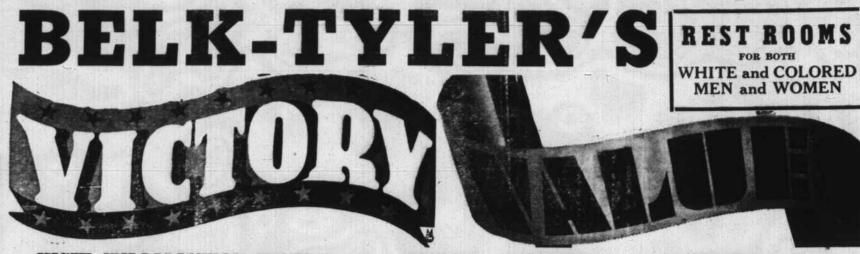


BOX LYE Buy All You Need

At This Price

Large size, heavy weight wash cloths in all wanted colors



VISIT WILLIAMSTON THURSDAY - FRIDAY - SATURDAY — MARCH 19, 20, 21 Hundreds of Real Victory Values in Each Department-Complete Your Easter Wardrobe for the Entire

Family From Our Complete Stock — Don't Forget the Date

EASTER DRESSES Gorgeous new Easter styles, in all the newest spring materials and colors. Tall-ored and sport styles in Navys. Poudre Rose, Aqua, Beige and Prints. Be sure to shop early while our stock is complete.

\$5.95

\$6.95

\$7.95 \$9.95

BUDGET DRESSES

USE BELK-TYLER'S LAY-AWAY PLAN

Spring SKIRTS

Beautiful quality skirts in

lovely soft pastel plaids and solids, both gored and pleat-

Spring Sweaters

Attractive pull-over and but-

ton style "sloppies" in soft

pastel shades. Be sure to see

EASTER BAGS

Attractively styled bags in

all the newest spring colors to match your Easter outfit.

Spring GLOVES

Beautifully Styled Gloves in All the Newest Shades

\$1.98

\$1.98

\$1.00

CHILDREN'S ANKLETS

PUBLISHED EVERY TUESDAY AND FRIDAY

A new shipment just received. Excellent quality Children's Anklets in all sizes and colors. Buy all you need.

Linoleum Rugs 9 x 12 New spring patterns in 9x12 Linoleum Rugs, Regular \$5.00 value. For Victory Days only.

E-Z DO Cabinets

Large size moth-proof ward-robe cabinets. Protect your clothes from moths during the summer season. Regular \$4.00 value. Victors. Pars coll.

MEDIUM SIZE BATH TOWELS

Good weight bath towels with colored borders. A real value on today's market.

DRESS SHIRTS

Fast color men's dress shirts in all the newest spring pat-

\$1.00

EASTER TIES

A large shipment just re-ceived. Easter ties in all the newest spring patterns.

Bonaire SHIRTS

Extra fine quality, fast color dress shirts in all the newest spring patterns. Extra full cut.

48c

Bleached Sheets

Excellent quality bleached sheets. Assorted sizes. Slight-ly irregular. Special for this event.

SPRING HATS

Light and medium weight hats in all the new spring shades. We have just the hat for your Easter suit.

\$1.29 - \$3.50

Fine quality socks in pastels and dark shades. Come in and see this large selection.

BOYS'

DRESS SHOES

New spring styles in black, brown and brown and white. All sizes in stock.

\$1.98 - \$3.45

10c

35c

EASTER SPECIALS

Lovely now spring styles and materials in all the newest spring colors, including the new soft pastel shades and prints.

\$4.98

\$2.98

\$2.98

perfect fit.

\$7.95



Chie styles in all the newest spring shades.

98c

SPRING HOSE

Lovely sheer 3-thread hose in all the newest spring shades

69¢

Lovely Easter Suits

our large stock of lovely soft pastel plaids and

solid colors. Every one tailored correctly for a

\$12.50

Use Our LAY-AWAY PLAN

\$14.95

\$16.50



GORGEOUS

Beautiful new spring coats in all the newest spring styles and materials. Lovely plaids, solid colors and novelty materials to select from. Be sure to see our complete stock.

\$7.95 \$9.95

SPORT COATS

Attractive man-tailored sport coats in all the newest plaids and solid color spring materials. Sport coats and skirts make a smart spring outfit.

USE BELK-TYLER'S LAY-AWAY PLAN

EXTRA SPECIAL!

lc (ONE CENT) SLIP SALE!

Buy One Slip at Regular Price \$1.19 GET ANOTHER SLIP FOR 1c EXTRA

Beautiful quality crepes, both tailored and lace trimmed. Some with Nylon seams. Colors: white and tea rose. Come early to get this unusual value. \$1.19 each

(2 Slips) \$1.20 Only 2 Slips To a Customer



Novelty CREPES

Lovely Chung King, Butter Top, Romaleder Crepes in all the new spring pastel shades. See these attractive materials today.

SPUN RAYONS

Spring Prints and solid pas-tel spun rayons. A large table of this attractive new cloth. Buy several dresses from this lot.

Spring WOOLENS

\$9.95

Pastel flannels, and soft pastel plaids in all the newest spring colors, 54 inches wide, Make your suit, coat or skirt from these fine fabrics.

69c - 98c

\$1.29 - \$1.98

Spring BLOUSES

French crepes, multi-filament crepes, slub broadcloth and sheer batiste. All sizes in stock.

79c - \$1.98

MEN'S DRESS SHOES

SMARTLY STYLED

Attractive new spring styles in black, brown and brown and white. No new Easter out-fit is complete without new shoes.

\$3.85 \$4.95



SMART SHOES FOR EASTER

Natural Bridge Attractive spring styles in Pumps and Ties. Be sure to see these.

\$5.00 - \$5.45

SPORT OXFORDS

Attractively styled sport ox-fords in brown, white, and brown and white in all want-ed sizes.

\$1.79 - \$2.29 \$3.48

Dressy EASTER SHOES Black, Navy, Brown and Brown and White Pumps, Ties and Spectators. Buy your Easter Shoes from Belk-

\$3.95 \$4.95

SMART STYLES

Gabardines, and smart leathers in navy, black, and brown and white combination in Pumps, Spectators, and Novelty Ties.

\$1.98 \$2.95 Children's Shoes

Excellent quality children's shoes in all styles and colors. Let us fit the kiddles for Easter. \$1.25

\$1.79 \$2.48



A B C PRINTS

Fine smooth quality 80 - square prints in all the newest spring patterns. Guaranteed fast color

SPRING PRINTS

FAST COLOR PRINTS IN ALL THE NEWEST SPRING PATTERNS

Sheeting .. 12½c

Father George

CHILDREN'S SHOP-

EASTER SUITS Hard finish worsteds, cash-meres and tweeds in the new-est spring styles and patterns. Let us fit your son for Easter.

\$3.98-\$16.50

DRESS SHIRTS Fine quality fast color dress shirts in all the newest spring

79¢

BOYS' O'ALLS

Boys' heavy weight full cut Bloodhound Overalls, sizes 2 to 18.

79¢

ON THE BALCONY Children's Coats

Beautiful new spring prints in all the newest spring styles. See our complete stock.

59c - \$1.98 Silk DRESSES

Print DRESSES

Gorgeous new styles in all the newest spring colors. You will want several of these love-\$1.98 - \$4.98

GIRLS' HATS

Pretty spring hats in all the newest spring colors and shapes. 69c-98c-\$1.48

Children's Panties FINE QUALITY RAYON PANTIES IN ALL SIZES. COLOR: TEAROSE

Infant's Dresses Dainty hand-made infant dresses that you just can't re-sist. Hand embroidered, tall-ored and lace trimmed styles to select from.

\$3.98 - \$5.95

Boys' Wash Suits

Solid color and combinations in attractively styled wash suits for the boys. See these today.

69¢

\$1.48

Heavy Sheeting

10¢

Giant OCTAGON SOAP LIMIT 6 TO A CUSTOMER. 3 for 10¢



Belk-Tyler Company DEPARTMENT STORES WILLIAMSTON, NORTH CAROLINA

KITCHEN STEP-STOOLS

Sturdy Built Folding Kitchen Step Stools Worth \$1.59

66¢

COTTON HOSE COLORS IN STOCK

10¢