

TEXACO FIRE-CHIEF

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YOU GET MORE  
**GO**  
FOR YOUR GASOLINE DOLLAR



... when you buy from our TEXACO pumps!

*More for your money too!*

when you buy our Havoline Motor Oil ... the finest of 100% distilled oils ...



or our New Texaco Motor Oil ... a free-flowing, heat-resistant oil at 25¢ a quart...



and Marfak ... the Chassis lubricant that outlasts ordinary grease two-to-one!



**H**ERE'S how we figure it. You pay no more for our Texaco Fire-Chief than for ordinary gasoline. But you get *emergency duty* gasoline!

That means a faster-starting gasoline which gives your car quicker pick-up ... smoother power. Texaco Fire-Chief was developed originally for use in emergency vehicles like ambulances and fire-engines.

Shrewd purchasing agents for many big bus lines buy Texaco Fire-Chief regularly for its efficiency and economy.

We urge you to select *your* gasoline as carefully as they do ... for you're really a big buyer too. If you drive as much as the U. S. average, you'll use 608 gallons this year! We hope you'll place your order at our pumps.

# TEXACO Products Excel in Every Way



## THE FACTS FAVOR FIRE-CHIEF

- 1 Gives you the same emergency RESERVE POWER required by ambulances ... fire-engines.
- 2 More tourists use it than any other brand.
- 3 Used regularly by America's big No. 1 bus lines.

*Get it here -*



## Wholly Distilled! THAT'S THE OIL YOU NEED

Use Havoline. It's 100% distilled. It gives your motor full protection. It is waxfree and tarfree. With Havoline you have a clean motor. No hard carbon! No injurious sludge. We sell Havoline because we know it's the finest oil money can buy. Drive in and try it.



# HARRISON OIL COMPANY

"Geo. and Gus Know Oil"

Williamston, N. C.