

# THE ENTERPRISE

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W. C. Manning Editor

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Friday, September 4, 1936

### In the Depths

It is astonishing to see to what depths politicians will stoop to deceive voters.

A case in point is the distribution of a pamphlet by the Republican National Committee purporting to substantiate their claims of extravagance against the New Deal. It seems that the town of Arcadia, Mo., borrowed \$20,000 for making internal improvement with relief labor. Among other things, a sidewalk was built. The Republican National Committee paid one George Mayes \$25 to truck six cows into the town at 5 o'clock one morning and then paid a certain John New \$1 per minute for making moving pictures of the six cows parading on the relief-built sidewalk. These pictures are being shown throughout the country as proof of New Deal extravagance in building sidewalks for cows to parade on. Some of the scenes are also printed in the pamphlet being distributed by the Republican organization. They fail to mention that the cows were run out of the town by the city police force; that the town needed the improvements and that the workers needed the money for their labor.

We admit that the camera does not lie, but we remember that liars do take pictures.

### Facing the Facts

The long siege of planting and cultivating has almost come to a close, and now we are coming upon the harvest season. Farming, like all other undertakings has its goal. Although we have had some unfavorable weather, yet we have had fair success this season; and, taking all things as a whole, we have an abundance to sustain life and give us health and strength, which are the most important things in life.

A rather poor tobacco crop has disturbed the minds of most farmers. It seems that we are no longer satisfied with the things we really need. We have gone further and added many wants. The new day of invention has got us, and we have become covetous for pleasure.

High-priced tobacco has fooled us in the past. It has unbalanced us by making us think we are prosperous by supplying us some of the things we want in fits of extravagance. When we compare the condition of things today with that of other days we will find ourselves but little richer in the virtues and pleasure of life than were our ancestors.

We seem to be inclined to belittle the things of the

past because the people then did not lick postage stamps, giggle over telephones, or know what an electric switch was. Yet those people knew as much about religion and statesmanship as we do, and they appreciated the common blessings of this life quite as much as we do.

Prosperity is one of the things that we cannot bear. It kindles our pride and vanity and unites us for the service of God. We become money worshippers and lose sight of our dependence and put our trust in our wealth.

We do not necessarily have to be old-fashioned in this new day, but we should be men enough to face the facts honestly.

### Landon's Support

The same forces that dominated Hoover and drove this country to the brink of ruin are now supporting Landon—and he welcomes that support, making his cause on with theirs. The banding together of these great interests of exploitation is impressing upon the average man and woman the vital necessity of uniting solidly in support of President Roosevelt at the coming general election.

### What Is a Newspaper?

Morganton News-Herald

Bill Nye, famous humorist, defined a newspaper as follows:

The newspaper of today is a library. It is an encyclopedia, a poem, a biography, a history, a prophecy, a director, time-table, a romance, a cowboy, a guide, a horoscope, an art critic, a political resume, a ground plan for the civilized world, a low-priced miltum-in-parvo. It is a sermon, a song, a circus, an obituary, a picnic, a shipwreck, a symphony in solid brevity, a melody of life and death, a ground aggregation of man's glory and his shame. It is, in short, a bird's-eye view of all the magnanimity and meanness, the joys and griefs, the births and deaths, the pride and property of the world be, and all for two cents, sometimes. Among others, it is a long-felt want, a nine-column paper in a five-column town, a lying sheet, a feeble effort, a financial problem, a tottering wreck, a political tool, and a sheriff's sale.

### Thought More Important Than the Words

Hertford County Herald

The words President Roosevelt used two weeks ago in a speech at Chautauque, N. Y., were praised by newspaper critics as the most forceful and vigorous use he has ever made of the language in all of his numerous public utterances.

The passage from his speech that drew the praise of the literary critics was:

"I have seen blood running from the wounded. I have seen men coughing out their gassed lungs. I have seen the dead in the mud. I have seen cities destroyed.

"I have seen two hundred limping exhausted men come out of the line—the survivors of a regiment of one thousand that went forward forty-eight hours before. I have seen children starving. I have seen the agonies of mothers and wives.

"I hate war."

We believe you can agree with those who say this is dramatic and forceful use of words. But more important than the mere words and their skillful use in describing the dreadfulness of war, is the thought that they express and the fact this thought should come from the heart of the leader of the American government. It is the thought that should possess all people. It should be the thought of all leaders directing the policies of governments. It should be the thought which will remove war for all time as an instrument of settling national disputes.

## EXPECT COTTON LEAF WORMS TO INVADE FIELDS

### Pest Is Making Serious Inroads on Crops Farther To South

The cotton leaf worm, one of the most destructive pests ever found in southern cotton fields, is headed for North Carolina this year.

According to C. H. Brannon, extension entomologist at State College, the worm is making serious inroads on cotton further south, and indications are that it will infest this state a little later.

The insect eats nothing but cotton, and often strips entire fields of their foliage.

When infestations are bad, fields of cotton look as though they had been burned over. The defoliation causes heavy shedding, premature opening of bolls, and staining of the lint.

Brannon urges all cotton growers in this state to keep a close watch for leaf worms in their fields, and to start dusting with calcium arsenate as soon as worms are discovered.

Dust on from 5 to 7 pounds per acre, similar to the way the poison is applied for boll weevil control, Brannon state.

The caterpillars vary greatly in color, but each segment, when seen from above, shows four round, black dots in the form of a square.

Dusting with calcium arsenate is about the only form of control that is known, he added. There is nothing that can be done one year to prevent its appearance the next season, as it does not spend the winter in the United States.

In the summer the moths fly into Texas from Mexico. Later generations spread from Texas to other Southern States, eventually reaching North Carolina.

The infestations this year are expected to be heavier than usual, Brannon warned.

## New Apparatus for Eyes Man or Beast

Detroit.—When Farmer Snooks' mule went on a rampage and kicked all the windows out of the stable, Snooks replaced them with blue glass and the mule immediately became as calm as an oyster.

A few weeks later, when the farmer's chickens refused to lay eggs, he covered the windows on the hen house with red glass. Within a day, his hens began producing eggs at such an alarming rate they died.

What the farmer found out was introduced into the treatment of human eye trouble and during the past two years 90.7 percent of all cases treated have responded and become normal.

Dr. A. S. Cameron, of the Northern Illinois College of Optometry, explained its application to human beings recently at the 39th annual congress of the American Optometric Association.

The science of correcting eye faults is known as syntonic, or in other words, tuning together and bringing balance. And the instrument now in its infancy in optometry is called a syntonizer, which operates along the same general principle unwittingly employed by Farmer Snooks.

CARLOAD — 650 CASES — 15,600 cans Havoline Motor Oil, came in this week. Havoline sells every day in the year. Harrison Oil Co.

### NOTICE OF SALE

Under and by virtue of an order of resale and a deed of trust executed to the undersigned trustee by W. Eli Roberson, dated 20th January, 1931, and of record in the Register of Deeds office in book G-3, page 10, to secure certain notes of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said notes, and order of resale, the undersigned trustee will, on the 17th day of September, 1936, at 12 o'clock noon, in front of the courthouse door Martin County, offer for resale, to the highest bidder, for cash, the following described land:

First tract: Beginning at a gum, a corner W. N. Roberson's corner, thence a southerly course along W. N. Roberson's line to W. N. Roberson's corner, a gum, thence a southerly course down the run of a branch to a gum, a corner in Bee Tree Branch, thence a northerly course up said branch to a gum, a corner, thence a northeast course along a ditch to the corner of the ditch, a corner, thence a westwardly course along said ditch, and thence a northerly course to the beginning. Containing ninety-seven, more or less, same being a part of the Wiley Gurganus land.

Second Tract: Beginning at W. N. Roberson's corner on the Bowen Road, thence an easterly course down said road to a stob, Courtney Bowen corner, thence a southerly course along Courtney Bowen's line to a stob, a corner in R. H. Rogerson's line, thence a southwestwardly course along said Rogerson's line to a corner, a gum, in Bee Tree Branch, in W. N. Roberson's line, thence up said branch a northerly course along W. N. Roberson line to the beginning. Containing forty acres more or less.

This 1st day of September, 1936.  
CALVIN AYERS, Trustee.  
B. A. Critcher, attorney.

NOTICE OF SALE  
Under and by virtue of a judgment of the Superior Court Martin

County in an action entitled "Federal Land Bank of Columbia vs. Jesse (Emma) L. Lilley et al.", the undersigned commissioner will, on Monday, September 28th, 1936, in front of the courthouse door in Williamston, N. C., at 12 o'clock noon, offer for sale to the highest bidder, for cash, the following described land:

All that certain piece, parcel or tract of land, containing 75 acres, more or less, situate, lying and being on the road from Jamesville to Washington, about seven miles from Jamesville, Griffins Township, County of Martin, state of North Carolina, having such shapes, metes courses and distances as will more fully appear by reference to plat thereof made by Sylvester Peel, surveyor, March 25, 1919, on file with the Federal Land Bank of Columbia; and being bounded on the north by the lands of Henry Roberson and L. E. Corey, on the east by Jamesville and Washington roads, and Beaver Dam Branch; on the south by the lands of Claudius Roberson, and on the west by the lands of A. F. Manning and A. D. Griffin; this being the same tract of land heretofore conveyed to the said Mrs. Jesse L. Lilley by Ephraim Peel, trustee, by deed dated March 15, 1919, recorded in the office of the Registry of Deeds for Martin County.

This 24th day of August, 1936.  
B. A. CRITCHER, Commissioner.

NOTICE OF SALE  
North Carolina, Martin County.  
Under and by virtue of the power of sale contained in a certain deed of trust executed to the undersigned trustee by Mack Williams and wife, Maggie Williams, on the 14th day of February, 1931, and of record in the public registry of Martin County in

### Women Who Have Pains Try CARDUI Next Time!

On account of poor nourishment, many women suffer functional pains at certain times, and it is for these that Cardui is offered on the record of the safe relief it has brought and the good it has done in helping to overcome the cause of womanly discomfort. Mrs. Cole Younger, of Leesville, La., writes: "I was suffering with irregular periods. I had quite a lot of pain which made me nervous. I took Cardui and found it helped me in every way, making me regular and stopping the pain. This quieted my nerves, making my health much better." If Cardui does not benefit YOU, consult a physician.

Book E-3, at page 156, said deed of trust having been given for the purpose of securing a certain note of even date and tenor therewith, and the stipulations contained in the said deed of trust not having been complied with, and at the request of the holder of the said note, the undersigned trustee will, on Monday, the 21st day of September, 1936, at 12 o'clock noon, in front of the courthouse door in the town of Williamston, N. C., offer for sale to the

highest bidder, for cash, at public auction the following described real estate, to wit:  
All our undivided interest in and to a certain tract of land situated in Goose Nest Township, on the Hamilton-Palmira road, and formerly owned by General Williams, and more fully described by reference to Martin County records.  
This 19th day of August, 1936.  
J. B. EVERETT, Trustee.

## Prudential Farm Loans

LOW RATES · LONG TERMS  
PROMPT SERVICE · PREPAYMENT PRIVILEGE

D. L. TURNAGE  
Office Hood Bank Bldg. Greenville N. C. Phone 191  
Local Farm Loan Correspondent for The Prudential Insurance Company of America, Southeastern Branch, Atlanta, Ga.

## Scuppernong Grapes Wanted

Beginning September 14, we will start buying sound, ripe, clean, white Scuppernong grapes — We pay \$1 per bushel, 60 lbs. to bushel.

## Lindsley Ice Co.

# PENDER'S

Quality Foods At Lower Prices Tobacco Market Opening Specials

Sugar 5 lbs. 29c - 10 lbs. 55c - 25 lbs. \$1.35

Popular Brands CIGARETTES Carton \$1.18

Peanut Butter 16 oz. jar 15c 32 oz. jar 29c

RICHER RIO lb. . . . 15c	Your Favorite Blend	YELLOW FRONT lb. . . . 21c
GOLDEN BLEND lb. . . . 19c	COFFEE	D. P. BLEND lb. . . . 25c

Colonial Evaporated Milk - 4 Small Cans 15c — 2 Cans Large 15c

R. and H. Ale or Beer Bottle 10c

Best American CHEESE - Pound . . . . 25c

TRIANGLE 12 lb. bag 45c	Plain or Self-Rising	CIRCLE 12 lb. bag 42c
24 lb. bag 85c	FLOUR	24 lb. bag 79c
48 lb. bag \$1.70		48 lb. bag \$1.57

MOTHER'S SALAD DRESSING Pint 17c Quart 29c

Alaska Pink SALMON 2 cans . . . 25c

FAT BACK, lb. . . . 13 1-2c SALT - 5 lbs. 10c - 25 lbs. 37c

Jewel Lard, White Cloud or Vegetole 4 lb. Pail 59c - 8 lb. Pail \$1.12

DAISY SCRATCH FEED 100 lbs. . . . \$2.75	TRIANGLE MILL FEED 100 lbs. . . . \$2.10
TRIANGLE DAIRY FEED 100 lbs. . . . \$2.00	TRIANGLE LAYING MASH 100 lbs. . . . \$2.95
TRIANGLE GROWING MASH 100 lbs. . . . \$2.95	TRIANGLE STARTING MASH 100 lbs. . . . \$2.95

Large Octagon SOAP . 4 for . 19c Medium IVORY SOAP, cake . . . . 6c

## For refreshing energy Schlitz

the beer with Sunshine VITAMIN-D

A BAT cracks . . . a ball sings . . . and high in the air a shortstop leaps to make the catch. It took extra energy to make that play . . . the kind of reserve energy that is brought to you in sparkling, invigorating SCHLITZ—the beer with SUNSHINE VITAMIN-D.

This precious element of buoyancy and invigoration adds more lasting benefits—gives new meaning to summer refreshment!

Modern living; clothing; hours spent indoors or in the shade—rob us of sunshine benefits even in mid-summer. SCHLITZ in brown bottles or cans gives you the SUNSHINE VITAMIN-D so important to health and vigor—plus the tangy, old-time SCHLITZ flavor and bouquet safeguarded by PRECISE ENZYME CONTROL—and at no increase in price.

Enjoy SCHLITZ every day—a cooling, refreshing toast to health.

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JOS. SCHLITZ BREWING COMPANY, Milwaukee, Wis.

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## The Beer That Made Milwaukee Famous