

National Used Car Exchange Week Is Underway In U. S.

Is Outgrowth of Conference Between Roosevelt and Automobile Leaders

A national drive to sweep the American automobile industry out of the current recession and stimulate American business generally was announced here today by Alvan Macauley, speaking for every American automobile manufacturer and the nation's 46,000 automobile dealers.

"The campaign, to be known as 'National Used Car Exchange Week' and now underway is an outgrowth of recent conferences at the White House between President Roosevelt and leaders of the automobile industry. Mr. Macauley said: The president has been advised of plans for the campaign, which is the first cooperative effort ever undertaken in which all American automobile manufacturers have taken part.

The campaign is timed at the outset of the spring selling season when both new and used cars usually begin to move in greatest volume. Mr. Macauley said: It is aimed primarily at stimulating the disposal of used car stocks now in dealer hands. Once this is accomplished, a substantial increase in car manufacturing schedules and employment of wage earners in the automobile factories is anticipated.

To support the campaign, Mr. Macauley announced the manufacturers will spend \$1,250,000 in newspaper, radio and outdoor advertising and in other promotional channels. Two-thirds of the advertising budget will be spent in newspapers.

"The motor car industry," said Mr. Macauley in making the announcement, "is generally credited with showing the way out of the last depression."

"Today, the automobile manufacturers, their suppliers, the nation's 46,000 dealers and allied industries are launching a similar drive."

So far as the automobile industry is concerned, the most serious barrier to business improvement is the large stock of used cars in dealers' hands. Mr. Macauley pointed out.

WANTED

Speaking to a mass meeting of farmers in the county courthouse last Friday night, Bruce Suggs, Pitt County man, received roaring applause when he said, "It is just too bad that we can't hold a referendum of Josiah W. Bailey on March 12."

Making a strong speech in support of the new 1938 farm bill, Mr. Suggs pointed out that every Southern senator voted for the farm bill except one — Mr. Bailey. The attitude of the nearly everyone of the 500 farmers present showed that Mr. Bailey's departure from the United States Senate is wanted.

"Until these cars can be sold, it is impossible for dealers to handle a normal volume of new-car business," he explained. "This means that factories will be forced to continue on part-time, and thousands of men in the motor car plants and in allied industries must remain either out-of-work or on part time schedules."

The primary purpose of the campaign, he said, is to make known to prospective owners the remarkable used car values which now are being offered by automobile dealers in all parts of the United States.

"The present situation has resulted in the best used car values in the country's history. We are confident that used car stocks will be reduced sharply as soon as the public becomes aware of the fact," he added.

During the last few years vast improvements have been made in motor cars and this improved transportation is available on easy terms to those who take advantage of the bargains to be offered during "National Used Car Exchange Week," Mr. Macauley stated.

"Too many unsafe, unreliable cars, without modern safety brakes, safety glass, large tires and steel bodies, are in operation today," he continued. "Too many are costly to operate. Eleven million seven years old or older are licensed for operation throughout the country."

"Many of these cars can be replaced during 'National User Car Exchange Week'—to the great advantage of the buyer and of the public—with newer, 'up to date' cars, without initial investment beyond their present car and on terms to suit the average pocket-book. These new cars offer modern equipment and are a good investment in comfort, safety and economy."

CARD OF THANKS

We wish to express our sincere appreciation for the many kind acts and expressions of sympathy extended us during the illness and death of our dear little baby and brother

Mr. and Mrs. Heber Smith and Family

Cage Season Here Closes With Bang In Gym Last Night

Girls, Kiwanians, and Martins Score Victories in Triple Event

The basketball season in Williamston was closed out with a "bang" last evening as the young, the old, the aged, and decrepit participated in a triple bill in the local gymnasium. The teachers and the high school girls representing youth opened the program with a closely played game which the high school girls won 13 to 7. Here age or the lack of it proved the margin of victory. All players were stars, Mishoe and Jones with four points each leading for the girls and Gaylord and Harrison with two each leading for the teachers.

In the second game the Lions roared but to no avail. The Kiwanians using a long-winded ringer by the name of Cobb, triumphed 21 to 6 as Irving Margolis, James Manning and James H. Ward took turns at sliding over the floor. The game was somewhat faster than the previous encounter between the two teams which means that a tortoise can still outdistance either or both teams at a footrace. H. Grimes, the only casualty, is reported to have strained a leg muscle, but some observers discredit the report by saying that after one passes fifty, muscles become soft and flabby and therefore are not strained easily.

After the teachers, Lions, Kiwanians and many of the spectators went home to sleep, the local high school boys and the Martins emerged from the lower regions of the gymnasium to play a hard fought game. Play was close until the last quarter when Cobb (the same Cobb mentioned in the second paragraph) Cooke and Mears began to hit the basket with regularity and scored points for the 24 to 16 victory. Peel, A. Anderson and Roberson with four points each, led the high school boys. Cobb who played for the glory of Kiwanis and the Martins from eight o'clock to ten, was going strong at the finish when Bill Spivey, the remaining spectator ordered the lights out and everybody home for peaceful slumber.

Workstock Breeding Increases In State

North Carolina farmers are now keeping thousands of dollars at home each year by raising their own horses and mules, according to Earl H. Hostetler, professor of animal husbandry at State College.

There has been a marked increase in the number of horse and mule colts bred and raised in this State within the past three years as farmers have become to depend less on Western states for their workstock supply.

At the present time, North Carolina growers buy annually almost 30,000 mules and 4,000 horses at a cost of \$6,500,000 from outside the State.

On January 1, 1936, the combined value of horses and mules was over \$59,000,000, which was more than twice the combined value of all cattle, sheep, and swine on that date, Hostetler said.

Sidelights on the New 1938 Agriculture Bill

"How many acres can I plant?" is the question thousands of North Carolina cotton and tobacco growers are asking their county agents at this time. The answer can be given only after the referendum on March 12 and after county quotas have been sub-divided.

If cotton and tobacco farmers want control of their two crops, they can impose this control upon themselves by their own secret votes. Control will not be imposed from without. Every farmer should study the new farm bill and vote as he thinks best.

North Carolina tobacco growers have a "franchise" for about 70 per cent of the flue-cured tobacco to be produced in the nation. Whether they will retain this franchise will depend on ballots cast on March 12. Dean I. O. Schaub says extension service workers have no personal interest in the outcome of the referendum on March 12 except to see that farmers are informed about the farm bill and vote their own personal convictions. In addition, he says, the extension service is vitally interested in the future welfare of North Carolina.

The vote on March 12 will decide the question of marketing quotas for 1938 only and is for all growers of cotton and tobacco and not for any given section or any state. The vote of all the cotton growers of the South will decide marketing quotas for cotton and of all the growers of flue-cured tobacco the marketing quotas for flue-cured tobacco.

Whatever happens in the referendum on March 12, the Agricultural conservation program continues to be in operation and the wise farmer will this year provide all the food and feed he will need for his family and livestock.

Small Grower Aided Under '38 Farm Act

Giving the small farmer a "break" is one of the purposes of the new farm act, according to E. Y. Floyd, AAA executive officer at State College.

Provisions for larger payments to operators of small farms who cooperate in the agricultural conservation program, a part of the act, have been provided. Growers who would earn less than \$200 under the regular rates will have their payments increased this year.

The following scale will be used when conservation payment are being made:

If payment is not more than \$20, the total payment will be increased 40 per cent; payments of \$20 to \$40 will be increased \$8 plus 20 per cent of the amount over \$20; payment of \$40 to \$60 will be increased \$12 plus 10 per cent the amount over \$40; payments of \$60 to \$186 will be increased \$14; and payments of \$186 to \$200 will be increased \$200.

This scaling upward of the smaller payments will be a first charge against funds available for payments, Floyd declared.

Farmers who take part in the AAA program this year will qualify for payments by staying within their soil-depleting crop acreage allotments and by measuring up to their soil-building goals.

The new act, in the main, merely adds to the present agricultural conservation program by providing for acreage allotments, marketing quotas when producers desire them and crop loans.

If the cotton-tobacco referenda passes March 12, larger growers will receive steeper acreage cuts than will the smaller farmers, Floyd pointed out.

Virginia Insurance Co. Shows Great Increase

The sixty-seventh annual report of the Life Insurance Company of Virginia further accentuates the ability of life insurance in general and the financial soundness of the company in particular.

In a letter to Mr. W. G. Peele, manager, Williamston, N. C., Bradford H. Walker, president, presents this accounting of the company's stewardship as disclosing that operations in the past year were in many respects the most successful in the company's long history. He also gratefully acknowledges the splendid work of the company's field representatives in 1937 and the confidence expressed by old and new owners of the company's million odd policy contracts in force.

Mr. Walker stresses the following as notable highlights of the sixty-seventh annual report.

Insurance in force was increased by \$36,019,799—largest increase in any year since the company commenced business in 1871—and now aggregates \$476,115,556.

Assets stand at \$95,346,723.88, an increase of \$6,440,951.92.

Policy reserves were expanded by \$6,087,345.80 to \$77,056,071.80. In addition to this reserve, the policy owners enjoy further security through capital, surplus, and contingency reserves amounting to \$16,238,495.94—an unusual margin of protection.

WANTS

STRAYED TO MY HOME—BLACK pig weighing forty pounds. Owner must pay for feeding and for this ad. A. C. Council, Jewel Leggett Farm.

WANTED 100 CUSTOMERS WHO CAN raise chicks like Mr. Hardy. He writes: "March 1, 1938. My chicks are doing fine. Of my 619 I still have over 600. At three weeks they average 8 ounces. I want 400 more next week." USNC Approved, Bloodtested Rocks, Reds, New Hampshires, \$8.25—100. 300 and over, \$8.00—100. Postage prepaid. 100% live guarantee. Hanson Strain Leghorns. Circular free. Superior Poultry Ranch. A. B. Gillam, Prop. Windsor, N. C. m8-4t

THE A STRING AROUND YOUR finger... you can't afford to forget to buy boxes and boxes of Rytex Tweed-Weave Printed Stationery. For March Only you can buy Double the Usual Quantity for only \$1! Smooth writing paper in intriguing new colors... 200 Single sheets or 100 Double sheets or 100 Monarch sheets... and 100 Envelopes. A \$2 value for only \$1. Peele's, Jewelers.

SEED POTATOES, PRICES RIGHT Open formula fertilizer, lespedeza, starting mash, garden seed. Martin's FCX Service, Telephone 119.

ECONOMY AUTO SUPPLY Williamston Easy Terms on Goodrich Tires and Batteries

Destroy Three Stills In County During Past Week

Operating in three townships last week, Special Enforcement Officer J. H. Roebuck wrecked three liquor plants, destroying much equipment and pouring out hundreds of gallons of beer. Plants were found in Cross Roads, Bear Grass and Poplar Point Townships.

The plant in Bear Grass occupied the same spot where the officer wrecked one just a week before.

Participating in a fox hunt in Cross Roads last Saturday, the officer ran across the plant there. A colored man, operating the plant, heard the dogs coming and escaped.

Enterprise Readers Continue To Grow

F. W. Holliday, Jamesville; Grady Godard, Williamston; Marshall Griffin, Suffolk, Va.; Mrs. Nora Wright, Jamesville; J. H. Mooring, Hobgood; Rev. E. F. Moseley, Kinston; J. D. Lilley, Williamston; Mrs. Thurston Daniel, Palmyra; Lottie Wallace, Williamston; Julius Edwards, Williamston; Emily Whitley, Williamston; Mrs. Ethel Watts, Huntington, W. Va.; Ed Peel, Williamston; Nathan E. Roberson, Jamesville; Hazel W. Roberson, Robersonville; Dr. W. F. Evans, Charlottesville, Va.; James D. Roberson, Williamston; Elbert Tice, Williamston; S. L. Short, Oak City; J. C. Rawls, Williamston; J. C. Williams, Oak City; L. F. Waters, Jamesville; L. A. Shaw, Williamston; Jesse Clark, Robersonville; R. A. Moore, Williamston; R. E. Lilley, Williamston; J. W. Martin, Jamesville; Luther G. Leggett, Williamston; Minga Rogers, Williamston; The Marshville Home, Marshville, N. C.

News Of Interest In Everetts School

The seventh grade class of the Everetts school will present a three act mystery comedy, entitled, The Haunted Castle, in the school auditorium Thursday evening, March 10, at eight o'clock. A small admission will be charged, which will be used for the benefit of the class.

Mrs. Arthur Roberson, one of the grade mothers of the fifth grade, entertained and served the class last Monday.

The fifth grade presented in chapel a health play and other interesting numbers Friday morning. Everyone marveled at little Ruth Hazel Gurganus' acrobatic stunts.

The fifth grade is planning a trip to the Roberson slaughter house where the pupils expect to see the routine of the stockyard workers.

Recently Mesdames Will Crawford, Elizabeth Wynne and Arthur Roberson visited in the school.

Recently two groups of the grade mothers visited the fourth grade. Refreshments were served by each group. Interested parents are welcome and invited to visit often.

Martins Make Last Stab In Tourney

The Williamston Martins will make their third and final attempt to reach the finals of a basketball tournament when they play the Harrellville Bulls at 8 o'clock Thursday night in the second round of the first annual peanut tournament, to be held in the Harrellville gym. The locals drew a bye for the first round.

The Martin team failed to bring home any gold medals in the tournament at Greenville last week, although three of the Martins were presented medals for their out-

standing performance as players on the losing teams for first night play. Recipients of these medals were Bob Cowen, Oscar Anderson and Grant Jefferson.

This is the locals' last chance to bring home the "bacon" and they are entering the tourney with the determination to try and win a few small basketballs.

NARCISSUS FOR SALE—10c to 25c per dozen. Delivered any day. Miss Emily L. Whitley, Williamston, N. C. Phone 4403. m8-2t

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Todd's Hatchery

AULANDER, N. C.

Save Money Buy Watkins Fly Spray

Buy your Fly Spray needs from your Watkins Dealer and you will save money. Watkins Fly Spray goes further than heavy oil base sprays and really does the business. When you knock flies down with Watkins Fly Spray they stay down. It has a high killing power and is clean and odorless. You can use it in the barn or milk house and it will not taint the milk.

There is another use for it. Use it in the house without fear of staining curtains, rugs or draperies. There is no need of buying an expensive household spray when you have Watkins Fly Spray on hand.

I'll be seeing you soon to take your order for this effective economical spray and to tell you about the other bargains I have on household products. You will save money by waiting for my call.

ROBERT A. MOORE

RURAL WATKINS DEALER WILLIAMSTON R. F. D.

Poultry Truck

We buy in your community every week.

Jamesville, Every Tuesday	9 to 11 A. M.
Hardison's Mill, Every Tuesday	9 to 11 A. M.
Bear Grass, Every Tuesday	12 to 2 P. M.
Oak City, Every Friday	9 to 11 A. M.
Hamilton, Every Friday	11.30 to 12.30 P. M.
Gold Point, Every Friday	1 to 2 P. M.
Williamston, Every Saturday	9 to 11 A. M.
Everetts, Every Saturday	11.30 to 12.30 P. M.
Robersonville, Every Saturday	1 to 3 P. M.

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Greenville, N. C.

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BUT ONLY ONE WEARS SIZE 38

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FARMERS FERTILIZERS are made to suit your soil. Be sure that you get no misfit—buy the one fertilizer that will supply the right amount of every element of food that your land needs for growing of tobacco of the highest quality

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