



Wise Yule Shoppers

Will Make Their Purchases EARLY THIS YEAR

At no time within the last quarter of a century has it been more vitally necessary to make Santa Claus and gift purchases early in the holiday season. By shopping early this year, you will be dutifully recognizing the fact that demands on all desirable gift needs are great and the quality of some has, by necessity, been limited this year in direct ratio to the defense needs which are affecting the entire country. If you are interested in carefully selecting the gifts for mother, husband, wife or even the children, take our advice and make your selections as early as possible. It is practically impossible to place re-orders on wheel and mechanical toys and many items of clothing and gift articles . . . Shop early and spend your money in Williamston with appreciative merchants.

Plan! Shop! Wrap! and Mail Early

Many Stores Will Hold Any Item With A Deposit
Use Time Payments or Lay - Away Plan

Ladies Spend Your Money With Home Merchants

This is yet a free country. Each individual has personal liberties and privileges that entitles him or her to trade where one pleases. However, before you spend all your money out of town shopping, take into consideration that your father or your husband is dependent upon local business for a livelihood. Many professional men and their wives buy scarcely anything in Williamston for they send their money out of town, much of which goes to the mail order houses. A rule or custom that does not apply to but one individual, does not seem just right. The merchant, as a rule, usually pays his bills and does not complain a great deal about it. In many instances, the very money he pays the professional man or laborer goes out of town or to mail order houses for merchandise. Your local merchants and business men need and deserve your business.

WILLIAMSTON MOTOR CO.
Branch Banking & Trust Co.
CLARK'S PHARMACY, Inc.
Virginia Electric & Power Co.
MOORE GROCERY CO.
CHAS. H. JENKINS & CO.
Williamston Hardware Co.
Martin County Building and Loan Association
ALPHA CLEANERS
Roy Ward Coal & Wood Yard
HARRISON OIL COMPANY
Guaranty Bank & Trust Co.

Central Service Station
LILLEY'S LAUNDRY
WILLARD'S SHOE SHOP
Harrison & Carstarphen
ROANOKE CHEVROLET Co.
FARMERS SUPPLY CO.
BELK-TYLER COMPANY
B. S. COURTNEY
WILLIAMSTON SUPPLY Co.
DIXIE MOTORS, Inc.
LENDSELY ICE CO.
J. E. POPE

FOWDEN & SIMPSON
PAUL AUTO SUPPLY CO.
MARGOLIS BROTHERS
W. G. PEELE
DARDEN'S DEPT. STORE
MARTIN SUPPLY CO.
WOOLARD HARDWARE CO.
N. ISRAEL
SODA SHOP
J. C. LEGGETT
E. & W. GROCERY CO.
F. C. X.

STEDMAN STORES
EAGLE STORES, Inc.
PROCTOR SHOPPE
PEELE'S - JEWELERS
ROSE'S 5c & 10c STORE
WOOLARD FURNITURE Co.
THE FLOWER SHOPPE
DAVIS PHARMACY
ECONOMY AUTO SUPPLY
WESTERN AUTO STORE
G & H BUILDERS SUPPLY CO.
Williamston Peanut Company