

The Season's Largest Selling Event — Our Before

Christmas Sale!

Come, Bring the Family — Sale Begins
Saturday Dec. 9th



SMASH—DOWN GO PRICES—We personally visited the northern markets to select this new stock in order to give you the savings that we are offering on this Before-Christmas Sale. These are unheard-of value at such inexpensive prices. Our goods are not misrepresented—See them for yourself. It is impossible for us to duplicate our stock at these ridiculously low prices, but we are passing our good fortune on to you. A new store—a new stock—A NEW LOW IN PRICES.

Prices Slashed, As Never Before, Throughout Our Entire Store, Seeing Is Believing — Come and See

Shop Now for Men's, Ladies' and Children's Wearing Apparel. With the cold weather here and more to come, it is important that you buy suitable clothing. Don't try to "get by" with your old coat or hat when you can select a new one here at such a saving. A gift to wear is the most acceptable gift of all. It is useful and greatly appreciated. No one ever has too many clothes. **VISIT OUR STORE NOW.**



LADIES' SILK Dresses

For both the young and old, or even the Miss. A most wonderful value if you need a fine Silk Dress.

ON SALE

\$1.44



LADIES' HATS

We can fit you. All new styles. Why pay more when you can get the best for—

39c

150 MEN'S HATS

DON'T MISS THIS VALUE YOU CAN'T AFFORD TO!



87c

BEDROOM SHOES



For MEN WOMEN And The CHILDREN

25c



LADIES COATS

MANY STYLES MANY SIZES TO SELECT FROM

Some of these Coats formerly sold for as much as \$29.75. They are fine values, having been made from the finest materials and according to the very latest styles.

On Sale For Only

\$3.87

Boys' Golf HOSE

A Most Unusual Value — On Sale

8c — 2 Pair 15c

MEN'S DRESS And WORK PANTS

67c

SHOES FOR THE FAMILY As Low As

69c

Sweaters FOR THE FAMILY

48c

CHILDREN'S PANTIES

What a Value, Folks!

On Sale

8c

Cottage CURTAINS

59c Value

18c pr.

MEN'S HIGH TOPBOOTS

\$2.87

MEN'S HEAVY Union Suits

48c

Childrens Coats

These Coats formerly sold for as much as \$10.00. This lot Coats will go for only

\$1.00

The Bargain Place

Next to Virginia Electric & Power Co.—Williamston