

### Only Three Out Of 100 See Themselves As Others See Them

Only three of 100 persons see themselves as others see them in business. Eighty-two rate themselves higher than their friends rate them; 15 rate themselves lower. So says William Moulton Marston, reporting on a survey in which he asked more than 10,000 people to score themselves on qualities which personnel experts deem essential for success in business.

"The tendency of the average person is, naturally, to think more highly of himself than anybody else does," the psychologist writes, "and consequently, to follow his own dictates rather than those of his superior. 'But,' he adds, 'until the ambitious worker learns somehow or other to evaluate himself through the mind of his chief he is likely to be more bother than benefit to his employer.'

"A successful business career," according to Marston, "boils down to this: the worker must master his own job thoroughly in such a way as to please his business superiors. He must compete aggressively and courageously with his rivals, but at the same time he must cooperate with them to turn out a maximum group product.

"To keep from landing in jail, or at least from being fired," he continues, "an ambitious worker must develop his social-control traits before turning loose his self-seeking

### Boll Weevil Taking Heavy Toll In Bladen County

There was a reduction in the number of small cotton producers who planted cotton in Bladen County this year, but the boll weevil is taking a heavy toll of the crops of those who did plant, says J. R. Powell, farm agent.

Submission to superiors is and always will be the first business trait which everyone must acquire. Submission by no means implies servility, a boot-licking attitude, or a 'Yes-man' technique, but it does mean the ability to understand the boss' point of view and the willingness to be governed by it."

The average person, he believes, is unable to understand other people's opinions of him because of a "deep-seated determination to assert one's self over others and never permit them to exert control over you. In short, there exists a widespread delusion that success is attained by leading others; never by following somebody else. The truth is quite otherwise. The world needs many more followers than leaders and, consequently, yields its rewards more readily to those who know how to take orders. Moreover, willingness and ability to follow furnish one of the best possible and most practical preparations for future leadership. . . . But the average individual, unfortunately, refuses to be led, and therefore never gets an opportunity to lead."

### HINTS FOR HOMEMAKERS

By Mrs. EUNICE FIGG, Home Service Director, Virginia Electric And Power Company

#### REFRESHING DISHES FOR SUMMER

In hot weather it is a good idea to keep in mind that we must serve foods attractively. First it should be food that is not heavy—easily digested foods. Attractive color, crispness and flavor should be kept in mind.

#### Cheese and Celery Salad

Cut blanched celery stalks into small pieces; add half the bulk of Edam cheese broken or cut into bits; dress with French Dressing; turn into a salad bowl, lined with heart leaves of lettuce. For a garnish, remove the center from half a tomato, cut the edge in points to simulate the petals of a flower, and fill with two or three celery tips. Serve with bread and butter sandwiches.

#### Frozen Roquefort Cheese Salad

2 3-oz. pkgs. cream cheese  
1-2 c. mayonnaise  
1 c. irradiated evaporated milk  
1 tsp. lemon juice  
Lettuce or watercress  
2 small portions Roquefort cheese  
Pears, canned or fresh.  
Blend cheese and mayonnaise. Whip milk (which has been thoroughly chilled) until stiff. Add lemon juice, then add to cheese mixture. Capers may be added if desired, and add to both flavor and appearance. Pour into cold freezing trays. Press partitions into salad for freezing cubes, if so desired, and freeze with box set at coldest temperature. Freezing requires about 1 hour. Serve on halves of fresh or canned pears. Pears may be arranged on lettuce cups or garnished with watercress. Yield: 8 servings.

#### Jellied Chicken and Vegetable Loaf

1 env. Knox sparkling gelatin  
1-4 c. cold chicken stock  
1 1-2 c. hot chicken stock (canned broth may be used)  
1-2 t. salt  
1-2 pimiento or green pepper  
1 c. chicken, sliced or chopped  
1 c. vegetables, cooked peas, beets, carrots, etc.  
Pour cold water in bowl and sprinkle gelatin on top of water. Add to hot stock and stir until dissolved. Add salt and cool. Rinse a square mold in cold water, pour in a thin layer of the liquid jelly, let stiffen slightly and decorate with peppers and other vegetables. Arrange the thickening jelly, chicken and vegetables in layers and chill. Unmold on a bed of lettuce leaves and garnish with parsley and salad dressing and radish roses. A meat and vegetable dish in one.

#### Apricot Whip

1 c. irradiated evaporated milk  
2 tsp. lemon juice  
1 c. sweetened apricot pulp, chilled.  
Chill milk thoroughly and whip until stiff. Add lemon juice and whip until very stiff. Fold in cold apricot pulp. Serve cold. This may be turned into a cold freezing tray and frozen in an automatic refrigerator. Yield: 6 servings. Crushed berries, apple sauce, prune or other fruit pulp may be used in place of apricot to make equally delightful fruit whips.

#### Lime Sherbert

Juice and grated rind of 2 lemons  
1 1-2 c. sugar  
1 pkg. lime jello  
1 qt. milk  
1 c. boiling water  
Pour boiling water over jello, add sugar, stir until dissolved and add lemon juice and grated rind. When cool, add milk. Use dozer egg beater to mix. Place in freezing tray and beat again when half frozen. Serve with whipped cream topped with a cherry. Yield: 2 quarts.

### Two New Bulletins Printed By College

F. H. Jeter, agricultural editor of State College, has announced two new publications of interest to farmers. They are available free to citizens of the State. One is Extension Circular No. 237, "Making Hay in North Carolina," and the other is Technical Bulletin No. 61 of the North Carolina Agricultural Experiment Station, entitled "Production of Firm Pork from Peanut-fed Pigs."

They may be obtained by addressing a request to the Agricultural Editor, State College, Raleigh, and specifying the title and number of the publication.

E. W. Gaither, subject matter analyst, and E. C. Blair, agronomist, of the extension service, collaborated in the preparation of the hay circular. Prof. Earl H. Hostetler, of the State College Animal Husbandry Department, and J. O. Halverson and F. W. Sherwood of the animal nutrition division of the experiment station, are co-authors of the swine bulletin.

Five points in making good hay are listed in the extension circular, as follows: (1) Use a well adapted crop; (2) prepare a good seed bed, fertilize well, lime if needed, use plenty of seed, and plant on time; (3) harvest early, before full bloom for most legumes and in the milk stage for small grains; (4) cure rapidly and take steps to avoid weather damage; and (5) house as soon as well cured.

The swine investigations showed that firm pork may be produced with peanut feed when the amount of shelled nuts fed is restricted to 90 to 100 pounds. If 35 to 45-pound pigs are placed on peanuts, they should be taken off that ration when they reach 75 to 85 pounds in weight. With the larger (60 pounds) pigs, the peanuts should be discontinued at a change weight of 90 to 100 pounds.

### American Business Sings "Hold Tight"

"Hold tight," has been the American businessman's tune during the recent weeks of cumulative crises. Although it is disheartening to have ominous war clouds hanging over an otherwise healthy business picture, the country's merchants and industrialists apparently realize that the moves on the European chess board are out of their hands. They are keeping calm and tending strictly to their own knitting. As a consequence retail sales have shown no indication of slumping, and are expected to total \$37,500,000,000 for the full year. Production and sales of fine paper products are running about 6 per cent over last year, and wrapping paper sales are nearer 8 per cent above 1938. Lumber consumption in this quarter will equal that of the second three months of 1938 to 15 per cent higher than 1938's.

### Things To Watch For In The Future

"Antiseptic" chewing gum, alleged to be capable of killing at least 90 per cent of the bacteria present in the mouth. . . . Neatly boxed floor fan designed to put the floor's comparatively cool air into circulation. . . . Requiring no more room than a telephone, a new portable adding machine which weighs only nine pounds. . . . Small-home or apartment ventilator that comes in a cabinet with adjustable panels so that it fits into any window 24 to 36 inches wide. . . . Canned roses, just as fresh looking as the "raw" ones but having no scent.

#### ADMINISTRATORS' NOTICE

Having qualified as administrators of the estate of J. H. Saunders, deceased, late of Martin County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Williamston, N. C., on or before the 7th day of August, 1940, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This the 7th day of August, 1939. NANNIE S. SAUNDERS, J. H. SAUNDERS, JR. Wheeler Martin, Atty. a2-6t

#### EXECUTRIX NOTICE

North Carolina, Martin County. Having this day qualified as executrix of the estate of F. C. Bennett, deceased, this is to notify all persons having claims against said estate to present them to the undersigned or her attorneys within one year from the date of this notice, or this notice will be pleaded in bar of any recovery. All persons indebted to said estate will please make immediate payment. This the 12th day of August, 1939. FANNIE M. BENNETT, Executrix of the estate of F. C. Bennett, deceased. Peel & Manning, Atty's. Williamston, N. C. a15-6t

#### NOTICE OF SALE

Under and by virtue of the power of sale contained in that certain deed of trust executed to the undersigned trustee by A. T. Spruill and wife, Hattie Spruill, dated 23rd day of July, 1938, of record in the Register of Deeds office, Martin County, in Book X-3, page 2, said Deed of Trust securing notes of even date therewith, and the stipulations not having been complied with, and at the request of the holder of said notes, the said trustee will, on the 21st day of September, 1939, at 12 o'clock, Noon, in front of the Courthouse door, Martin County, offer for sale to the highest bidder, for cash, the following described tract of land: A house and lot in the Town of Williamston, N. C., and being the same house and lot now occupied by the said A. T. Spruill and wife, bounded by White Street, G. T. Hill, Gus Coburn and Dave Stalls' house and lot, containing one-fourth (1-4) acre, more or less. This 21st day of August, 1939. E. S. PEEL, Trustee. a22-4t

#### NOTICE OF SALE

Notice is hereby given that the Board of Commissioners of the County of Martin will offer for sale to the highest bidder for cash at public auction at the Courthouse door of Martin County on Monday, the

4th day of September, 1939, at 12 o'clock Noon, the following two described pieces or parcels of land, to-wit: First Tract: Beginning at M. G. Taylor's corner on Main Street, running thence a West course along Main Street 71 feet to an iron stob, thence a South course along Sylvester Hassell line 165 feet to Ward Street, thence along Ward Street an East course 71 feet to M. G. Taylor's line, thence a North course along M. G. Taylor's line 165 feet to the beginning and being the same land conveyed to Mrs. M. L. Stalls by deed dated February 20th, 1925, from Sylvester Hassell, which is of record in the Public Registry of Martin County in Book M-2, page 507.

Second Tract: A house and lot in the town of Williamston, Martin County, and State of North Carolina, lying on the South side of Main Street in said town, adjoining the lands of Mrs. Mary A. Ward on the

Southwest, Main Street on the Northwest, the lands of C. H. Godwin on the Northeast, and a street or lane on the Southeast, being the same land deeded to John H. Mizell by Leslie Fowden, by deed of record in the Public Registry of Martin County in Book Y-1, at page 506.

This the 21st day of August, 1939. BOARD OF COMMISSIONERS OF MARTIN COUNTY. By: Peel and Manning. a22-29  
**DR. V. H. MEWBORN**  
**OP-TOM-E-TRIST**  
Plymouth office, Liverman Drug Co., every Fri., 2 to 5 p. m.  
Robersonville office, Ross Jewelry Store, Tuesday, Sept. 5.  
Bethel office: Rives Drug Store, Monday, September 18.  
**Eyes Examined - Glasses Fitted**  
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Williamston office, Peele Jly Co.

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### Harris Says To Sow Lawns in September

Green grass in winter means sowing Italian rye grass and other lawn mixtures in September, advises John H. Harris, landscape specialist of the State College Extension Service. In his list of suggestions of "What to do in September" to beautiful the home grounds, Harris paramounts sowing of grass seed.

He also recommends preparation of the soil for fall planting of bulbs, removal of dead limbs from deciduous trees, planting of peonies, re-making of hilly-of-the-valley beds, and the cutting back of Iris that is infected with leaf spot, during the month of September.

In his discussion of winter lawns, Harris says: "Most people get better results by raking in the rye grass seed rather than leaving them on top of the summer sod. A good scratching of the summer sod will not damage the existing grass, but will improve it for the next year, especially if a liberal application of fertilizer is applied when the rye grass seed are sown."

"The newly-sown lawn should be mulched with wheat straw, which prevents washing, retains moisture for the grass, and protects tender grass from the hot sun. The straw should be removed when the grass is well established."

To prepare soil for the fall planting of bulbs, the State College specialist suggests the application of well-rotted stable manure several weeks before the bulbs are planted. The manure should be supplemented with a complete fertilizer such as 6-8-8, applied at the rate of three or four pounds per 100 square feet.