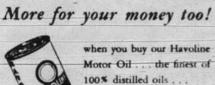
FOR YOUR GASOLINE DOLLAR

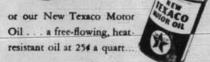


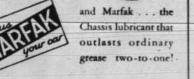
... when you buy from our TEXACO pumps!





YOU GET MORE





'ERE'S how we figure it. You pay no more for our Texaco Fire-Chief than for ordinary gasoline. But you get emergency duty gasoline!

That means a faster-starting gasoline which gives your car quicker pick-up ... smoother power. Texaco Fire-Chief was developed originally for use in emergency vehicles like ambulances and fire-engines.

Shrewd purchasing agents for many big bus lines buy Texaco Fire-Chief regularly for its efficiency and economy.

We urge you to select your gasoline as carefully as they do . . . for you're really a big buyer too. If you drive as much as the U.S. average, you'll use 608 gallons this year! We hope you'll place your order at our pumps.

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The "FURFURAI' !!

FILM" does it!

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Wheally Distill THAT'S THE OIL YOU NEED

Use Havoline. It's 100% distilled. It gives your motor full protec-tion. It is waxfree and tarfree. With Havoline you have a clean motor. No hard carbon! No jurious sludge We sell Havoline because we

now it's the finest oil money an buy. Drive in and try it.

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LONGER Drive in here for a change ... YOUR CRANKCASE STAYS FULL LONGER

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