

THE ENTERPRISE

Published Every Tuesday and Friday by the ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA

W. C. Manning Editor

SUBSCRIPTION RATES
(Strictly Cash in Advance)
IN MARTIN COUNTY
One year \$1.50
Six months .75
OUTSIDE MARTIN COUNTY
One year \$2.00
Six months 1.00
No Subscription Received for Less Than 6 Months

Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm.

Tuesday, July 21, 1936

Great Smoky Mountains Park

The Great Smoky Mountains National Park in western North Carolina constitutes one of our greatest assets. According to the opinion of many, it will bring millions of dollars annually from tourists who visit the park.

Back in 1899, some progressive North Carolinians and Tennesseans saw the need for a national park in that section of the South, and Senator J. C. Pritchard had a bill passed through the United States Senate authorizing the appropriation of \$10,000,000 for the purpose of creating a park there. But when the bill reached the House of Representatives, Old Man Joe Cannon, who always hated North Carolina, had the whole project defeated, although President Theodore Roosevelt advocated its passage. The project then lay dormant until 1923, when it was revived, and land for the Mount Pisgah, Nantahala and other national parks in Western North Carolina was purchased. In 1926 an act was passed authorizing the purchase of 427,000 acres of the Great Smoky Mountain Country, which is the highest land east of the Mississippi River, with the exception of Mount Mitchell, and contains at least 16 peaks more than a mile high. Clingmans Dome, in this area, is only 40 feet lower than Mount Mitchell.

This great national park is covered, for the most part, with virgin forest which has never been touched with an axe, and much of which the foot of man has never trod. More than 150 different species of hardwood trees have been catalogued and the largest virgin forest of red spruce in America is to be found there. Oak, maple, bass, cedar, pine, walnut, ash, cherry, mahogany, sycamore, butternut and poplar abound throughout these mountains.

Even after all the legal machinery had been provided, it looked as if the project might fail for want of funds. The North Carolina legislature and that of Tennessee provided about half of the \$10,000,000 necessary, which left the Park Commission in debt \$5,000,000. The Park Commission of the United States then got in touch with John D. Rockefeller, jr., who agreed to give the other \$5,000,000 necessary to complete the park on the condition that a memorial tablet be erected and dedicated to his mother, Mrs. Laura Spellman Rockefeller. It will require about a half million dollars more to complete the purchase of the land set aside for the park.

The park highway work is being done mostly by CCC workers. The Sky Highway, from New Found Gap to Clingmans Dome, a distance of 7 miles, cost \$7,000,000 and is a delightful drive in every particular. It is the highest road east of the Rocky Mountains.

In 1838 the United States Government set out to colonize the Cherokee nation of Indians in Oklahoma,

but a large number of them escaped to the wilds of the Great Smoky Mountains, where they have lived and multiplied to this day, continuing their ancient games and customs, and continuing the use of bows and arrows and blow-guns, with which they are today very proficient. These Indians now have good schools and educational advantages. However, they seem to enjoy their old customs and ancient haunts more than they do the new civilization. Although the better-educated ones are very agreeable and apparently happy, some of them present a very sulky appearance with a savage look on their faces. Their principal occupation is farming, which is done on a very small scale. They also get a little timber and they are great fishermen, which not only serves as one of their chief sports but also furnishes much of their food.

A Dangerous Political Trend

By JAMES M. PERRY

A dangerous trend in the United States, and one that portends evil days ahead, if permitted to continue, is the tendency of discarded or defeated and ultra-ambitious politicians to burlesque and treat lightly the grave matters of government; and even blatantly and unblushingly criticize the chief executive and his legislative policies, however humanitarian, corrective and designed for the general welfare of the majority of our people. They are the sort who often wink at exploitation, avarice, and unfair competition and cheer wildly and laugh loudly at the jesting antics of the uncouth extremists, a method the cultural life of America should never condone, and with mingled disdain and forbearance should even reluctantly tolerate.

The tragedy of it is, it may come from senate floor, governor's mansion, from the ward politician, and it may be even shielded by the perverted and corrupted robes of priestly immunity. Not so long ago a man stood in the Capital City and engaged in studied humorous generalities and sarcastic, insidious insinuations, with little capacity for the appreciation of the millions of farmers and laborers whose homes had been saved, and whose children had been provided bread, clothes, and books by a generous Government, whose custodians he was so unmercifully berating. The air has been fouled and many credulous and honest-hearted citizens have been fooled by such buffoonery and uncivil political tactics. Often times they are men who have been highly honored, respected and trusted by the people whom they now opprobiate.

This tragic trend must not go unrebuked by the champions of civil liberty and human security, and by the education, refined and responsible citizens of this great nation. Not that we would in any way abridge the right of free speech or the freedom of the press, but we do affirm that a man who is worthy of honor in this democracy should have the culture and grace to oppose with vigor and fight with dignity on every issue in every campaign. A man who by temperament, intellect and culture is disqualified cannot expect the informed citizens of the state and nation to violate their sacred obligation of franchise in his behalf.

How Thad Won

Hertford County Herald

Some folks have been wondering how Thad Eure came from behind in the first primary to win by a handsome majority in the second. That is easy. We know exactly the reason; for we told him how to do it ourselves and he took our advice. He used weekly newspaper advertising to get his name and his face before the voters, and weekly newspaper advertising brought him results—and the nomination. This new-fangled business of candidates for office paying a lot of good money to talk 10 or 15 minutes over the radio sounds big and the candidates themselves may get a big kick out of it, but there are mighty few folks out in the country where the votes are that will listen even to a speech by the President. But they sit down every week with the county paper and read it from cover to cover. So, in the second primary, Thad spent this advertising money where it would count. He spent his appeal for votes into the homes of the people of the State by advertising in the weekly newspapers. So his winning is nothing to wonder about; it was just a matter of picking the right advertising medium.

SEE MAIN VOTE BATTLES IN THE EAST - MIDWEST

Threat of Party Bolters In Sections of This State Adding Interest

Generally well pleased with the Democratic administrations and with other things such as the recent gubernatorial mud-slinging contest to listen to, people in this section have given little thought to the general election now a little over three months away. But now with reports claiming there is a threat of bolting by some Democrats in some communities of this county and State and with the Republicans claiming advantages in national spots, the old November election might attract some attention and create a bit of interest in this neck of the woods after all.

And don't forget the Republicans are making one big fight, and while North Carolina and the South are considered sewed up and already in the bag for the Democratic nominee, it does not mean there'll be easy sailing for the party in every other section of the country.

The party conventions and what has followed go a long way toward confirming that the presidential campaign will rise to great intensity in certain special sectors of the east and midwest.

The Democrats are assuming that Roosevelt will have the Solid South, and the Republicans are taking it for granted that Landon will enjoy his greatest vote-getting power in the West.

It is the stretch from the Mississippi to the Atlantic seaboard, north of Mason and Dixon's line, where each side now seems bent on picking up enough additional votes to tip the balance and assure the election of its candidate one day next November.

Not that either side is conceding anything elsewhere. Certainly the Democrats, who not long ago were counting the west a rather definite part of their electoral nest-egg, hard ly will give up plans for an aggressive campaign there. Similarly, the Republicans, aware of the open restlessness of some southern Democrats under Roosevelt, may be expected to try again to break the South as they did in 1928.

But a theory taking all of these things into account, and transcending them, still points to the east and midwest as the scene of the principal shooting.

This theory, on the Democratic side, is that if Roosevelt were to lose the South, there would be no hope for him anyway. On the Republican side, the reasoning takes the form of a supposition that if Landon can't carry the West, he might as well quit.

The indications now point to four states as special possibilities for high-pressure campaigning. They are New York, Pennsylvania, Illinois and Indiana.

Together, these four states have almost half enough votes to elect a president.

NOTICE

This is to notify all persons that application will be made to the Governor of North Carolina for the pardon or parole of Joe Lawson, who was convicted at the March term, 1936, of Martin County Superior Court, for the crime of manslaughter and sentenced to the state prison for the term of one (1) year.

All persons who oppose the granting of said pardon or parole are notified to forward their protest to the Governor now without delay. This the 17th day of July, 1936. jy21 2tw JOE LAWSON.

ADMINISTRATOR'S NOTICE

Having this day qualified as administrator of the estate of Sylvester Webb, late of Martin County, who died intestate, notice is hereby given to all persons holding claims against said estate to present them to the undersigned for payment on or before the 20th day of June, 1937 or this notice will be pleaded in bar of recovery on same. All persons indebted to said estate are requested to make immediate payment of same.

This 20th day of June, 1936. JOE H. WOOLARD, Administrator. je-23 6t-w

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust executed by William Whitley and wife, Sylvia Whitley, on the 5th day of January, 1935, and of record in the Public Registry of Martin County in Book H-3, page 315, said deed of trust having been given for the purpose of securing a certain note of even date and tenor therewith, and default having been made in payment of said indebtedness and the stipulations contained in the said deed of trust not having been complied with, the undersigned trustee will, on Monday the 27th day of July, 1936, at 12 o'clock, M., in front of the courthouse door in the Town of Williamston, North Carolina, offer for sale at public auction, for cash, the following described real estate:

A lot and improvements in the Town of Williamston, North Carolina, on the north side of Washington Street or Washington Road, and beginning at a stake at a point where the Washington Street or Road and Pearl Street intersect, running thence down Washington Street or road towards Washington, N. C. 45 feet to a stake, Henry Sherrod's corner on Washington Street or road, thence a line at right angles with Washington Street or road along Henry Sherrod's line 114 feet to a stake, thence a line at right angles with the last named

line and along Henry Sherrod's line, Lovenia Slade's line and John Price's line 130 feet to Peter Davis' line, thence along Peter Davis' line to Bill Latham's line, thence along Bill Latham's line to Pearl Street, thence along Pearl Street to the beginning and being the same premises conveyed to the said William J. Whitley and wife, Sylvia Whitley, by deed dated the ___ day of ___ 19___ from W. H. Biggs, H. H. Cowen and B. A. Critcher, said deed being of record in the public registry of Martin County in Book ___ at page ___ Dated, this 25 day of June, 1936. WHEELER MARTIN, Trustee. je-30 4t-w

NOTICE

North Carolina, Martin County. In the Superior Court. Sudie F. Wollard vs. Charles E. Wollard

The defendant above named will take notice that an action entitled as above has been commenced in the superior court of Martin County, North Carolina, to secure absolute divorce based upon two years' separation; and the defendant will further take notice that he is required to appear before the clerk of the superior court of Martin County within thirty (30) days and answer or demur to the complaint in said action, or the plaintiff will apply to the court for the relief demanded in the complaint.

This the 29th day of June, 1936. L. B. WYNNE, Clerk Superior Court, Martin County. je30 4tw

NOTICE OF SALE

Under and by virtue of authority contained in that certain deed of trust executed to the undersigned trustee on the 4th day of May, 1934, by W. K. Parker and wife, Frances Parker, said deed of trust being of record in the public registry of Martin County in book H-3, page 294, same being given to secure a certain note of even date and tenor

666 checks MALARIA in 3 Days COLDS Liquid, Tablets first day Salve, Nose-Drops, Headache 30 min Try "Rub-My-Tism"—World's Best Linctant

therewith, and the stipulations there contained not having been complied with, and at the request of the holder of said note, the undersigned trustee will, on the 10th day of August, 1936, at 12 o'clock noon, in front of the courthouse door Martin County, offer for sale to the highest bidder, for cash, the following described real estate: That tract of land, beginning at James Rhodes corner on the Hamilton road; thence S. 1 degree W. 132 1-2 poles to the corner of James Rhodes in Mill Branch; thence up Mill Branch S. 79 1-2 degrees W. 48 poles; S. 60 degrees W. 76 poles to the corner of James Rhodes land in Mill Branch; thence N. 156 poles to Hamilton Road; thence along Ham-

ilton Road N. 79 1-2 degrees E. 123 poles to the beginning. Containing 46 1-2 acres. This land lies in Williamston Township, Martin County, North Carolina, and is bounded on the north by the land of W. J. Whitaker; on the east by the lands of James Rhodes; on the south by Mill Branch and Sitterson land and on the west by the land of James Rhodes. This land was conveyed to the applicant by James G. Staton and wife by deed dated 25th September, 1912, and recorded in the office of the Register of Deeds of Martin County, in book T-1, page 623. This 9th day of July, 1936. WHEELER MARTIN, Trustee. jy14 4tw

Tobacco Flues Brick and Cement Lime and Tobacco Twine

It will be to your interest and advantage to see us before buying any of the above items.

Rogers Supply Co.

BEAR GRASS

BUY the New Firestone STANDARD TIRE and SAVE the Difference

\$6⁹⁵
4.40-21

HOW YOU SAVE MONEY—Firestone saves money by careful buying of high grade materials—manufacturing in large volume in the most efficient factories in the world—and delivering to you by the quickest and most economical distribution system. These savings are passed on to car owners.

FIRST LINE QUALITY—The new Firestone Standard Tire is a first quality tire, built of high grade materials, by skilled workmen, embodying Firestone patented construction features—used in no other tire.

THE FIRESTONE NAME AND GUARANTEE—Every Firestone Standard Tire bears the Firestone name, your guarantee of greater safety, dependability and economy.

GUM-DIPPED CORD BODY—Every cotton fibre in every cord in every ply is soaked in liquid rubber. This is the only process known that prevents internal friction and heat, providing greater strength, blowout protection and longer life.

TWO EXTRA LAYERS OF GUM-DIPPED CORDS UNDER THE TREAD—This patented Firestone feature binds the whole tire into one unit of greater strength, cushions road shocks, gives extra protection against punctures.

LONGER NON-SKID MILEAGE—The new scientifically designed non-skid tread is wider, flatter, with more and tougher rubber on the road, giving long even wear and thousands of extra miles.

SIZE	PRICE
4.50-20.....	\$7.45
4.50-21.....	7.75
4.75-19.....	8.20
5.00-19.....	8.90
5.25-17.....	9.45
5.25-18.....	9.75
5.50-17.....	10.70
5.50-19.....	11.20

HEAVY DUTY

6.00-17.....	14.30
6.00-20.....	15.55
6.50-19.....	17.45

Other Sizes Priced Proportionately Low

A FIRST QUALITY TRUCK TIRE AT A PRICE THAT SAVES YOU MONEY

THE new Firestone Standard Truck and Bus Tire is built in volume production, resulting in big savings which are passed on to truck and bus owners. This new tire is first line quality, built of high grade materials, and is the most dependable tire obtainable at these low prices.

Whatever your trucking or transportation problems, the new Firestone Standard Truck and Bus Tire will give you long, trouble-free mileage, and will save you money.

Come in today and let us show you this new tire. To see it is to buy it—not just one tire, but a complete set.

LEADERS IN THE LOW PRICE FIELD

Firestone Standard Tire—of good quality and construction and backed by the Firestone name and guarantee. An outstanding value in its price class.

Firestone Courier Tire—a good serviceable tire for owners of small cars who want new tire safety at low cost.

SIZE	PRICE
4.50-21.....	\$6.05
4.75-19.....	6.40

Other Sizes Proportionately Low

550 4.40-21

498 4.40-21

565 4.40-21

575 4.40-21

585 4.40-21

595 4.40-21

605 4.40-21

615 4.40-21

625 4.40-21

635 4.40-21

645 4.40-21

655 4.40-21

665 4.40-21

675 4.40-21

685 4.40-21

695 4.40-21

705 4.40-21

715 4.40-21

725 4.40-21

735 4.40-21

745 4.40-21

755 4.40-21

765 4.40-21

775 4.40-21

785 4.40-21

795 4.40-21

805 4.40-21

815 4.40-21

825 4.40-21

835 4.40-21

845 4.40-21

855 4.40-21

865 4.40-21

875 4.40-21

885 4.40-21

895 4.40-21

905 4.40-21

915 4.40-21

925 4.40-21

935 4.40-21

945 4.40-21

955 4.40-21

965 4.40-21

975 4.40-21

985 4.40-21

995 4.40-21

Central Service Station

Listen to the Voice of Firestone—featuring Margaret Spinks, Soprano, with the Firestone Choral Symphony, and Williams Duty's Orchestra—every Monday night over N. B. C. National Network

SPECIAL For the Kiddies

On Sat., July 25th

WE WILL GIVE TO EACH CHILD BUYING A 5c ICE-CREAM CONE A

Free Prize

BE SURE AND GET YOURS!

We wish to advise our customers and friends that since our fire, our building has been painted and several other changes have been made for the convenience of our customers.

Our stock is brand new and more complete than ever, and with a new store and stock, we feel that we are better able to serve our patrons.

Your Patronage Appreciated. Come To See Us!

P. P. PEEL

ICE CREAM AND STAMPS FOR sale. Water free and ice water. Business is good. P. P. Peel. jy21 8t

NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust executed by Leslie Powden and wife, Susie P. Powden, on the 22nd day of February, 1928, which is of record in the Register of Deeds office in book P-2, page 238, to secure a certain bond of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said bond, the undersigned substituted trustee, will on the 21st day of August, 1936, at 12 o'clock noon, in front of the courthouse door Martin County, offer for sale to the highest bidder, for cash, the following described property:

Beginning at Albert T. Perry's corner on Church Street in the town of Williamston, N. C., running thence along said Church Street 110 feet to the corner of Church and Smithwick Streets, thence along Smithwick Street 120 feet to a corner, which corner is 50 feet from K. B. Crawford's line or corner in said Street, thence a straight line parallel to Church Street 110 feet to Albert T. Perry's line or corner, which is 50 feet from K. B. Crawford's line thence along Albert T. Perry's line parallel with said Smithwick Street 130 feet to the beginning. Containing one-third of an acre, more or less, and being the same premises deeded to Susie P. Powden by Anna M. Crawford, on the 14th day of February, 1928, reference to which said deed is hereby made for a more accurate description of the premises intended to be hereby conveyed. This 20th day of July, 1936. B. A. CRITCHER, Substituted Trustee. jy21 4tw