christmas Chorus of 300 Colored Voices Singing Carols and Spirituals on Postoffice Porch.

THURSDAY, DECEMBER 20, AT 7:30 P. M. Judging of Homes in the One Hundred Dollar Prize Dec-

oration Contest. STORES OPEN EVENINGS BEGINNING DECEMBER 17TH. ALL FULL OF UNUSUAL GIFTS AT MOST ATTRACTIVE PRICES. SANTA CLAUS BAND PLAYING EACH NIGHT

# WASHINGION

The Best Decorated Town in North Carolina