

# THE ENTERPRISE

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W. C. Manning Editor

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Friday, May 14, 1937

### Better Balanced Farming

The success of agriculture in the future rests not with a form of dolo, but in an assured protection of the farmer's labor and the natural resources on his lands that will make for a more balanced farming system. A recent bulletin of the United States Department of Agriculture says, in this connection, the following:

"Protecting the land and protecting the income of those who depend upon the land inevitably go together. Over-cropping produces price-depressing surpluses, lowers fertility and exposes the land to erosion by wind and water. Through this process the soil resources of present and future generations are destroyed.

"Without nation-wide cooperation to secure better-balanced farming, many farmers may be compelled by the force of competition to sell the production resources of their land and disregard their own and the

Nation's long-time interest because of need for immediate cash return. The results in the long run would be higher costs of production, higher prices to consumers, and a lower standard of living for farmers. "Destruction of soil by erosion and loss of fertility through over-cropping have made millions of acres of the nation's agricultural land unsuitable for farming. Types of development which hastened waste of soil were encouraged in the period of pioneering and by abnormal wartime demand. Waste of soil has been so extensive that conservation of soil resources has become a national problem. The need now is to preserve the productivity of the land upon which the nation must depend for the bulk of its food and fiber. These are the reasons why the AAA conservation program operates through a system of payments enabling farmers to conserve soil on the individual farms of the country, and why the Federal Government makes funds available for this purpose."

### But There's Still Some Left

The apparent unfairness of chronicling the high incomes of the up-and-coming individual and making no mention of the income tax has been pointed out. The case of Henry Luce, magazine man, was cited. Luce had an estimated income of \$1,200,000 last year, but the Federal income taxers get around \$700,000, and the State of New York extracts \$85,000 more, leaving Mr. Luce with about \$415,000 net. They are sizeable reductions, all right, but that \$415,000 net is quite a tidy sum, it must be admitted.

More detailed publishing of incomes would really prove enlightening, for the appearance of the tax amount alongside the gross income would give the people some idea about the cost of government.

### Airship vs. Battleship

*Suffolk News-Herald*  
It is our belief that until the world is ready to consort with peace as an international and national policy, the stress in construction of the machines of war should be laid on the airship instead of the battleship. We fully realize what effect this will have upon communities largely dependent upon government navy yards and shipbuilding plants. But if the nations of the earth will abandon aggressive warfare as a policy and turn their efforts to the arts of peace employ their money and their resources for the conservation instead of the destruction of life and property, these mammoth plants will enjoy a prosperity never hitherto known.

# RELIGIOUS NEWS

## Go To Church Sunday

**EPISCOPAL**  
Church of the Advent  
Rev. E. F. Moseley, rector.  
Whitsunday:  
Church school, 9:45 a. m.  
Morning prayer and sermon, 11.  
Evening prayer and special music, 8 p. m.  
Holy Trinity Mission  
Church school and preaching at 2:30 p. m.

**PRESBYTERIAN**  
Williamston: 10 a. m., church school, 11 a. m., worship service and sermon.  
Bear Grass: 10 a. m., church school 7 p. m. Young people's vesper service, 8 p. m., worship service and sermon.  
Roberson's Chapel: 4 p. m., church school.  
Poplar Point: 2 p. m., church school.  
Harrison's Sunday school, 2 p. m.

**CHRISTIAN**  
Williamston Christian Church, John L. Goff, pastor. No morning service, pastor speaks at Oak City High School commencement, Christian Endeavor, 7 p. m. Evening service, 8 p. m., subject, "Religion in Wife's Name." Mid-week service Wednesday.  
Plans are developing for the Homecoming and Roll Call service in the Williamston Christian church for June 13th. Many former members will be contacted and urged to return for this happy occasion. A memorial tribute will be paid those who have passed to their great reward since such a service was held.

**BAPTIST**  
Bible school, 9:45 a. m.  
Morning worship, 11 a. m.  
B. T. U., 7 p. m.  
Evening worship, 8 p. m.  
The members of our church are earnestly requested to cooperate in a six-week program of regular Sunday school, B. T. U., and church attendance and the giving of one-tenth of their income into the church treasury. This program will close the last Sunday in June and you'll be happy if you have had a part in it.  
Dr. Burrell, a former pastor, is expected to worship with us Sunday.

**666** checks COLDS and FEVER  
Liquid, Tablets, Salve, Nose Drops, Headache 30 min. Try "Rub-My-Tim"—World's Best Liniment

**"THE CHURCH'S GREATEST ENEMY"**  
As strange as it may seem at first thought, the greatest enemy of the Christian church is within the church itself. Outside enemies have always been blessings in disguise. Persecutions have been the means of scattering Christians into the different parts of the world, and wherever those Christians have gone, they have proclaimed the gospel of Jesus Christ. Also, the blood of the martyrs has been the seed of the church.

The Christian church has among its own constituency great numbers of men and women who are "spiritually-unaware," and indifferent to their duties and responsibilities. They have eyes to see, but they do not see; they have ears to hear, but they do not hear; they have minds with which to reason, but they do not reason; they have important tasks to perform and a great work to do, but they are not conscious of the fact. They are asleep on the job. They are in a state of spiritual relaxation and need to be jarred out of their complacency and rest. These people may be Christians and may go to the "Glory Land" when they die. But they are not great Christians. They have no passion for lost souls; they apparently have no great desire to realize God's presence and power in their own lives; and they have no apparent desire to sacrifice themselves for a great outside world that continually calls for their services in vain.

The non-Christian world looks at that kind of church member and remarks, "If that is all Christianity means to a person, I do not wish to be bothered with it." The life of the average modern church member is the thing that keeps the great majority of people out of the church. What we need today is a reawakening of spiritual nearness on the part of our professing Christians. The experience which is needed more than anything else in the church today is a vital, forceful, first-hand religion. Where there is no great spiritual consciousness and vision the people perish. Where there is no vital faith in God and no great passion for souls the church members loses any influence that he might have otherwise had upon the world. The outside world is not going to be interested in anything in the Christian tradition in which the Christians themselves are not interested. We need to awake and to respond to the call of God and the world about us.

day. Perhaps he will preach for us at either the morning or evening service

## Sunday School, Too!

**METHODIST**  
Church school, 9:45.  
Morning worship, 11 a. m.  
Epworth League, 7 p. m.  
Evening service, 8 p. m.  
Holly Springs, 3:30.

### SPECIAL PROGRAM OF MUSIC AT LOCAL EPISCOPAL CHURCH

This Sunday night at the Church of the Advent there will be a service of special music in addition to the Evening Prayer. The program will consist of two anthems, two solos, and one duet. This is the service that was planned for the second Sunday night but was postponed.

**DR. V. H. MEWBORN**  
OP-TOM-E-TRIST  
Williamston office Peele Jly Co., every Fri., 9:30 a. m. to 12 m.  
Plymouth office Liverman Drug Co., every Fri., 2 to 5 p. m.  
Robersonville office Robersonville Drug Co., Tuesday, May 18.  
Eyes Examined - Glasses Fitted At Tarboro Every Saturday

# Poultry Truck

We are still buying chickens and eggs at the following places and will continue until further notice:

EVERY TUESDAY	
Hardison Mill	9 a. m. to 11 a. m.
Bear Grass	12 to 2 p. m.
EVERY FRIDAY	
Oak City	9 a. m. to 11 a. m.
Hamilton	11:30 a. m. to 12:30 p. m.
Gold Point	1 p. m. to 2 p. m.
EVERY SATURDAY	
Williamston	9 a. m. to 11 a. m.
Everetts	11:30 a. m. to 12:30 p. m.
Robersonville	1 p. m. to 3 p. m.

We Pay Market Price at All Times

# Pitt Poultry Co.

GREENVILLE, N. C.

Where Electricity Is Not Available NO MATTER WHERE YOU LIVE YOU CAN HAVE Modern City Refrigeration



- Protects food perfectly
- Keeps ice cubes—dorms
- Saves steps, work, money
- Needs no daily attention
- No water or electricity
- Has no machinery to wear

OWN IT ON EASY PURCHASE PLAN

SERVEL ELECTROLUX runs on Kerosene (Cool) at amazing low cost!

This ideal kerosene refrigerator keeps food fresh for days—lightens housework—makes possible new dishes and more varied meals. Best of all, it operates for just a few cents a day—actually pays for itself with the money it saves.

MAIL THIS COUPON NOW

FARMERS SUPPLY CO.

Outfitting: Please send me, without obligation, complete information about Servel Electrolux, the Kerosene Refrigerator.

Name \_\_\_\_\_

Street or R.F.D. \_\_\_\_\_

Farmers Supply Co. WILLIAMSTON, N. C.

## What is the "Low-price Field"?

YOU hear a lot about "the low-price field" these days. A good many cars claim to be in it. So whenever the low-price field is mentioned, remember:

Until Ford came, no average American could own a car.

Today all Ford prices are still low — with the prices of the 60-horsepower Ford V-8 \$30 to \$60 lower than those of any other car of comparable size.

But with Ford, "low price" doesn't merely mean low figures on the price tag. It means much more than that. It means low prices and low costs all the car's long life. Low prices for service — for parts — and, above all, for operation.

Both Ford V-8 engine sizes are economical to operate. The 85 horsepower gives greater gasoline mileage this year than ever, and the "60" delivers the highest mileage in Ford history.

Private owners, cab companies, fleet operators all report that the "60" averages from 22 to 27 miles per gallon of gasoline.

Check and see how much Ford saves you.

Ford Founded the Low-price Field Ford Keeps That Field Low-priced Today

## Ford V-8 Prices Begin at \$529

AT DEARBORN FACTORY. TRANSPORTATION CHARGES, STATE AND FEDERAL TAXES EXTRA

This price is for the 60-hp. Coupe equipped with front and rear bumpers, spare tire, horn, windshield wiper, sun visor, glove compartment and ash tray.

**Ford V-8** \$25 A MONTH, after annual down-payment, buys any Ford V-8 Car from any Ford dealer in the U. S. — through Authorized Ford Finance Plans of National Credit Co.

## See the New 1937 FORD V-8

Now on Display in Our Show Rooms

# Williamston Motor Co.

# PENDER

Quality Food Stores

OFFERING THE MOST VALUES!

## COFFEE SALE!

D. P. Blend, lb. . . . . 21c  
Golden Blend | Yellow Front  
2 lbs. 35c | 19c lb.

Chase and Sanborn Coffee, lb. 29c

Southern Manor Fancy Sweet GREEN PEAS, 2 No. 2 cans . . . . 29c

Narrow's Shoe Peg Corn, 2 cans 23c

Lynnhaven Brand Pure Prepared MUSTARD, 2-lb. jar . . . . . 10c

Quality Tissue, SCOT, 2 rolls 15c

Choice Evaporated Tender PRUNES, 90-100 to lb., 4 lbs. . . 17c

4-String Elk Brooms, each 25c

Strongheart Vacuum Packed DOG FOOD, 1-lb. can . . . . . 5c

Octagon Toilet Soap, 2 cakes 9c

Colonial or Dromedary Grapefruit and Orange FRUIT BLEND, 2 cans . . . . . 25c

Cocoanut Layer Cake, large 35c

It's Iced-Tea Time—Yellow Label LIPTON'S TEA, 1-4 lb. pkg. . . 23c