

# THE ENTERPRISE

Published Every Tuesday and Friday by the ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



W. C. MANNING Editor - 1908-1938

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(Strictly Cash in Advance)

IN MARTIN COUNTY	
One year	\$1.75
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OUTSIDE MARTIN COUNTY	
One year	\$2.25
Six months	1.25

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Advertising Rate Card Furnished Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm.

Tuesday, May 19, 1942.

### Broughton's Stand

Governor J. M. Broughton, leaning over backward to contact the reactionary camp, is having a lot to say about the gas rationing system. He may have something to support his argument, but it would appear that he senses the resentment of most of us "patriotic" complainers and is taking advantage of the situation.

Aside from the argument, Mr. Broughton should remember that the gas rationing system is the law of the land, that his stand, however popular it may be, is making it just that much more difficult for rationing boards and others to administer the plain. Briefly stated, he is gumming up the works. If Broughton had said that the rationing system was the law of the land, that everyone is supposed to obey that law, he would have done the decent thing. North Carolina passed a sales tax back yonder. Many people did not think it was necessary, but it was accepted as an emergency measure. The tax is still with us, and there is every doggone good reason to believe the tax is not necessary today. But is Mr. Broughton bellyaching about the tax law? No.

When Mr. Broughton was picking out flaws in the rationing plan and declaring before his Sunday school class that there was no shortage of gasoline, a distributor explained that there were only a few gallons of gasoline in one company's storage tanks in all of eastern North Carolina. Mr. Broughton did not stop to consider the seriousness of the situation. He does not apparently understand that the time may come when the war department will consider declaring certain highways military routes if they are not cleared of non-essential traffic. And that is all the rationing system proposes to do—to clear the highways of non-essential traffic.

If Broughton is so much interested in revenue, let him order a curtailment in some of the State's extensive operating plans. Let him discuss the problem with his department heads and urge public employees to park their cars and stop riding all over creation on week-ends and holidays. He will accomplish more by setting a good example than he will by bellyaching even though there may be a majority waiting to hear his spasmodic moans and groans.

### The Dollar Motive

No complaint is to be directed against the profit motive in peace time, but it is downright disgusting to see that motive continued in war time when the lives of young men are at stake and when our freedom and about everything else we cherish are threatened by a ruthless enemy. Labor has been condemned and

possibly rightly so in some few cases for demanding an extra dollar. Management, while stealing the main show, has escaped criticism. But individuals, labor, capital and others with some few exceptions are guilty.

And now comes along the great State of North Carolina complaining about lowered revenues as a result of gas rationing. We are still a selfish lot, guarding only our own welfare and that for the immediate present. Let us forget about the argument as to whether gas rationing is necessary or not necessary. It is an established fact that the money spent for gasoline in many, many cases would be worth far more if it were invested in war bonds.

Every consideration possible has been given legitimate business to carry on its operations. Trucks are not even required to arm themselves with rationing cards. The system, among other reasons, was advanced in an effort to help us save that our savings could be employed in supporting the millions of young men who are making every sacrifice possible for the human to make.

The federal government has invested many millions of dollars in roads. Several of those traversing this county were financed to a large extent by the federal government. And now when the Army needs the free use of those roads, stern measures have to be taken to clear them of non-essential traffic. But what do we do? Led by our governor, we rebel and bellyache about it.

Many of us in this section need not be told about the movement of troops and the need for roads clear of non-essential traffic. Only a few days ago a motorist tore through the main street in a county town at 40 or 45 miles an hour in an effort to forge ahead of an Army convoy. Possibly a ship was waiting for the soldiers. We do not know. But whatever their mission may have been, it is reasonable to believe that it was more important than the rush the tourist was promoting for himself.

Inclined to howl, with or without just reason, we can't seem to understand that if all the gasoline is taken away from us we can still ride a mule, walk or possibly best of all, stay home. But spurred on by our own selfish interests and the cash dollar, we complain loudly when we are called upon to give or surrender whatever we may possess for the sake of the war effort. It is an inherent weakness among a people in a land of plenty and we will do well to see that that weakness does not bring about our downfall.

Free us of the man who complains about not being able to get gas to drive to church when such a man heretofore seldom ever darkened the door of God's temple. Hitler and Hirohito are egging us to stand up for gasoline rights. They know that under the machine wheel we are aiding their cause and riding straight to hell with our own.

### Too Much Complaining

Complaining because gasoline rationing will possibly limit his pleasure miles, a bold motorist sneeringly reckoned "they'll be rationing shoe leather next."

And what is they do ration shoe leather. We can go barefooted, and while the older codgers may not get the thrill enjoyed by the small lad as he ventures out for the first time in the spring without shoes there may be some satisfaction in remembering that George Washington's men braved without shoes and in rags the snows during a bleak winter at Valley Forge.

It hasn't been so long ago that we were asking in a housetop shout, "What can we do to aid defense and support the war effort?" The answer has been given, and we are complaining, lying and cheating. We are doing too much complaining because we can't get everything we want when we should be thankful to the Almighty for what we have.

Many, many things including numbers of those items we have been taught to regard as necessities, will have to be surrendered. Sacrifice will be the order of the times, and the way in which we sacrifice will determine if our nation can or will survive.

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## CHENILLE SPREADS

Made on a good quality sheeting, heavy chenille work, all shades. They're real values!

**\$1.98 — \$2.98**

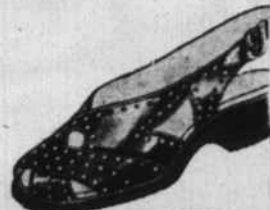


## PLAY SHOES

These come in a large collection of styles. Open toes! Open and closed backs! Platted Fronts! In leathers and assorted fabrics.

Whites. Brown and white. Red and white. and Multiple colors.

**\$1.98**



## NEW HATS



Rough Straws. Petticoat Straws. Cocoanuts. White Felts. Novelty Straws. In all the new wide brims as well as close-fitting shapes. Whites. Navy. Pastels. In all headsizes.

98c

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## NOVELTY SHOES

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WIDTHS AAA TO C's.

**\$2.95**

**\$3.45**



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## SUMMER FROCKS

Printed Bembergs. Crepe Romaines. Printed French Crepes. Hollywood Sheers. Novelty Silks. In a glorious collection of new styles.

These come in light and dark prints, Pastels and Navy. Sizes for Juniors, Misses and Women.



**\$2.98**

**\$3.98**

**\$4.98**

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**\$7.95**

Use BELK-TYLER'S LAYAWAY PLAN!

## NATURAL BRIDGE ARCH SHOES

Walking Oxfords and Dress Shoes in a smart showing of new styles. Nubucks and kids . . . in medium and low heels. All whites! Blacks! Brown and whites! Widths AAAA to EE's.

**\$5.00**

**\$5.45**

## WOMEN'S OXFORDS

Moccasin types, plain and wing tips, loafers . . . in all white, brown and white and white and black. Irregulars of shoes worth to \$3.00.

**\$1.98**



## Men's Sport

## SHIRTS

Broadcloths, novelty cottons and airy weaves. White and colors. EXCEPTIONAL VALUES!

79c 98c \$1.98



## MEN'S STRAWS

In fancy snap brims and novelty shapes. These come in assorted straws. Novelty bands. Just as smart as can be!

**\$1.00**



## WORK SHOES

Good sturdy work shoes. All leather uppers with composition or leather soles. They're real values!

**\$1.98**

**\$3.45**



STICK BROOMS . . . . . 39c

MEDIUM SIZE, SMOOTH HANDLES

Men's 'Fruit-of-the-Loom' . . . . . 39c

Fine quality fancy shorts, gripper front. Good lisle shirts to match.

MEN'S Sharkskin SLACKS . . . \$3.98

IN BLUE, TANS AND GREYS. ALL SIZES.

Bonaire DRESS SHIRTS . . . . \$1.48

EXTRA FINE BROADCLOTHS. NEWEST PATTERNS.

MEDIUM WEIGHT, ASSORTED COLORS

WOMEN'S COTTON HOSE . . . . 15c

PLAIN AND ALL FANCY PATTERNS

OIL CLOTH . . . . . 35c

"FATHER GEORGE" Best Quality, 36-Inches

FINE LL SHEETINGS . . . . . 12 1-2c

FULL SIZE, REGULAR BLEACHED

PILLOW CASES . . . . . 17c

PLAIDS AND FANCY BORDERS, GOOD SIZE

BATH TOWELS . . . . . 15c

# RESTRICTIONS IMPOSED ON ICE COMPANIES

Government Order O. D. T. No. 6

Effective May 15th. NO ICE COMPANY will be permitted to make any special deliveries, EXCEPT to Hospitals and Armed Forces, or where public health is impaired.

This order prohibits ANY COMPANY from making ANY back calls, and from making more than ONE DELIVERY per day to ANY PERSON OR CUSTOMER OR CONCERN.

A CALL BACK means any call by a vehicle at the premises of ANY PERSON OR CUSTOMER subsequent to the first call on any given day, regardless for what the call is made.

This is a GOVERNMENT ORDER and must be strictly obeyed by us.

We will make our usual morning deliveries and ask your full cooperation in our efforts to serve you.

# Lindsley Ice Co.

## Cool . . . New COTTONS

Seersuckers! Printed Muslins! Printed Voiles and Lawns! Swisses! Spuns! In a lovely showing of new styles.

2-piece Suits, Tailored Dresses and Street styles.

ALL FAST COLORS! ALL SIZES!

**\$2.98**

**\$3.98**

**\$4.98**



## Special Value!

400 Pairs

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Lovely sheer hose, fine 45-gauge, 3-thread. Serviceable top and foot. These come in all the new summer shades.

**69c**



## 6,000 YARDS DRESS PRINTS

Fast color DRESS PRINTS, a good quality, in lovely patterns.

**19c**

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WILLIAMSTON, NORTH CAROLINA.