First Business Is Transacted in New **Building Monday**

(Continued from page 1, this section) booth, the furnace room, and to the bank's main banking room, is con tionery, equipment, and records are ees and customers. Vault facilities spotted here and there on the first and other working agreements have and second floors with modern con- been effected for the successful han veniences arranged for the employ- dling of the association's affairs.

Designed for the convenience of its patrons, the mezzanine floor, overlooking the main banking lobby, offers and ideal lounging place.

While construction work on the main part of the building has been completed, there are a few minor tasks awaiting the attention of the builders. Delayed shipment of nec-essary materials has held up the completion of the project, but Cash-

Building And Loan Association Is in Its New Quarters

second floor. Storage rooms for sta- veniently arranged for its employ

The officers of the association in-vite the general public to visit the

More commercial fertilizer was used by American farmers in 1940 than in any previous year, according to a report issued by the National Fertilizer Association

A cordial invitation is extended completion of the project, but the general public to visit in the general public to visit in the mormal activities of the bank will branch Bank and inspect its new home and banking facilities.

It Gives Us Genuine Pleasure

To Congratulate

BRANCH BANKING AND TRUST CO.

Occupancy of Their New Building

This new building is certainly an asset to our town and we gladly congratulate you!

BELK-TYLER Co.

Congratulations

BEST WISHES

BRANCH BANKING AND TRUST CO.

We Gladly Acknowledge Your Progress In the Erection of Your

IT IS A DISTINCT ASSET TO OUR TOWN AND SECTION

Moore Grocery Co.

We Salute the

Branch Banking & Trust Company

It was our pleasure to supply many of the hardware items used in the

Construction of Their New Building

This new building represents a symbol of Progress in our Town

Hardware Co.

WILLIAMSTON, N. C.

Styles for Working Women



conomics, U. S. department of agriculture, has The bureau of home economics, U. S. department of agriculture designed a group of clothes for women who do very active and sometimes rough work. Left, Gertrude Lowell models a new field suit designed for farm work. A slide fastener closes the legs and the arms. Right, Margaret Smith models a one-piece suit for the female mechanic or girl engaged in defense work in machine shops. It is cut with plenty of roem for reaching, sitting and stooping.

Business Founded

Sixty-Nine Years

Continued from page 1, this section)

ing his entire estate liable for any

obligations to the bank. Judge H. G. Connor took over the bank man-

agement following the death of Mr. Simpson and he continued at its head until his appointment to the State Supreme Court in 1907. Dur-

ing Mr. Connor's management, de-posits of the bank jumped from \$100,000 to more than \$400,000. J. 2. Hales was elected president to ucceed Mr. Connor and he served intil 1913 when S. H. Anderson was elected. After serving the bank two

rears as president, Mr. Anderson re-igned and he was succeeded by S.

. Mewborn, who served the instiution until 1924 when Mr. H. D.

Bateman, the present president, was

A native of Washington County, Mr. Bateman entered the banking

business when a young man, serving in his own county and a short while

in Windsor before going with the Branch in 1916. Repeated promotions

found him at the top in 1924, and a year later and under his efficient

firection and management the in-

stitution started a far-reaching ex-

ansion program, and today it is

ecognized as one of the leading

anks in the State and South. The

branch was opened in Warsaw. Oth-

er branches were opened in Selma in 1928, in Goldsboro in 1929.

In 1930 when the banking world was in the throes of depression, the

strong institution continued its ex-

pansion program by opening other branches at Williamston, Fayette-ville, New Bern and in Elm City and

Kinston in 1931. Other branches

were opened at Wallace and Tren-ton in 1934, at Faison in 1936 and in

ices were maintained for the people

of the United States. At that time,

sources are in excess of \$25,000,000. Little change in banking service

first branch was established Plymouth in 1925. A year later

ASSISTANT



man, is the popular assistant cashier of the Branch Banking and Trust Company here

Electricity Boosts Farmer Efficiency

Electricity, a powerful and relaively new tool on the farm, is peeding the efficiency of North Carlina farmers in the current drive o strengthen national defense, says D. E. Jones, rural electrification spec ialist of N. C. State College.

Some farmers have been using this servant in their work for the past five or six years, but with great r emphasis on increased production and efficiency, they are now broad

ening their use of this power.

In addition, other who have used it in only a small way for household purposes are applying it to farm jobs and finding it the easiest, quickest, and cheapest way of dong their larger chores, the State College specialist pointed out.

In dairying, it milks the cows, Fremont in 1938.

The Branch bought In dairying, it milks the core cools the milk, pumps the water, and grinds the feed, heats the water, and the intensils. On the poul-latter institution were tired sterilizes the utensils. On the poul-try farm, it broods the chicks, heats the drinking fountain, lights the lay- and weary of the business. The fi ing house, grinds the feed, pumps the nancial storm that followed in 1933 water, and, in a few cases, hatches was weathered, and banking serv-

the chicks. For the truck grower, it heats the of this section and throughout the plant bed, pumps water for irriga-tion; operates a spray pump, pro-vides refrigeration and ice at mar-keting time, operates a grader, a washer, a-sacker, and a loading mathe institution had resources in the chine, and in the case of sweet po-sum of \$6,800,000. Today its retatoes, supplies heat for curing and

Each of these operations brings the farmer lower production costs, savings in labor, and a better finished product. Thus he is able to increase his food supply, to prepare it better for market, and to cure and store it more satisfactorily.

Maneuvers Will Use Few Pounds Of Ice

Fort Bragg - Bids on more than 25,000,000 pounds of bulk and bunk-er ice for use by First Army forces, soon to begin their fall maneuvers in this area, were opened last week by the office of Colonel Samuel I. Zeidner, Fort Bragg Quartermaster. According to Captain H. H. Hutch-

inson, purchasing and contracting of-ficer, the contracts call for delivery of the ice to Wilmington, where the Fourth Corps Area Quartermaster has established warehouses for the maneuvers, and to Hamlet, N. C. where food supplies are routed into the maneuvers area.

A total of 26,760,000 pounds of ice will be purchased by the Quarter-master Corps for use by the soldiers in the field as for as for the preservation of foodstuffs in storage warehouses. An additional 4,800 tons will be used at Hamlet for pre-cooling refrigerator cars, Captain Hutchinson said, requiring 480 tons of salt to

CASHIER



known county man, heads the local Branch Banking and Trust

Vitamins Important In Animal Breeding

The success with which North Car-blina farmers raise their pig, lamb and calf crops to meet expanding national food needs may depend in a large part on the kind of rations they supply their breeding stock, says Earl H. Hostetler, professor of animal husbandry at N. C. State

Rations well fortified with vitanins and minerals are required for normal reproduction, and Vitamins A. E. and C have received most attention in relation to reproduction.

Ago By A. Branch was detected here after the Branch bought out the Farmers and Merchants Bank. Several of the old directors continued on the local board and the Farmers and Bank employees continued at their Following Mr. Branch's death in respective posts with the new insti-1893, W. P. Simpson was in charge tution. Following C. D. Carstarphen's of the bank, the late founder mak- resignation, Mr. Herman A. Bowen was made cashier and he holds that position now.

Carotene, which is present in well- factor was demonstrated to be n cured green hay, fresh green pasand legume silage, and yellow varieties of carrots, squash, and sweet potatoes, is the principal source of Vitamin A highly essential in the reproduction of all farm animals. ture, grass, well-made corn, grass

tamin A highly essential in the reproduction of all farm animals.

However, Hostetler pointed out,
carotene is rapidly destroyed in
feeds, especially under conditions of
poor storage, so precautions must be
taken to provide adequate amounts
particularly to pregnant animals.

As early as in 1922, the Vitamin E
pasture crops.

Congratulations

Branch Banking & Trust Co. On the Erection of Their New Building!

DAVIS PHARMACY

Branch Banking and Trust Co.

We congratulate you on the erection of your new building. It represents Progress and Improvement which we gladly acknowledge.

Williamston Hdw. Co.

GEORGE HARRIS, Prop.

Sincere Congratulations

BranchBanking&TrustCo.

ON THE ERECTION OF

Their New Building

We had the pleasure of erecting this fine building and we feel that Williamston is fortunate in having an instituton located in an ultra-modern building.

If It's Building We Do It See Us For Estimates

D. J. Rose and Son

I. WOODALL ROSE, Owner.

General Contractor

Rocky Mount, N. C.

Congratulations

Branch Banking and Trust ON THE ERECTION OF THEIR NEW

We take pleasure, along with the other business firms of Williamston, in congratulating this institution on the construction of its fine building. We are always glad to acknowledge Progress in our community.

Guaranty Bank and Trust