



DANGER

COLD WEATHER AHEAD

DRIVE AT YOUR OWN RISK



DANGER to peace of mind

The first zero weather brings freeze-up worries to the car-owner who has forgotten to put an *Anti-Freeze* into his car. Have this done today and forget your fears of a cracked cylinder block, a broken radiator. See your *Texaco Dealer*.



DANGER to your engine

Winter brings grave danger to a motor left unguarded by sluggish oils, stiffened by the cold. Change now to free-flowing *Winter-Grade Insulated Havoline* or *Texaco Motor Oil* and avoid that danger ... at *Texaco Dealers*.



DANGER to costly gears

Summer gear lubricants harden at low temperatures and expose costly gears to wearing, grinding friction. Change now to *Winter-Grade Texaco Transmission and Differential Lubricants* for smooth, safe-running gears in winter weather ... at *Texaco Dealers*.



DANGER to your pocketbook

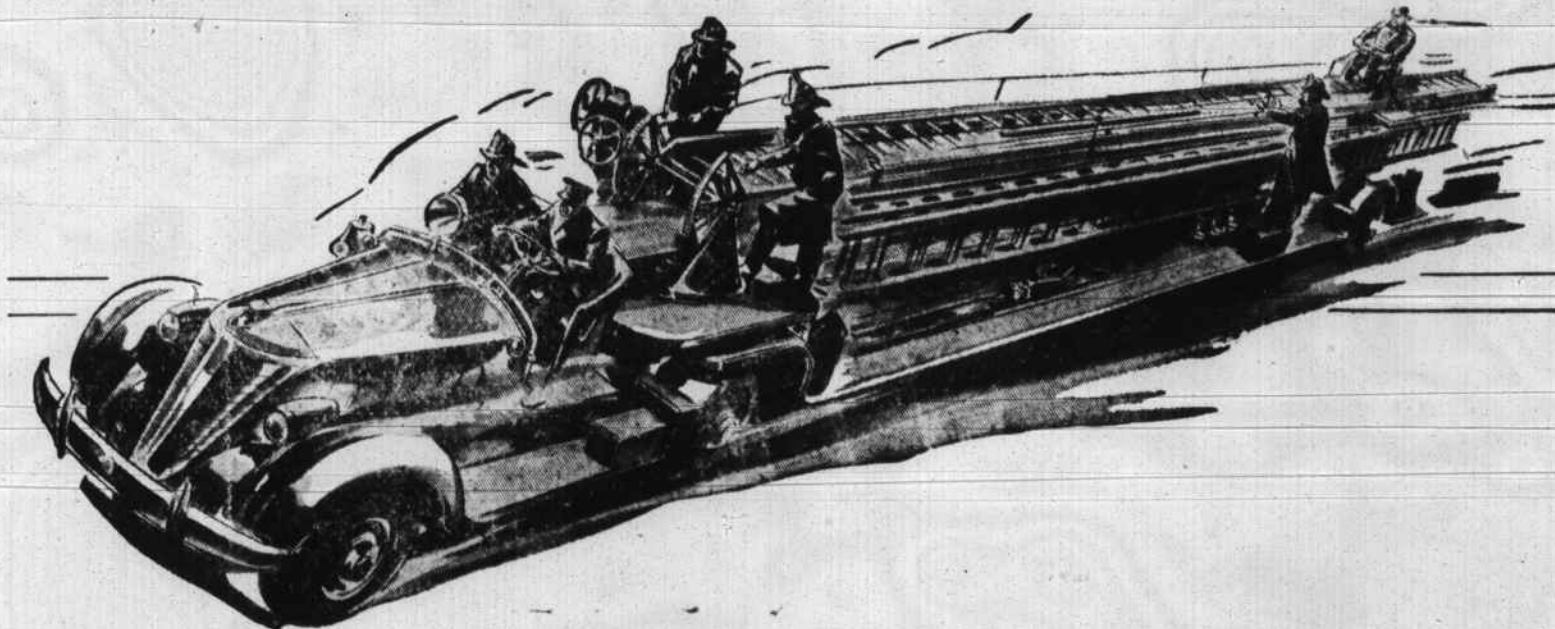
Any winter-failure of lubrication can cause motor repairs that will flatten the fattest wallet. Why take needless risks? Let your *Texaco Dealer* winter-guard your car today ... and laugh away your winter-worries! *Drive in.*



DANGER to riding comfort

The finest car develops squeaks, becomes hard-riding, if springs and chassis-points are improperly lubricated. Enjoy a quiet, smooth-riding car all winter ... Change now to *Winter-Grade MAREAK Chassis Lubricants*...at *Texaco Dealers*.

CHANGE to winter lubricants NOW!



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Telephone 182

Williamston, N. C.

Call 182 for Numbers 1 and 2 for Best Fuel Oils