

IT'S CHRISTMAS TIME

AT BELK-TYLER'S

BELK-TYLER has been preparing for months for this Christmas showing. Goods are still very scarce but you'll find a large collection of attractive Gift Items in every department of the store. Shop early.

Many Thousands Of Dainty GIFT

HANDKERCHIEFS

Handkerchiefs on Ground Floor. Lovely Hankies of every description! Swiss . . . Porto Rican . . . Irish Linens . . . gorgeous Prints and Novelties. These come in plain whites, pastels and dainty embroideries. Buy all you will need early while the assortments are so complete!

At our Handkerchief Bar you'll find Hankies for every member of the family!

Better Handkerchiefs

25c - 29c - 39c

in all the newest fabrics and colorings.

48c - 98c

GIFT HOSIERY

Lovely sheer hose. Ideal for Gifts.

81c

SMART

GIFT BAGS

A beautiful showing! Handles! Envelopes! Under-the-Arms! Pouches! Novelties! These come in large tailored styles as well as the newest missy types.

Made of genuine leathers, Calfskins, Kordays, and fabricated leathers! These come in blacks, browns and the new colors.

BETTER BAGS

In all the finest leathers and fabrics!

\$5.95 to \$14.98



Gift GLOVES

Women's leather gloves in pullons and novelty cuffs. Capes, pigskins and suedes . . . in blacks, browns and natural. The Gift Ideal!

\$2.98 to \$4.95



HAMMERED ALUMINUM

Attractive trays, bowls and odd pieces of decorative hammered aluminum, large sizes.

\$1.79 to \$5.95

GLASSWARE

Unique Pieces of Hand Made Glass. PITCHERS BOWLS ASH TRAYS VASES and Odd Pieces. In All Colors.

\$1.00 - \$10.95

Visit BELK-TYLER'S Toyland - Toys Of All Types -

GIFT COSTUME JEWELRY

Pins, Earrings, Pin Sets, Chokers, and Bracelets . . . in a lovely showing of new metals!

98c \$1.98

\$2.98

\$3.98

Better Jewelry

In fine gold and silver metals . . . many studded with jewels! These come in all the wanted pieces!



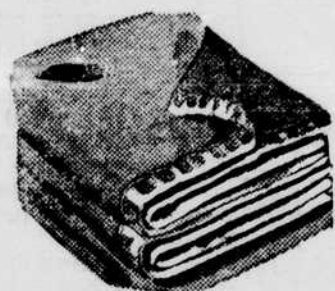
CHATHAM'S BLANKETS

"Woolshire"

A gorgeous Blanket! 100% virgin wool . . . soft and fluffy. Wide satin binding. In all the pretty pastel shades! THE GIFT SUPREME!

\$10.95

OTHER WOOL BLANKETS



PURREY BLANKETS

Nationally advertised Blankets! These have a beautiful soft finish . . . with wide satin bindings. In white and all the wanted pastel colors! Boxed ready for gift giving!

— \$5.95 —

LADIES' BOUDOIRS

A lovely collection! Corduroys, Felts, Satins, Brocade Crepes, Embroidered Fabrics and Leathers! These come in high and low heels . . . as well as mules.

In all the soft pastels as well as high shades!

\$1.48 - \$3.95

In soft soles, leather soles and compositions!



LOVELY CHENILLE

ROBES

A very practical robe! Made on a fine count material, with wide sweep skirt. Covered in a lovely tufting . . . in soft pastel colors! A LARGE COLLECTION TO CHOOSE FROM

\$8.50

\$9.95

SMOCKS

Tailored of a good quality material. These come in assorted patterns. Very useful!

\$2.98

BRUNCH COATS

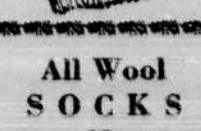
Attractive styles in printed cotton fabrics. Large and small designs. An ideal gift! --

6.95

Gorgeous SCARFS

Kerchiefs and tubulars . . . in wools, attractive Prints and Sheers. All the newest colors!

98c to \$1.98



All Wool SOCKS 69c

BELK-TYLER suggests early shopping this year. Select several gift items every day . . . do not wait until the last minute because merchandise is not plentiful and many items cannot be found. Make your plans now to start your Christmas shopping tomorrow!

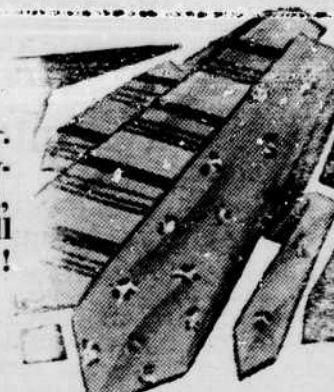
EASTERN CAROLINA'S LARGEST SHOWING

Gift Neckwear

Hundreds upon hundreds of lovely Ties . . . Crepes, Mogadors, Wools, Failles and Novelty Fabrics. Styled by Regal, Sherman, Cheney and other fine makers! Select all of your Christmas ties at Belk-Tyler's early!

48c

\$1.00



HICKOK BELTS

BROWNS . . . TANS. BLACKS

\$1.50

\$2.00



Framed Pictures

A large showing! Florals, etchings, prints. Early American and moderns. Beautifully framed.

\$1.48 to \$3.48



HICKOK BELT SETS

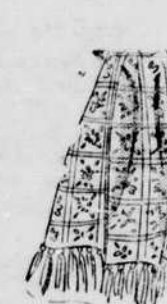
Novelty belt and buckle sets . . . as well as other gift items. Styled by Hickok . . . they're nationally advertised! In attractive boxes!

\$2.00 - \$2.50

Men's SCARFS

White Scarfs! Wool Plaids! Pastel Wools! Solid Crepes!

\$.98 - \$3.48c



BILL FOLDS

Well Made Bill Folds . . . nationally advertised. Made of fine morocco, seal, pigskin and other good leathers. Plenty of styles! Black, brown and tan!

\$2.98

to

\$3.98



ROSEVILLE POTTERY

Rich colored Pottery, in vases, pitchers, bowls and odd pieces! A nationally advertised line!

\$1.00 - \$3.50

BOYS' ROBES

Beacon Blankets! Gabardines! in a large assortment of colors. All sizes! Give the boys a robe for Christmas!

\$5.95 - \$8.95

PLAID MACKINAW

Warm Wool Plaid Mackinaws! Belted models . . . large roomy pockets . . . all colors. With hood or plain collar! ALL SIZES TOO!

\$8.95 - \$9.95



BOYS' HUGGER CAPS

Nationally advertised! Fleece, Plaids, Corduroys . . . in all wanted colors. With ear flaps! All sizes!

\$1.00 - \$1.48

BOYS' LEATHER AVIATION CAPS

Genuine leather Helmets, trimmed in leather or fur. With or without goggles. Warm fleecy linings. Small, medium and large head-sizes.

\$1.48

BOYS' NECKTIES

In a large showing of new stripes, plaids, checks. 48c and 98c

BOYS' SUSPENDERS

All elastic. In novelty stripes and neatly packed for gifts! 48c 79c 98c

PLAID SHIRTS

Colorful plaid flannel Shirts, full cut, well made. In all sizes. Styled by Tom Sawyer. The boys like these! Steerhide BELTS \$1.00

\$2.50



GIFT SETS

Boys' Ties with Belt, Kerchief, Billfold and Other Novelties. In neat Gift Boxes

\$.98 - \$1.98

STATIONERY BOXED

Assorted boxed Stationery, in notes, fancy papers and novelty packings. Whites and tinted colors!

\$.48 - \$1.48

