THE ENTERPRISE



Reviewing the George Arents col-lection of tobacco lore, an historian recently picked out the following oddities as they relate to tobacco and little happenings associated with the golden leaf

Weight of Smoke An interesting wager between Queen Elizabeth and Sir Walter Ral eigh is recounted in the "Epistolae Ho-clianae," London, 1650 by James Howell Raleigh declared that he could weigh the smoke of a pipefu of tobacco. First he weighed the to bacco, then the ashes-the differ ence, he contended, was the weight if the smoke.

"Many an alchemist," exclaimed the surprised Queen, "hath turned their gold to smoke, but you are the rst to turn smoke to gold." Rudyard Kipling's famous line

and a woman is only a woman, but mg the Civil War 1865 to 1885, sheep good eight is a smoke," was first on farms averaged approximately included in the fourth edition of "De-500,000 head. Sheep during this perpariment Ditties" in the poem, "The Betrothed." This edition was pubiod were raised to supply wool for listed in Calcutta, 1890, and is in the extibit. the exhibit

Probably the most famous of all garments. By 1885 the acreage of the literary poems on tobacco is cotton had doubled, reaching a mil-Charles Lamb's "A Farewell to To-bacco" written about 1812. A holo-and the acreage in tobacco had increased around five-fold. With this graph manuscript is in the exhibit. increase in cash income, farmers were able to purchase clothing and Lamb, it is said, postponed publition of his poon from year to year, and his resolution to quit sheep were no longer a necessity on smoking seems to have been aban- every farm. From 1884 to 1911, sheep doned He once expressed the wish that he would draw his last breath 000 to less than 100.000. The decline was continuous except for in

pun The earliest and tobacco tract in Ergisil is the Work for Chinney-Sweepers" by one Philaretes, a begudanyrs unblocked Sweepers by one Philarcets, a pseudopyre published in Lordon in horses and mules increased on the forses and mules increased on the bran sorty and admit they had accepted the devit Roger Marbecke in the same year wrote. A Defense of Tobses of forder sorty and sorties making similar and working purposes. In 1906, the numbers on farms were equalhistory. After the Civil War, both horses and mules increased on the the numbers on farms were equal-ly divided and since that date mules of 'Tobacco.'' defending smoking as a social habit, provided that it be have increased and horses decreased. The horse stock took its greatest depracticed in moderation

Snuffing

cline during the World War and with the coming of the automobile. At the present line, there are approximate-Shufting is another division of to-bacco lore, treated in the exhibit. Snuff was prepared for medicinal ly three and one-half times as many mules as horses on farms in North purposes in the 16th and 17th cen-turies, and by 1655 its use for pleasure was chiefly popular among the Carolina clergy of Spain. Italy, and France Cattle Cattle numbers have remained fairly constant all during the years since 1865. The lowest level was

Traicte du Tobac, en Sternvtatoire," by Louis Ferrant. Bourges. 1665. points out Molacte s : play - La Festin de

ed by 1935, when the highest num-her on record was recorded. Of the Pierre" opens with a mock eulogy on muff Palverized scented tobacco Parre

developing an elegant behinque de ten in 1927. tis correct use The Moliere item in the Arents collection was published in Amstirdam in 1683. Shoft in Amsterdam in 1683. Small was mixed with various flowers in or-der to scent it, and with red and yel ing coming in, a Martin County far-mer sold twenty-two hogs for more low othres to give it color; J. Brunet of Paris, wrote in "Le Bon Uuages du

Tobac on Poudre." in 1700 In 1718 a London publication, "Pandera's Box" stated that apo-plexy, vertigo, and palsy were among the diseases shuff would cure Of Chawing Tobacco American Smokers Turn To Cigars In

In 1935. Lord Stamp, delivering the Duke commencement address, referred to an acceptable academic

Livestock History On Farms in State Since the Civil War

ed Fairly Constant On **Farms During Period**

The number of livestock by species n farms in North Carolina from 1866 toldate is closely associated with the agricultural history of the State. For the twenty year period follow-

year of 425 points perfact was so pounds more than in any previous year of 425 points per acre was 89 timated to be 740,000 bales, or 62 per cent above the 1939 harvest. stronger hold on the people of that

Martin County farmers are turn-ing to livestock on a big scale, especperiod than the approximately 100 churches have today in this county. According to the 1850 census there ially as to hogs and to cattle to some

Cattle Numbers Have Remain- or Primitive Baptist, 200. The old Methodist churches, \$2,500; six Pres-ed Fairly Constant On census does not list the Primitive byterian or Primitive Baptist

The membership of that day con-stituted about one-half the white population, there being no churches for the colored population and con-sequently few colored members. Quite a few free colored and slaves Quite a few free colored and slaves tend the membership of the white churches, how-grade the missionary Baptist move-tend the membership of the score of the second of the score of the scor

train of events and circumstances

the state legislature impeached Governor William Woods Holden. De-cember 14, 1870, the House of Repre-According to the 1850 census there were 1.700 members of the church in the county that year, divided as follows: Baptist, 150; Episcopal, 150; Methodist, 1200; Presbyterian or Primitive Baptist, 200; The old Methodist churches, \$2,500; six Pres-ary.

wer. The combined church properties in the county in 1850 had an estimat-The county in 1850 had an

ment of the United States. Later he vision, generally speaking, for a bet-ter living on the farm. was elected governor by the forces

or Primitive Baptist 200. The old byterian or Primitive Baptist Church, and it is taken for granted that the six Presbyterian Churches were possibly meant for Primitive Baptists. The membership of that day cron-transportation facilities. The Churches were possibly meant for Primitive Baptists.

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thesis that had been written in re-cent years on dish-washing. One now wonders if he were acquainted with Cigar Consumption This Year the medical dissertation of Johann G. Schulze, of Halle-Madgeburg in 1744 "Of Chawing Tobacco," Schulze considered that the chewing of tobacco was beneficial in bilious, scor butic and other conditions. An il

dulged in this masticatory as a morning dentrifice

gars are on the "up-and-up". Many The exhibit at Duke contains rare smokers are noticing this trend. More press photographs are showing tems concerning the botany of to-bacco and illustrations of the plant; and in another group are works dat-ing from 1602 on ceremonials, ritprominent men smoking cigars than ver before. Items are appearing in the newspapers featuring increased uals, and the mythology of tobacco, interest in cigars and lengthy articles There is an almost priceless group consisting of reports on tobacco and the class magazines. One of the largsmoking by early explorers to Am-erica and the Orient. Other groups undertaken to introduce more cigar in the exhibit are related to com-merce in and the manufacture of tosmoking among featured players in bacco and pipes, and also to legisla-tion, monopolies, and taxations re-It is this unmistakable trend which

lating to tobacco. Almost half a century ago, Mr.

the Cigar Institute of America is

Almost half a century ago, Mr Arents began collecting books relat-ing to tobacco. For the last 13 years a history of tobacco based on this collection has been in preparation, and which, when completed, will consist of four folio volumes. The first two have already appeared and the last two are expected to be com-nleted shortly.

Gibraltar's Tobacco

the bulk of cigars produced in this country, is turning to the wholesal-ers and retailers to back up the con-Although no official statistics are Although no official statistics are sumer promotion that is now com-available as to the tobacco imports mencing to take hold.

of Gibraltar, it is estimated by trade of Gibraltar, it is estimated by trade sources that under normal condi-tions about one-third of a million pounds of leaf tobecco are immediated by the trend to cigars and then steps up to a case where cigars tions about one-third of a million then steps up to a case where engages pounds of leaf tobacco are import-ed annually for use in the small to-bacco industry of the colony. About 20 per cent of the leaf imports are from the United States. The United States of the steps up to a case where engages are attractively displayed and in fresh condition he is likely to get on the band wagon and increase his own ration of cigar smoking. To in-sure this result, about 2500 cigar boosters are enrolled in the great provement to spirit retailers in mak-

North Carolina's 1940 grape crop movement to assist retailers in mak-was the largest on record, reports ing cigars more appealing to the con-the State Department of Agriculture, sumer.

Increasing Number

reached in 1927, but this was regain-

Far Greater Than Ia Was For Any Recent Period

New York - Last year witnessed the highest consumption figure for cigars since 1930. Every month of luminating sidelight is his remarks that Queen Caroline of England "inover the same month last year. From all quarters comes evidence that ci-

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