



# NATIONAL AIR-MAIL WEEK!

## October 27th To November 2nd

The Post Office Department has taken a leaf from the book of American business, reducing the air-mail rate from 8 cents to

### Proclamation

WHEREAS, the Post Office Department at Washington is sponsoring National Air Mail Week from October 27 to November 2, 1946 and

WHEREAS, the development of air mail is and has been of great importance to the business concerns and the people of this city, and,

WHEREAS, I believe the citizens of Williamston, should take an active interest in the future development of air mail,

NOW THEREFORE, I, John L. Hassell, Mayor of the City of Williamston do hereby designate the week of October 27-November 2 as Air Mail Week for all Williamston and do call upon the people to make proper observance of this week by liberally patronizing the air mail and otherwise evidencing their appreciation of the efforts of the Post Office Department to provide this necessary service for our city.

Done at the city of Williamston, N. C. this 24th day of October in the year of our Lord one thousand nine hundred and forty six and in the one hundred and seventy first year of our American Independence.

Signed: J. L. HASSELL, Mayor.

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and simultaneously offering better and faster service. The Post Office has borrowed the proven principle that by getting more customers for a good product at a reduced cost the unit cost of delivery is cut. A lower price requires one thing to succeed - larger volume.

The business men and firms listed below want to have the five-cent rate continued. They believe a policy of enlightened self-interest suggests that all of us

## Promote Air - Mail

during this period when the new low rate is being tested.

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| <p>★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★</p> <p><b>G. &amp; H. Builders Supply Co.</b><br/> <b>Williamston Peanut Company</b><br/> <b>Williamston Pkg. Mfg. Co.</b><br/> <b>Standard Fertilizer Co.</b><br/> <b>Baker Oil Company</b><br/> <b>WILLIAMSTON LUMBER Co.</b><br/> <b>F. C. X.</b><br/> <b>Manning and Sharpe Laundry</b><br/> <b>WILLIAMSTON SUPPLY Co.</b><br/> <b>Sam's Bargain Place</b><br/> <b>Ayer's Electric Co.</b></p> | <p><b>PEELE'S - JEWELERS</b><br/> <b>DARDEN'S DEPT. STORE</b><br/> <b>WOOLARD FURNITURE Co.</b><br/> <b>HARRISON OIL COMPANY</b><br/> <b>Sinclair Service Station</b><br/> <b>FARMERS SUPPLY CO.</b><br/> <b>J. LAWRENCE PEELE</b><br/> <b>Wells-Oates Lbr. Co.</b><br/> <b>ALPHA CLEANERS</b><br/> <b>CHAS. H. JENKINS &amp; CO.</b><br/> <b>DAVIS PHARMACY</b></p> | <p><b>MARTIN SUPPLY CO.</b><br/> <b>WOOLARD HARDWARE CO.</b><br/> <b>MOORE GROCERY CO.</b><br/> <b>CENTRAL CAFE</b><br/> <b>E. &amp; W. GROCERY CO.</b><br/> <b>N. ISRAEL</b><br/> <b>Guaranty Bank &amp; Trust Co.</b><br/> <b>W. I. SKINNER &amp; CO.</b><br/> <b>BELK-TYLER COMPANY</b><br/> <b>B. S. COURTNEY</b><br/> <b>W. G. PEELE—Insurance</b></p> | <p><b>DIXIE MOTORS CO.</b><br/> <b>WILLIAMSTON MOTOR CO.</b><br/> <b>Branch Banking &amp; Trust Co.</b><br/> <b>Virginia Electric &amp; Power Co.</b><br/> <b>Williamston Hardware Co.</b><br/> <b>Martin County Building and Loan Association</b><br/> <b>McClee's Cash Grocery</b><br/> <b>ANN'S VARIETY STORE</b><br/> <b>MARGOLIS BROTHERS</b><br/> <b>LINDSLEY ICE CO.</b></p> |
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