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The Governorship of North Carolina has been handed down from administration to administration for so long a period of years that it has reached the point where the machine politicians regard it as akin to sacrilege for anyone outside the "ring" to aspire to the office. This was demonstrated by Clyde R. Hoey's speech in Thomasville Tuesday night, wherein he is quoted by a State daily as saying, "I take it for granted that most every State officer and anybody else with any sense will vote for me in the next primary."

In Dr. Ralph McDonald, the people of North Carolina have a candidate for Governor who does not expect "almost every state officer" to vote for him. He solicits the support of the people at-large on the basis of a desire to serve rather than to be served. He owes no allegiance to any group or clique. Remember these things—July 4th and vote your own convictions—YOU NAME THE GOVERNOR THIS TIME!



### An Irrefutable Answer!

Editorial in Winston-Salem Journal Following First Primary During the last days of the campaign many ugly rumors and charges were spread reflecting upon the personal reputation and character of Dr. McDonald.

Since Dr. McDonald did not answer any of these attacks while he was on his campaign, it will not be necessary for him or any spokesman of his to answer them now, for the very good reason that all rumors and charges against his personal reputation and character were answered—irrefutably answered—once and for all, last Saturday.

That answer was given by the Democrats of Winston-Salem and Forsyth County, when they piled up the largest vote for Ralph McDonald that any candidate for State office ever received in a primary in any county in the history of this State.

The only people who are qualified to testify in court concerning a man's character and reputation are the neighbors and friends of that man. Dr. McDonald received a larger vote of confidence in his own home county Saturday than any other candidate received in any other county in North Carolina on that day. More Democrats voted for him among his own neighbors and friends who know him best in Forsyth than voted for him in any other county, even in the great county of Wake, which was his banner county in the East. His vote in Forsyth was 11,218, and in Wake it was 11,171.

In these two counties Dr. McDonald has spent most of his private and official life as a teacher and a member of the General Assembly. In Durham, where Dr. Mc-Donald attended the university and served as an instructor, it is significant that he received more votes than either of his opponents.

The votes of the people of these three great counties ought to be the final answer to all rumors and charges against the personal integrity of this candidate.

### The McDonald Program

1. Repeal the sales tax, with no State tax on land.

2. Adoption of a fair tax system, based on income, franchise and inheritance levies. Taxes to reach wealth and income now untaxed, including foreign stocks, excess profits, and intangible wealth.

3. New set of appointive officials in high State offices to replace the machine politicians. Elimination of useless political offices.

4. Adequate State appropriation for schools. Encouragement of local interest in, and more local control of, schools.

5. Reduction of automobile license fees to \$5 minimum.

6. Lower rates for telephone, electric and power services. Extension of New Deal electrification program without exploitation by power interests.

7. Adequate pay for teachers, highway workers and other State employees. Reduction in salaries of appointees in higher State offices.

8. Old-age pensions in keeping with Federal legislation.

9. Farm and labor policies in keeping with the New Deal.

10. Lower interest rates on State and local bonded debt, to reduce the present exorbitant taxes for debt service.

11. Sane economy and honest accounting of all State funds.

# McDonald's Stand on the Farm Bureau's Tobacco Program

Dr. McDonald, in his speech at Greenville Monday night, made the following statement: "I want here and now to commit myself unreservedly to every feature of this program." The State and National Program reads as follows:

#### STATE PROGRAM

1-Plans for action in case tobacco price levels are below parity, when market opens in 1936:

 (a) Close markets.
 (b) Keep them closed until farmers, government and buyers agree on plans and policies for parity prices.

Adequate legislation to control movement of scrap tobacco.

3. State compact legislation in conjunction with tobacco states to control acreage planted and pounds sold in excess of quota to balance supply with demand by penalizing excess. Administration of act by State Extension Service and farmer-selected committeemen in cooperation with the U. S. Department of Agriculture.

 Passage of law required by federal government for states to participate in the federal soil conservation and allotment act, by 1937 Legislature.
 Adequate appropriations for agricultural exten-

sion work and vocational agriculture. . 6. Adequate road fund set aside for farm-to-market

#### roads. NATIONAL PROGRAM

McDonald also pledged his support of the national program, which follows:

1. Interstate commerce act to protect tobacco allotments of compacting states.

 Adequate Federal appropriations for soil conservation program.
 Protection of cotton price levels through suffic-

- Froteeton of cotton price levels through sufficient commodity loans on cotton.
  4. Continuation of diversion payment on peanuts
- to maintain parity price level. 5. Poundage allotment for potato production with

special price per pound on acreage allotment diverted. 6. Provisions under soil conservation act to give truck farmers the same protection as is accorded to cotton, tobacco and peanuts farmers.

#### AND HERE IS WHAT MR. HOEY HAS TO SAY

(From News and Observer report of Clyde R. Hoey's speech in Thomasville Tuesday Night)

"I think we ought to adopt a farm program that will bring into play all the agricultural resources of the State," he said. In substance, the program

12. A balanced State budget which puts the interest of the taxpayer and citizen first instead of the interest of the bondholder and speculator.

it would effect a saving of more than \$25.000 annually to the property owners in this county who are now paying the interest and principal on these bonds. A compromise bill was passed authorizing the governor to appoint a commission to determine the amounts due the counties. So far Ehringhaus has not named this commission.

Ralph W. McDonald, as a representative, was one of the leaders in the House to have the bill passed which

**McDonald Favors Road Refunds** 

would refund to certain North Carolina Counties money advanced for road building to the highway commis-

sion. Martin County advanced more than \$400,000 of such funds, and should this measure ever become law,

Was Clyde R. Hoey A Lobbyist?

which he advocated in this connection was a RE-STATEMENT OF GOVERNOR GARDNER'S LIVE-AT-HOME PLAN.

In his opening speech Clyde Hoey denied—even before he was charged with it—that he had ever lobbied for the power companies, but records in the office of the Duke Power Co., filed in 1935, showed that he represented the Duke Power Co. before the General Assembly of North Carolina, and for services during ONE session of the Legislature was paid more money by that company than five State Senators were paid to represent the people. But for Federal records his denial would have gone unchallenged.

## WHERE WILL HOEY GET the MONEY?

Clyde Hoey proposes even more than Dr. McDonald has promised—except complete elimination of the sales tax, and he would modify even that—but he has NOT made a single intimation as to where he would get the money. He has dwelt at great length as to where he COULD NOT GET IT—but what the people of North Carolina want to know—and have the right to know—NOW—is: Where does he propose to get the revenue necessary to fulfill his promises? McDonald answered this question before the first primary, while HOEY IS STILL SINGULARLY SILENT.

#### HERE IS ANOTHER IRREFUTABLE ANSWER

W. L. Lumpkin's Statement: "To satisfy further request for proof that Mr. Hoey is a corporation lobbyist, I refer to Page 408 of the Federal Trade Commission report on the Duke Power Compary system, filed April 17, 1935. I quote verbatim from this report, which lists Clyde R. Hoey as receiving \$3,412.50 in payment for his activities as a lobbyist for the Duke Power Company: This item was charged to general miscellaneous expenditures. Mr. Hoey is a practicing attorney in Shelby, N. C., and was employed to appear in behalf of the company before legislative committees in connection with franchise tax bills, reduction tax bills, and power bills pending before the North Carolina Legislature,"

Get the Money Where the Money Is! Vote for Ralph W. McDonald (This Political Advertisement Was Paid for by Martin County Friends and Supporters of Dr. Ralph W. McDonald)