

"Frankly, I'm confused about gasolines.

"With so many claims and counterclaims being advertised, I don't know which to choose.

"So I've turned to the U.S. Government as my authority.

For "claims" do not influence the United States Government.

Millions of gallons of gasoline are used in official motor vehicles annually. It is all purchased on scientific specifications.

You don't have to make the tests. The Government has done it for you.

And your Government is the most reliable guide you could wish.

Army ambulances, fire-engines, and other fast vehicles must start instantly . . . EVERY TIME. Gasoline for these Emergency Uses must come

up to very exacting technical specifications.

Texaco "Fire-Chief" Gasoline not only meets but surpasses these higher requirements.

You can buy just as scientifically as the Government itself . . . at any Texaco service station or Texaco dealer's.



Excerpt from U. S. Gover V V-M-571 for Emergency Motor Fuel

'This specification covers a grade of motor fuel which is suitable for ambulances, fire-engines, emergency vehicles, military and naval equip ment, and for other equipment under adverse conditions of starting and acceleration."

Fire-Chief surpasses these requirements

**TEXACO** "It's the finest Gasoline We've ever Sold!

No. 601\*

Use TEXACO Crack - Proof and HAVOLINE Motor Oils

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"Geo. and Gus Know Oil"

Williamston, N. C.