

STARTS WEDNESDAY
March 16th --- Doors Open 8:30

BELK - TYLER'S

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MARCH OPPORTUNITY DAYS

Hurry Down . . . everybody's coming . . . Don't miss it . . . it's your opportunity to buy and save . . . and when we say Save, we mean SAVE . . . it has been 10 years since we have offered such outstanding bargains . . . walk . . . or Fly but take our advice and be there when the doors open . . . read every word in this advertisement . . .

A "SIZZLING" VALUE!

NEW SPUN DRESSES



Here's your opportunity to get that new spring dress . . . yes we mean new spring dress because they have just arrived for this month's selling and everyone is spanking brand new . . . all sizes . . . Juniors . . . misses and women's . . . new shades . . . new styles . . . all we ask you to do is just come down and take a peep and you will say too, how can they do it!

\$4.99
\$6.99
\$7.99

JUMBO GARMENT BAGS

PLASTIC

Never before at this price . . . genuine plastic garment bags . . . complete with zipper . . . it's a bargain for a buck . . .

\$1.00

COVER THIS BARGAIN SHEETS



Genuine Pacific double size sheets—smooth finish . . . both double and single sizes . . . sorry, but they are limited . . . 2 per customer.

\$2.00

SPECIAL PURCHASE!

BALLERINAS

Brand new ballerinas . . . a special purchase all sizes . . . a comfortable shoe at a real money saving price . . . limited quantity . . . better hurry down . . .

\$1.57

A SUPER DUPER SPECIAL!

PLAY SHOES

Finest in playshoes . . . all colors in all the new spring styles . . . every pair brand new . . . all sizes . . . be sure to see these . . . plenty extra salespeople to serve you.

\$2.77



Don't Miss Being Here.

Unbleached SHEETS

Fine count muslin . . . torn and unhemmed . . . unbleached . . . a bargain . . .

\$1.59

VENETIAN BLINDS

A money saver . . . quality blinds . . . Sizes 28 to 31, all 64 inches long . . . measure windows and hurry . . .

\$3.99

DISH CLOTHS

Large size . . . a bargain . . .

8c

BATH CLOTHS

Been a long time but back again . . .

7c

DON'T MISS THIS BARGAIN

PERCOLATORS

Don't say I don't believe it . . . all we ask is for you to come and see . . . fine quality aluminum large size percolator for a buck . . .



\$1.00

CHENILLE SPREADS

Beautiful is the word . . . and a real bargain is for you . . . all double size and lovely colors . . . a real scoop for March opportunity Days . . .



\$3.99

MEN'S "BLOODHOUND" OVERALLS

Are you a working man . . . well we haven't left you out . . . full cut . . . see them.

\$1.99

MEN'S DRESS SHIRTS

Another super shirt buy . . . sizes to 17 . . . fine cloths . . . stock up now . . .

\$1.77

CHAMBRAY

Beautiful quality, smooth finish stripe chambray . . . you will not believe your eyes . . . this is a special purchase and we are passing the savings on to you . . . your opportunity.

43c

WOVEN SPREADS

Double bed size bedspreads . . . woven in all colors . . . a bargain if there ever was one . . . and there has been plenty at B. T.'s.

\$1.77

CLOTHES BASKETS

Genuine ole timey woven straw clothes baskets . . . full size . . . special for opportunity days.

50c

MAKE-UP BOXES

You have never seen such a bargain . . . very useful and a real buy . . . special . . .

\$1.00

SHEETING

The real LL smooth finish sheeting . . . full width . . . good quality . . . special . . . March Opportunity . . .

19c

SPECIAL! Here They Are Again!

MEN'S T-SHIRTS

You asked for them and here they are . . . fine smooth finish T shirts . . . just 39c . . . come and see . . .

39c

GINGHAMS

If you haven't seen this lovely gingham do so early tomorrow . . . you will want several yards at this special opportunity price . . . Special . . .

71c

"LIGHT" WITH THIS VALUE!

LAMPS

HURRICANE
Chimney, Lamp & Shade
Large Waverly



If you want light you can have light and save money at the same time . . . genuine Waverly brass base lamps at this unheard of price.

\$3.99

"A RED HOT BARGAIN"

BRAID RUGS

Genuine oval braided rugs . . . pretty colors and expertly made . . . you will love these . . .



\$1.00

MEN'S "RED CAMEL" DUNGAREES

The old reliable . . . yes the one and only . . . guaranteed to give service . . . For March Opportunity Days . . . hurry.

\$1.84

PLISSE CREPE

New . . . soft colors . . . fine quality . . . and buy what a useful cloth . . . and what a price and what a saving . . . buy what opportunity . . .

27c

12 pc. Breakfast SETS

A wonderful buy . . . repeat sale by popular demand . . . limited quantity . . . heat-proof . . . pretty jadinette pattern . . . better hurry down . . . you know what they are.

\$1.00

SOAP POWDER

Better be on time for these soap bargain at 29 . . . limit.

29c

LINOLEUM MATS

Scatter linoleum mats . . . a steal . . .

8c

"Ben Mont" DRAPES

The one and only . . . genuine Benmont Drapes . . . prettiest colors of all . . . complete with tie backs . . . valance . . . a must in every home . . . don't miss them.

88c

Men's White HANDKERCHIEFS

11 for \$1.00

PRINTS

You have waited for it and here it is . . . beautiful 80 sq. prints in all the new bright patterns . . . thousands of yards to choose from . . .

43c

CURTAIN SCRIM

All color scrims in soft dots . . . fine quality . . . see it now . . .

22c



"A RED HOT SPECIAL"

BLOUSES

A bargain that is sizzling and we do mean bargain . . . lovely soft cotton blouses with pretty eyelet trim . . . you will be amazed . . . hurry . . .



\$1.59

"HOT OFF THE GRIDDLE"

CHILDREN'S DRESSES

Mothers . . . get up early and be on Belk-Tyler's balcony as early as possible and get your share of the lovely new cotton dresses . . . sizes 1 to 6 . . . a special purchase.

98c
\$1.66
\$2.66

