

THE ENTERPRISE

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W. C. Manning Editor

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Friday, March 5, 1937

hungry world. The child in the field and the ragged youngsters in North Carolina cotton mills and other factories will offset a quarter of a million dollars' worth of advertising and even a million and a quarter dollars' worth.

Sandwiched between the pleasantries at the several beaches in the east and the beauties of the mountains in the west are poverty, want, country slums, factories and fields crowded with youngsters with a center of injustice located some where in between. So advertise the coast and the mountains, but skip over the middle.

Newspaper Accuracy

Detroit Free Press
Newspapers cannot expect to be infallible. They all make mistakes.

When a newspaper makes a statement upon its authority the public may properly hold it responsible for the accuracy of that statement.

When, however, a newspaper quotes someone else, and has used reasonable diligence in checking the reliability of the party quoted, then the responsibility for misstatement should not be attributed to the newspaper, but to the party quoted.

Weather reports, when they go awry, cause people to exclaim that "you can't believe anything the papers say." We know of no newspaper in this country which maintains a weather forecasting service.

Weather reports and prophecies are published as they are received from official weather bureaus, whose personnel are dealing with uncertain and temperamental elements, and sometimes are mistaken.

A newspaper does not go out and held up a bank or crash a car into the side of a railway train just to get a "story."

When such unfortunate happenings occur, a reporter is sent to interview eye-witnesses or the police, and it is upon what he is told that the story which appears in the paper is largely based.

Careful as a newspaper may be in checking and double-checking its information and sources of information, errors of statement will creep into its columns.

A newspaper thrives or decays upon its reputation for accuracy or lack of accuracy, but no newspaper can be more accurate than those members of a critical public whom it quotes or upon whose statements it bases the articles it publishes.

Neither Do We

Gastonia Gazette.

We can't understand the attitude of the Federal authorities which specifies that the money they advance to the various states must be used on state or through highways. As we understand the proposition, one of the primary objectives of the grant is to provide work for the unemployed; the other ought to be that of building roads where they will do the most good. If these two things are true, then surely the money ought to be expended on the county roads rather than the hard-surfaced highways which are already good. Why does Uncle Sam specify that his money must be used thus and so? Why not turn it over to the State to be used where it is needed the most, and let the county folks, who must certainly know local needs better than folks in Washington or Raleigh, decide which roads need work most? Why, for instance, to get down to practical cases, should \$300,000 be spent on the Charlotte-Concord road, which is a practically new highway, and good, rather than be spent getting hundreds of farmers in Cabarrus and Macklenburg Counties out of the mud? If any more State or Federal money is to be spent in Gaston County, it ought to go on the dirt roads of the county rather than on more hard-surfaced roads.

These are some of the questions that arise to perplex us when we get on this road business. Why don't our congressmen, governors, highway commission members, and others in authority with the Federal folks, make them see that the money is not being spent where it will do the most good?

NOTICE OF SALE
Under and by virtue of a judgment of the Superior Court of Martin County in an action entitled "A. Hassell, Administrator of Lucy Modlin vs. Mrs. R. H. Lassiter et al," heirs at law," the undersigned commissioners will on the 15th day of March, 1937, at 12 o'clock, noon, in front of the courthouse door Martin County offer for sale to the highest bidder, for cash, the following described property:
A house and lot in the town of Williamston, N. C., bounded on the north by the Brown house and lot, on the east by Herman Bowen, on the south by Church Street, and on the west by the Swain or Peel house and lot. Containing one-fourth acre, more or less.
This 11th day of February, 1937.
B. A. CRITCHER,
Commissioner.

NOTICE OF PUBLICATION
North Carolina, Martin County. In Superior Court, Before the Clerk.
Tamer Biggs Et Al. vs. Paul Rogers, Homer Rogers, Two Grandchildren of the late Osborne Rogers (names unknown) et al.
Defendants Homer Rogers and the two grandchildren of the late Osborne Rogers will take notice that an action entitled as above has been commenced in the superior court of Martin County to sell for division a tract of land containing 5 1-2 acres, more or less, in which said defendants have an interest, and that the said defendants will further take notice that they are required to appear at the office of the clerk superior court, Martin County, at the courthouse in Williamston, N. C., within thirty days from service here of and answer or demur to the complaint in said action of the plaintiffs will apply to the court for the re-

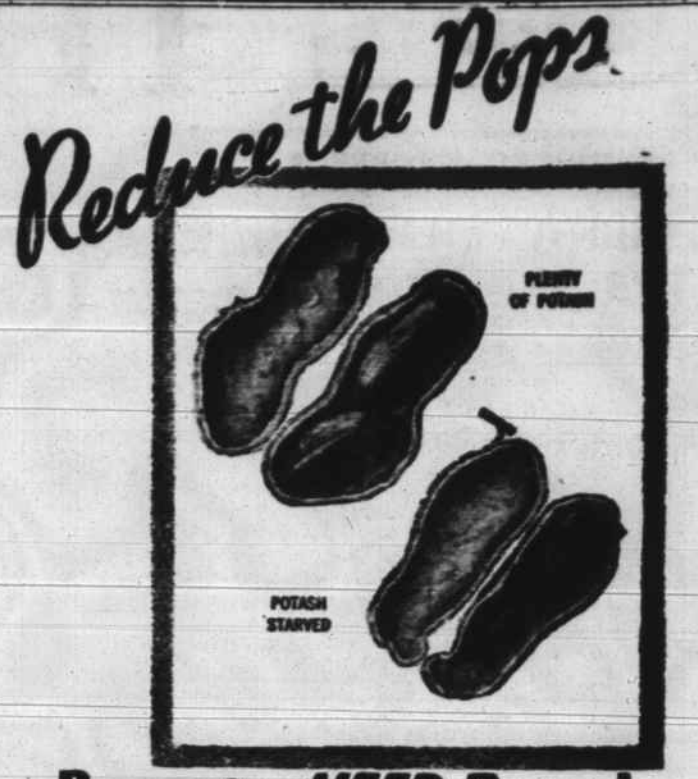
lief demanded in said complaint. This 4th day of February, 1937.
L. B. WYNNE,
Clerk Superior Court.

666 checks **COLDS** and **FEVER**
Liquor, Tablets first day
Salve, Nose Drops Headache 30 min
Try "Rub-My-Tiss"—World's Best Liniment



FREE SOIL ANALYSIS
WITH THESE FAMOUS FERTILIZERS
Hit or miss methods don't make for profitable farming. There's always gamble enough with the elements at best. But you can be sure of one thing when you buy these famous brands. You get the exact food elements needed for your crop and soil. Trained chemists analyze your soil free of charge. We prescribe for your soil as your physician prescribes for you. Buy these famous fertilizers and know that your soil gets what it actually needs.
THE MANY PURPOSE FERTILIZER
Davco 20% Granulated Superphosphate costs less per unit; contains no filler; free flowing; always drillable. More phosphoric acid available to plants. Use for fertilizing manure and top dressing pastures.

J. R. EVERETT, Agent
for
THE DAVISON CHEMICAL CORPORATION
(G. Ober & Sons Division) Norfolk, Virginia



Reduce the Pops
Peanuts NEED Potash
PROPER fertilization is necessary to get high yields of well-filled peanuts, according to the North Carolina Agricultural Experiment Station. Peanuts remove large quantities of potash from the soil and unless they are grown with a fertilizer containing a high percentage of potash, the soil will be depleted of its available potash and the peanuts as well as the following crops will suffer. For best results be sure that your soil is well supplied with available calcium and fertilized with 300 to 400 pounds of a 2-8-8, or similar analysis, per acre. See your fertilizer dealer or manufacturer. You will be surprised how little it costs to get more potash in your complete fertilizers. Consult your county agent or experiment station for the right fertilizer for your own farm. Write us for further information.

AMERICAN POTASH INSTITUTE, INC.
INVESTMENT BLDG. WASHINGTON, D. C.
SOUTHERN OFFICE
MORTGAGE GUARANTEE BLDG., ATLANTA, GA.

Removing the Judges from the People

The election of the judiciary and the appointment of the judiciary both have their faults, and when we have the one we wish we had the other. Regardless of the results following in the wake of the election of a judge by enormous majorities, give us a man of the people every time. The appointment of the judiciary and other officers of the courts and of the state itself have been warped by the political lash too many times in past history for that system of filling public posts to find favor in the minds of the American people.

Let the people do their own choosing, then if things go haywire it will be of their own making. The high-handed business of handling appointments has favored the few at the expense of the masses in too many instances in the past.

This way of shouting democracy on eve of political battles and then turning to the opposite side and pulling for high-handed appointments has no place in a government of the people. Until there is something better to take the place of the ballot box, then by all means let's hang on to that box which is the source of all power, except, of course, for the United States Supreme Court.

Advertising North Carolina

The proposal to create a quarter of a million dollar fund to promote and advertise the extensive resources and the beauty spots from mountain to sea, gives rise to the question, Is North Carolina's house in order? It is possible to limit the facts to the ribbons of concrete and the beauties so lavishly created by nature, but pray hold secret the many black spots this progressive State has failed to erase. Child labor and sweat shop conditions might appeal to a few capitalists, but the vacationist does not want his pleasure trip saddened by such conditions that are allowed to exist. And then confine that feture of the campaign having to do with roads to those thoroughfares built strictly for pleasure or to satisfy someone, the Almighty only knows who. It would never do to mention the hundreds of thousands of North Carolina's finest who are stuck in the mud, hemmed up in a modern day and in a modern way. Tall fences should be built along the agricultural routes where farm home have fallen before an ill economic system and children toil long hours to raise food to feed a

Buy a NEW CHEVROLET

THE ONLY COMPLETE CAR—PRICED SO LOW



Get both - 85 HORSEPOWER and PEAK ECONOMY!
You get all advantages—you sacrifice nothing—when you buy a new 1937 Chevrolet with New High-Compression Valve-in-Head Engine

NEW HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
NEW ALL-STEEL, ALL-STEEL BODIES (With Solid Steel Turret Top and Unitized Construction)
NEW DIAMOND CROWN SPINDLE STYLING
IMPROVED GLIDING KNEE-ACTION RIDE (at no extra cost)

CHEVROLET MOTOR DIVISION
General Motors Sales Organization
DETROIT, MICHIGAN

PERFECTED HYDRA-MATIC BRAKES (With Double-Adjustable Brake Shoe Design)
SAFETY PLATE GLASS ALL AROUND (at no extra cost)
GENUINE FURRER NO DRAFF VENTILATION
SUPER-SAFE SHOCK-PROOF STEERING (at no extra cost)

Steal a "march" on tomorrow!

"M stands for March and for Moderation,"
The lion roars out this recommendation:
"If tomorrow you'd spend doing heavy thinking,
Be sure that tonight you go light on your drinking."

Now's how: With the help of 1 lemon mix a paper of CALVERT'S "SPECIAL" or "SPECIAL" and 1 teaspoonful of sugar, ice, shaker, and strain into whiskey sour glass. Add soda water as desired. Decorate with cherry and slice of orange. Sip it and . . . smile!

CALVERT'S "SPECIAL" 85c. PINT

CLEAR HEADS CALL FOR Calvert WHISKIES

Small print text at the bottom of the Calvert advertisement.

ROANOKE CHEVROLET CO.