THE ENTERPRISE

Published Every Tuesday and Friday by the ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA.



SUBSCRIPTION RATES (Strictly Cash in Advance)

IN MARTIN COUNTY

\$2.50 One Year Six Months OUTSIDE MARTIN COUNTY \$3.00 Six Months

Advercising Rate Card Furnished Upon Request

No Subscription Received Under 6 Months

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm.

Tuesday, July 31, 1945

Why Curse The OPA?

When sugar is scarce, we are prone to curse the OPA. When meat can't be had, we curse the OPA. When prices are low, we curse the When prices are high we were the

When we are asked to prepare certain reports, we curse the OPA.

We have heaped so much abuse on the OPA that we are blind to its accomplishments. We have about reached the point that we curse the OPA when the weather is too hot, too cold, too wet or too dry, when things don't go just right within our own little individual business structures and lives.

The OPA, it is admitted, has blundered. It has made mistakes, many of them. We think certain rules and regulations should be changed, that a price increase here and a price increase there would relieve this or that shortage. Few of us have tried to understand the problems facing OPA. There are the pressure blocks driving daggers into the heart of the OPA through Congress. When the tobacco farmers get a price increase for their tobacco, they think its fine. If the smoker has to pay more for his cigarettes, he thinks the price increase allowed the farmer is terrible. That's the way it is.

Then there are those who entertain the unfounded belief that a rise in prices today will make available more sugar tomorrow. Some say that an increase of 50 cents a hundred in the price of sugar would relieve the situation. It is possible that the other fellow will increase his price, and our fifty-cent increase will prove useless, that we would not get more sugar, but would pay more for what we did get. That's the way it is.

Possibly the sugar growers would have produced more if they had been assured a higher price and a big market. Right here in our section, we have and favor tobacco production control. We don't want the whole nation to grow tobacco for fear the markets would be glutted at war's end. The sugar producers, especially the manipulators, were thinking about glutted markets in the postwar period, and well realized glutted markets could wipe out profits, that it was best to play it safe, so to speak. That the way it is, and that's democratic

There are cigarette smokers on short rations now who would have the OPA come to this section and tell the farmers to grow more tobacco. We would have the OPA tell the best growers to produce more sugar. Who's going to hold the box who although the conjusted and the demand will not offset production? A little over a quarter century ago, Martin County farmers produced a big tobacco crop at an enormous cost, and sold it at a great loss. Remember? And yet, we curse the OPA for

trying to iron out the peaks and fill in the pits. Many explanations for the plight we are now in are to be had if we would just stop and think. By close observation one could soon recognize some of the underlying causes for our present plight. Individual greed has combined to start wars, and individual greed can and will wreck the rationing system if the individual does not want to play the game fair. The sugar shortage is traceable partly to individuals who went into the market and bought all their canning sugar at one time, leaving others without enough for scant table use. That's bad enough, but there has sprung up a mean boastfulness. It is about as bad as black marketing for any one, after a greedy fashion, to help disturb the market and it is disgusting to hear one tell how much sugar he or she got. "I got mine," more than one patriotic housewife has been heard to remark. "I got canning

sugar and can make cakes now, others have had the audacity to yell in public places. If Although the limitation order (L-43) some of those who got theirs could see the tables where working men and women place their feet, they would, at least, keep their contemptible mouths shut. Just a few days ago, a working man entered a meat market. He was given a ticket, but before his turn at the meat counter came, he was busy at his job helping to turn out a product used in the war

But strange as it may seem, these who got theirs and those who did not get theirs all curse the OPA.

Then there are those who curse the OPA for attempting to fix prices. "We can't make money at that price," they say. With some mighty doggone few exceptions, everyone has made money in this war except those who were called to the colors. And if the income tax authorities can get around to it, they'll find that more money has been made than many ever dreamed about making. But we go right on cursing the OPA. Why?

In Man Himself

Appearing before a meeting of bankers in Chapel Hill recently, Dr. Malcolm McDermott of the Duke University Law School, was asked "What is wrong with this world of ours?"

"The fault is in man himself," the teacher declared, adding, "The time has come when something must be set to work on men from the inside whereby he shall be led to say within himself, 'I shall not covet-anything that is my neighbor's.' And he shall say, 'I shall not covet even though I may have the power, the votes or the money with which to take it from my neighbor.' "

TOWN - FARM IN WARTIME

(A weekly news digest from the rural press section of the OWI news bureau)

More Work Clothing

New fabric controls to insure increased production of 15 items of announced by WPB. The 15 items nclude men's and boys' overalls, men's and boys' jumper or coats and blanket lined overall jumpers and coats; men's and boys dungarees and waistband overalls; one piece coveralls; cossack jackets; work coats; work aprons' work and shop caps; men's and boys' work pants and breeches; men's and boys' work shirts and washable service material including gowns, suits or coats for doctors, dentists, internes, orderlies, druggists, and coats and apron sets for bakers, butchers, fish andlers and dairy workers.

Production of five types of work gloves will be increased by a new method of granting manufacturers fabric priorities, WPB says. These ypes include canten flannel gloves and mittens; canton flannel hot mill gloves; canton flannel two-thumb nusking gloves and mittens; leather combination gloves and mittens; and jersey gloves and mittens.

No Early Delivery For Engines Municipalities that are in the market for motorized fire-fighting equipment should not expect early delivery, members of the Motorized Fire Apparatus Industry Advisory

recent meeting, the agency reported. governing production and delivery of this type of apparatus was revoked April 27, certain manufacturing problems remain extremely difficult, committee members said. All segments of the industry are having difficulty in making deliveries.

While the shipment of a fire truck delayed, it is understood that the ruling does not apply in the local case.

Civilians Get Antimalarial Drugs antimalarial medication is available ing program. for civilian medication needs, WPB reported. The military services nave notified WPB that a small percentage of veterans now being discharged from the services will require some form of antimalarial treatment during periods of relapse is available through normal trade channels for civilians needs.

Quinacrine hydrochloride (atabri ne) is readily available in adequate supply to meet civilian requests for both oral and parenteral use, WPB said. Quinine may be obtained in ampoule form for parenteral use for oral use. However, totaquine, USP, representing the total alkaloids of cinchona bark, is available to meet all requests for natural an-

MIRACLES

duction in this war, including mir-spring of 1943. He says that the acles in food production, but hard terracing with contour tillage has work is still ahead, says Secretary very definitely increased his crop of Agriculture Clinton P. Anderson.
The national wheat goal for 1946
has been set at 67 to 70 million acres

As this is the planning season in soil conservation work, farmers infor harvest, or full production.

longer will be required to obtain of soil washing, pasture or woodland special application forms from far- improvement, should see the County mers before making deliveries of Agent or the soil conservationist

Loan Administrator



REPORTS FROM WASHINGTON SAY that Emil Schram (above), president of the New York Stock Exchange, will be named Federal Loan Administrate: by President Truman. Schram will succeed John W. Snyder, new Director of War

Nation Is Planning For More Hospitals

Over the next ten years some three hundred to four hundred and fifty million dollars annually will be spent to meet the country's civilian hospital needs, says a recent survey by Modern Hospital Publishing Co., Inc. With thirty-one states having less than "reasonable minimum" hospital standards, and with the spread of bespitalization insurance having broager the possibility of hospital expansion into practically every community, construction and rebuilding of civilian hospitals will be big business in the postwar years. So big, in fact, that building supply people already are calculating the demands that will be made upon them. One of the first of the building industries to present the facts are the makers of wall and floor tile. The or Williamston has been repeatedly tile men say more than 9,250 persons a year will be needed just to produce and install the 33 million square feet of tile they estimate will An adequate supply of effective be required for the hospital build-

News From The Soil Conservation Front

J. L. Knowles of the Dardens of this disease. WPB has assured community, who is cooperating with the military that such medication the Coastai Plain Soil Conservation District, has 5 acres of kudzu planted in the spring of 1943, which is making a very good growth this spring. This kudzu is on a deep sandy soil-Ruston sandy loam, deep phase-which is not the best type of soil for general crops in this section. Mr. Knowles plans to use it when required, but is not available as a grazing crop to supplement his

Mr. Knowles has fenced a portion of his woodland that had a thick for oral use in quanities sufficient undergrowth and has turned cattle in to kill out the undergrowth so as to lower the fire hazard.

Mr. Knowles also has an 8 acre field terraced with the assistance There has been miracles of pro- of the local conservationist in the

terested in any type of drainage, Dealers and manufacturers no soil conservation or the prevention located at Williamston.

Blankets \$1. DEPOSIT WILL RESERVE YOUR BLANKET

Belk-Tyler's big July Lay-Away Sale of Blankets is now in full swing. Select your blanket without delay Hundreds of Nationally advertised Chatham Blankets now on sale for your selection. In soft pastel colors. Sizes 72x90 inches. See brands below-

BELK TYLER'S

LAY-AWAY-SALE

LOVELY

CHATHAM

Chatham's Sutton

BLANKETS-25 Percent Wool __

Chatham's Airloom BLANKETS-75 Percent Wool __

\$7.95

BLANKETS—100 Percent Wool _\$10.95 For your -convenience — use Belk-Tyler's Lay-Away Plan on your selection of these Blankets.

Winter King Blankets

The is a real quality blanket . . . double bed-

\$3.98

QUALITY COMFORTS

Lovely Comforts in pretty sateens. . . . Sixty percent wool filled and cotton filled Be sure to see them.

\$3.98

\$5.95

SALE! REDUCED HATS

All this summer's styles . . . good selection of colors in both medium and large brims.

\$1.00

\$1.27

Straw Hats Beach Wear Every piece of beach

Every straw hat must wear in the house has go, and they must go been reduced to one-half been drastically reduc- price. ladies', men's now . . . All prices have ed.... Now is the time and children's... every. to get that straw hat ... one a real value. Sale-All sizes, shapes, colors.

\$1.67 \$2.37

Half **Price**

SALE! REDUCED BAGS

All this Summer's Bags for women greatly reduced for quick clean-up. Leathers and fabrics.

Including Bags Values to \$2.50—Sale _ \$1.17

Including Bags Values to \$4.00—Sale



LAST CALL! **Drastically Reduced** PLAY SHOES

Non-Rationed Women's Summer Play Shoes good styles

and colors

They must be cleaned up immediately Come tomorrow for your share of these values. Values to

\$2.21

\$2.77

Childrens Non - Rationed



Play Shoes

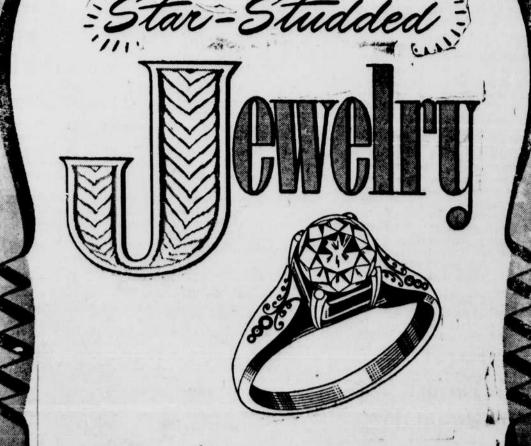
Summer Shoes drastically reduced for a quick clean-

\$2.47

Regular \$3.00 PLAY SHOES Sale \$1.00

\$1.39

Belk-Tyler Co.



The ring you place on her finger reflects the everlasting love in your heart. That is why you want a Purity diamond with depth and sparkle a diamond that will express the sentiments that words cannot. Here you will find just such a diamond-beautifully cut and brilliant. The best for the price you can

afford to pay. Buy here with confidence.

Peele's - Jewelers

TO CLOSE ONE WEEK

Due to circumstances and conditions, over which we have no control, our place of business will be closed from-

August 6th

Through Aug. 11th

Our patrons are asked to keep this closing period in mind.

Alpha Cleaners

WILLIMASTON, N. C.