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TOBACCO MARKET OPENS MONDAY

Everything Set for Opening Here; Prospects Bright

Farmers Are Urged To "Come and See" By Sales Supervisor

Market Made Largest Gain Recorded Anywhere Last Season

By R. W. MacFARLAND

The Williamston Tobacco Market with greatly enlarged floor space and improved facilities for the handling of leaf tobacco, will this coming Monday morning at 9 o'clock sharp, commence its 34th selling season, and its warehousemen, merchants, banks, business and professional men bid the farmers of Martin and adjoining counties a hearty welcome to Williamston, the best town in North Carolina. They cordially invite everybody to come and see in person how the sales are conducted, the courteous service rendered to every patron, and see warehousemen, auctioneers, and buyers in action—all of whom are "stars" of the tobacco world.

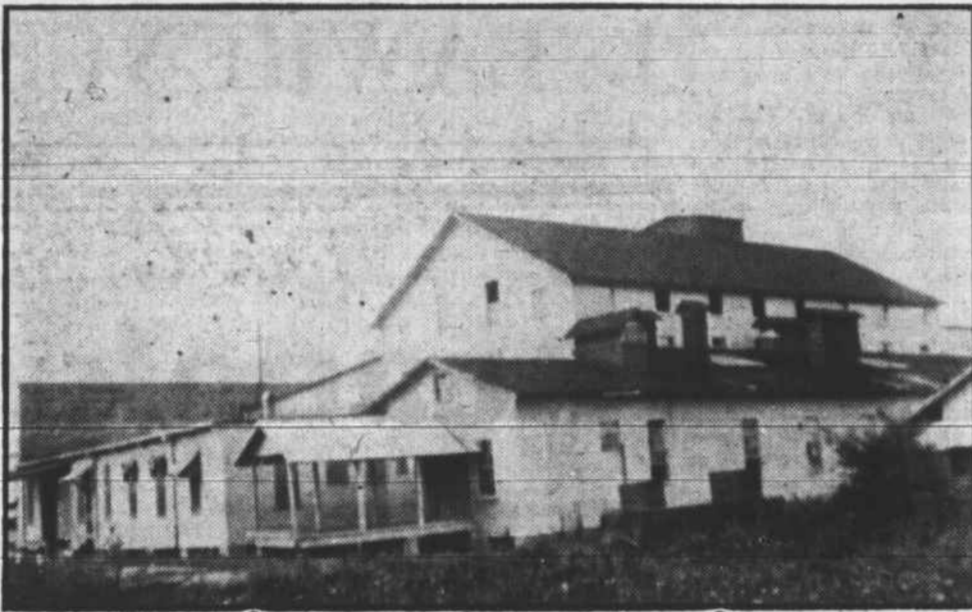
These are the same warehousemen, with the addition of other stellar attractions, who last season caused Williamston to make the greatest gains in its sale of any market, anywhere. Still onward and upward is their motto, for this season, and they have determined that if hard, intelligent and conscientious work will do it, to try and send every patron of the market back to his home so well pleased with his prices that he will become a voluntary drummer for the Williamston Tobacco Market.

It was my great pleasure to serve the market last season as sales supervisor, and it is with added pleasure that I have been returned to Williamston this season in the same capacity. During the 25 years that I have devoted to the tobacco business, serving the farmers of the various belts to the best of my ability, naturally I have made many warm friends, but none that I would appreciate any more than the people of this section, with whom I worked and labored last season.

I was never more pleased in my life than I was yesterday, on my return, when one of them greeted me as follows, "Mac, where have you been so long; why don't you stay in Williamston all the time?" I explained to him that the markets in the different belts ran by seasons and that as I chose years ago the tobacco business as my vocation, that, in the language of the old darkey, "it was my smokehouse," and in order to keep the pot boiling that I had to work in several tobacco belts. I think he understood, and when he shook my hand and left me I thought of that beautiful verse of poetry, which runs something like this: "Tis the human touch in this world that counts,"

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SECTIONAL VIEW W. I. SKINNER COMPANY TOBACCO PLANT



Recognized as one of the leading independent tobacco dealers, the W. I. Skinner Company has just greatly enlarged its huge plant and is now entering what has the promise of being one of the busiest seasons on the Williamston market in years. The company has buyers on nearly all markets in this belt and a number on the border, with headquarters in Williamston.

Commissioner W. A. Graham Sends Greetings To Farmers Of County at Harvest Season

Charlotte Man Only Slightly Hurt When Car Leaves Fill Here

Goes Off Causeway on This Side of Bridge late Last Tuesday Night

John Chandler, Charlotte man, and a companion, escaped without a scratch, when his large Packard car plunged through the guard rail, sailed a short distance and then plowed its way through the mud and Hugh Sprull's bean and collard patch just a few yards this side of the river bridge late last Tuesday night. Very little damage was done to the car, but thirty-three feet of the guard fence on the causeway and another fence below were torn down. The machine was stopped by the tanks of the Harrison Oil Company more than 150 feet from the highway.

The man was rounding the curve apparently at a rapid speed, since the machine, traveling at an angle, did not turn over. Chandler, who said he lived in a Charlotte hotel, agreed to pay all damages.

CORN-HOG CHECKS

The first installment of corn-hog payments received in this county under the new 1935 contracts is being distributed to the few participants this week, Miss Mary Carstarphen, secretary in the county agent's office, said yesterday. There are only seven farmers in this county participating in the corn-hog reduction program, and their first payment, representing about one-third of the total amount, totaled \$1,429.80.

No tobacco rental or peanut benefit payments have been received in this county so far, but checks are expected some time next month, it was learned from the office today.

MARTINS TO END SEASON SUNDAY WITH GREENIES

Cherry Accounts for Only Two Hits for Martins Against New Bern

Williamston's baseball season, while not a big success and still not a failure, comes to a close here Sunday afternoon when the Greenies come here to meet the Martins in the last official contest on the local diamond for a while. Although all hopes are blasted for the Martins getting in on the semi-finals, considerable interest continues in the team play, and goodly crowds are expected for the season's night-cap Sunday at 3:30 o'clock. While the Martins hit a low point recently and lost six straight games, those Ayden Aces played ball to take over and tie down the claim for fourth position and earn a right to get in to the semi-finals. Now the Martins are fighting to hold on the fifth place, a high ranking position in this Coastal Plain loop, to be sure. Goldsboro is trailing by only two games, and it is possible that the Martins will be keeping company with the New Bern Bears and the faithful old cellarites up Tarboro way.

Next Monday, Greenville and Ayden and Kinston and Snow Hill hook up in what they call the semi-finals to fight for places in the little

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Says North Carolina Is on Upgrade, With Martin in Vanguard

Expresses Hope for Fair Prices and Cooperation By Growers

By WM. A. GRAHAM
North Carolina Commissioner of Agriculture

It is indeed a pleasure for me to extend a greeting to the farmers of Martin and adjoining counties through the columns of the annual tobacco edition of The Enterprise.

North Carolina is on the upgrade, and the group of counties, including Martin, is playing no small part in the task of rehabilitation. I prefer, in this simple message, not to burden you with a lot of statistics, which are readily available in published form.

At the present time, the government of the United States is engaged in numerous experiments to bring about reconstruction on a new and permanent basis. The state, also, is cooperating in this task and doing its best for its people.

While it was necessary, during the peak of the depression, for the State Department of Agriculture to proceed with caution and, in some instances, to curtail its endeavors, yet we were able to carry on all the essential functions of the department to a great extent.

It has always been the policy of this department to extend to the farmers of North Carolina all the protection it was possible to give them. We have not shirked this task, even though our means have been limited along certain lines.

Your section of the state has kept the faith. It has cut down on the production of cotton and tobacco, and has given loyal support to those agencies and principles designed to bring relief.

No human system is perfect, but our nation and state are honestly trying to give such aid as will be permanent in its nature. There is one thing of which I am thoroughly convinced, and that is that we will never again have that form of "prosperity" which marked the days prior to the depression. This is due, in no small degree, to the fact that agriculture was not given its proper place in the industrial order. Farm-

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Personnel at Warehouses Is Considered Strongest Ever; Price Outlook Fair

Personnel of Teaching Staff For Local Schools Is Selected; Total of Five Changes Made

Appointments to the faculty for the 1935-36 term of the Williamston Schools were announced complete this week. Principal D. N. Hix explaining that the new term opening date would not be determined until advice is received from the State Board of Health in connection with the infantile paralysis situation. September 11 has been tentatively set for the opening, but definite approval of the date will be withheld by the county board of education until it receives advice from the State health board. No meeting of the county board is expected to be held before the first Monday in September.

There are five new members included in the local faculty of twen-

ty-two teachers for the coming term here. Their names are, Miss Dorothy Elliott, Hertford, Miss Ethelyn Eason, of Suffolk, Va.; Miss Gertrude Mercer, of Fountain, N. C.; Miss Josephine Grant, of Garysburg, and Mr. M. G. Griffin, of Williamston. The complete list of teachers and assigned grades are, as follows: Grade 1-B: Josephine Harrison, Williamston; grade 1-A, Bessie Wilson, Montreal; 2-B, Estelle Crawford, Williamston; 2-A, Mary Benson, Benson; 3-B, Ruth Manning, Williamston; 3-A, Lela Barnhill, Williamston; 4-B, Mrs. J. A. Eason, Williamston; 4-A, Velma Harrison, Williamston; 5-B, Frances Dailey,

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Efficient Sales Force Is Assured Growers By Warehouses Here

Comparatively Small Sales Indicated Result of Bad Weather This Week

With fair prices expected, farmers of Eastern North Carolina anxiously await the opening of the tobacco markets here and in sixteen other towns in this section next Monday. All other events will be pushed into the background when people in all walks of life turn their attention to the market activities that day and the days to follow. Farmers will start realizing returns on their labor during the trying days and long nights of the past few weeks, and all Eastern Carolina and other sections of the State and Nation will observe closely the price reports, hoping and wishing that another substantial stone will be laid in prosperity's foundation.

The economic life of this community depends on the outcome of the Williamston market during the next few weeks, and naturally the opening next Monday will attract thousands who will come here to seek first-hand information as to how well tobacco is selling.

Unfavorable weather this week, a rushing harvesting season that tired farmers to their very bones and Sunday preceding the opening, are expected to cause comparatively light sales on the markets. However, fair-sized breaks are expected here. Tobacco started moving this week to the local market, and considerable poundage is assured by late tomorrow with a sizeable rush expected early Monday morning.

Opinions differ widely as to price prospects, some observers thinking that an average of around 20 cents will prevail opening day. Whatever the average may be, farmers can rest assured that Williamston will rank at the top. Considering quality and other features, market observ-

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Liquor Sales Just Over \$7,000 in First Month

FOR GOVERNOR



Dr. Ralph W. McDonald, leader of the anti-sales tax bloc and champion of the schools in the 1935 General Assembly, has announced his candidacy for the Democratic nomination for governor of North Carolina.

Sheriff Undertakes Final Drive on Dogs

Armed with warrants for the owners, Sheriff C. B. Roebuck started a last clean-up drive against unvaccinated dogs in this county. Wednesday morning he killed 14 and vaccinated 10. Finding the unvaccinated dogs, the sheriff asked the owners what they wanted to do; that is, kill the dog, vaccinate the dog, or give bond for appearance in court. No trouble was experienced, the sheriff explaining that of the 14 dogs killed by him, hardly one was worth the powder and shot to destroy him. Many dogs have been killed by the township inspectors when the owners refused or failed to have the canines vaccinated in the county-wide drive against rabies. It is estimated that less than 40 dogs remain in the county not vaccinated.

Approximately 3,059 dogs were vaccinated in the recent anti-rabies campaign handled the direction of state laws.

Store at Williamston Leads; Total Profits Estimated at \$1,550

Robersonville Is Second in Sales; Little Profit at Oak City Store

Legal liquor sales in this county during the first month the county stores were open amounted to \$7,383.51, it was learned this week from the control board chairman, V. J. Spivey. Opening on the 19th of last month, the local store up to August 19 sold \$4,339.56 worth of legal liquors. The store at Robersonville

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Competent, Experienced Men at Warehouses Here

The Planters (Brick) Warehouse: Sales Managers, Jeff J. Cozart, Geo. D. Foxworth, Carlyle Langley and Jno. A. Manning; Auctioneer Jack Rodgers; Floor Managers, Monroe Holliday, Linwood Knowles, W. E. Tyson and Tom White; Weighmen, Whit Davis, Herbert Bailey, Sammy Taylor, Ransom Roberson; Book-keeper, Willie B. Everett; Door and Traffic Man, "Uncle" Billie Keel; Labor Time Keeper, Marvin Leggett. (The new addition to this house now gives it a sales floor which will hold at regulation distance 2,600 baskets of tobacco).

The Roanoke-Dixie Warehouse: (Due to the absence from town of one of the proprietors when inquiries were made as to the market personnel, it was impossible to get a full list of its force, but it was possible to secure the following names: Sales Managers: Claud Griffin and Jimmie Taylor; Assistant Sales Manager, Jule James; Auctioneer, Jake Taylor; Office Managers, N. K. Harrison and Mrs. W. T. Ross; Weighmen, John D. Lilley and Roy T. Griffin.

The New Farmers Warehouse: Greatly enlarged since last season and to its proprietorship has been added Mr. W. T. Bass to his friends. "Early" Bass, know wherever tobacco is sold at auction; Sales Managers, H. L. Barnhill, W. R. Ingram and W. E. Bass; Auctioneer, Early Bass; Book-men, T. P. Thompson and Luther Peel; Check-writer, C. B. Riddick; Book-keeper, L. A. Clark; Weighmen, G. G. Bailey, Henry Harrison and Roy Stillman; Floor Managers, Robt. Edwards, Willie Gardner, C. C. Fleming; Traffic Men, Bob Everett and Luther Davenport; Time Keeper, George Ross.

As Chief Tag Marker for all three of the warehouses, the dean of ticket markers, Mr. K. B. Crawford, will be on the job. Messrs. W. B. Everett and Roy Gurganus, well-known "speed kings of figures" will also be on the job as such.

Where Credit Is Due

Williamston merchants, who have special messages in this enlarged edition of The Enterprise, which goes into nearly 3,000 homes in this section, extend a cordial welcome to every one to visit them where a hearty welcome always awaits visitors.

Each one of the advertisements represents a firm that has played and is playing a prominent part in the advancement of this town, community and section. They represent the leaders in business and progress.

It is upon firms of their sort that a community may place confidence that they are the servers and builders; they are interested in the well-being and upbuilding of their respective communities and their section.

They are NOT of the sort to rest their fortunes upon the toil and cooperation of others, trailing behind the procession or drifting easily with the tide of things.

These merchants do things. They serve you. They keep abreast of times. They push ahead and carry the whole community forward with them. They deserve your patronage and confidence. For them we urge your consideration in all your dealings in the lines followed by them.