

THE ENTERPRISE

Published Every Tuesday and Thursday by ENTERPRISE PUBLISHING CO. WILLIAMSTON, NORTH CAROLINA

SUBSCRIPTION RATES (Strictly Cash in Advance)

Table with subscription rates for Martin County and Outside Martin County, including one year and six months options.

Advertising Rate Card Upon Request

Entered at the post office in Williamston, N. C., as second-class matter under the act of Congress of March 3, 1879.

Address all communications to The Enterprise and not individual members of the firm. No Subscription Received Under 6 Months

Tuesday, January 3, 1950

Slow Down or Take the Consequences

Martin County recently received wide publicity when an irate motorist went yapping to the American Automobile Association about the treatment received when he was carried into the recorder's court for speeding.

He complained that the fine and costs—\$37.05—were too high.

It would seem that the costs—\$20.05—in his case were too high, and possibly the law should be changed, looking toward lower costs and leaving more authority with the recorder in fitting the punishment to the case at hand.

The \$15 fine is fixed for 65-mile-an-hour speeders, and nothing can be done there.

But the problem can be solved by those who would travel our highways when they choose to interpret "55" on a sign to mean just that and no more.

It should be pointed out that no fees are actually paid individuals. The costs go into the county treasury and the fines collected go into the school fund.

If the complaining motorist had been in a hospital in this county and seen a fellow citizen being treated for a broken neck received when a speeding car crashed into his own on U. S. Highway 17, he might entertain a little more respect for the efforts of patrolmen to bring in speeders and for the fines and costs imposed in the courts.

I'm Getting Impatient

By Ruth Taylor

I'm getting impatient with people who color the truth, who twist the facts to suit their own interpretations, who dress up half-baked theories and personal prejudices, like the shoddy restaurateurs who spend their money on sleazy decorations rather than on good food.

Consider carefully the sources and reasons back of all the propaganda you hear. I'm getting impatient with persons who think it smart to be rude, who tear down everything of a constructive nature, who never have a good word for anything or anybody, who impute evil to all in high places.

Remember that no man is omniscient enough to know another man's motives, and that when he imputes evil, he is but reflecting his own thoughts.

I'm getting impatient with soloists, with those who have to be in the limelight or they won't play, who can't cooperate, who won't take a subordinate role, whose only conversation is of how great they are and who only speak of others to belittle them.

I'm getting impatient with half-liars, with welters, with those who cannot face facts, who don't want to know the truth, but prefer their own version of it.

Keep this country of ours—prepared and ready to at all times fight the attacks of this breed of cat.

I'm getting impatient with false friends, with those who crawl and flatter when they can get something, and run like scared rabbits when they think there is nothing in it for them.

In fact, I'm so impatient I'm going to keep a close watch on myself!

With Eyes Tight Shut

The Clip Sheet

Alcoholic myopia is the same everywhere. Here in the United States, we are spending annually 40 billion dollars on government, 15 billion dollars in toleration of crime, at least six billion dollars in gambling, nearly 10 billion dollars for intoxicants.

Consider Great Britain. The only thing which stands between the British and a shocking decline in the standard of living, mass unemployment and hunger, is Marshall Plan aid and heavy borrowings.

On the Continent of Europe, drinking and drunkenness are prevalent although the entire continent teeters on the brink of final disaster.

Realism is not only needed in consideration of the liquor emergency; it is definitely required.



HEXTY SIGE - he wants ter know.

Ef a feller is gittin old, ain't he a little bit scuable fer countin back-ards as ther buff-days roll round? But thar aint no x-cuse fer ther smart newspaper folks to git mixed up on they a-bility to count out ther Centuries, as old Father Time pushes em by.

Even as crazy a ga-loot as old Jim Jinks said tuther day, that hit sho did take 50 of em to make half-a-hundred; and that ther fust Century didn't start twell ther year ONE, and ran thru ther full 100. And that made ther second Century start with ther year 101, and wind up clean thru ther year 200, and so on clean up to our century which started with 1901, and that ther fust half of it sho want over twell 50 of em had passed, not jest 49.

Insurance Groups Financing Homes

More than \$3,250,000,000 of life insurance funds went into the financing of real estate mortgages during 1949, the Institute of Life Insurance reports.

The year's mortgage financing extended by the life companies was in record volume, over \$2,000,000,000 more than only four years before.

At year end, the Institute estimates, total mortgage holdings of the nation's life insurance companies were valued at \$12,875,000,000. This is a rise of over \$2,000,000,000 in the year and is nearly double the total financing aid of this type extended at the close of the war.

FHA mortgages accounted for a large part of the mortgage financing. They represented over \$1,250,000,000 of the 1949 new mortgages and \$3,500,000,000 of the total holdings at year end.

The greater part of the mortgage financing of the life companies is for housing. Some 80 percent of all the mortgages held by them are on individual homes, in an average amount of less than \$5,000.

The remaining four percent of the mortgages were on commercial properties, largely plant facilities for small businesses.

Siesta No Longer Required by Law

In Mexico City, where daily siesta was for years an institution enforced by municipal ordinance, the restful tradition has given way to a full business day.

A child may dare So drive with care.

Women of Church Establish Record

Protestant women made a record response this year to the annual appeal by the United Council of Church Women for relief packages to aid the needy overseas.

Women-making for needy women abroad. Dr. Stuber said that since the bundles were collected at local churches on World Community Day, November 4, some 65,000 pounds of materials had been received and were still coming in at the rate of five thousand pounds a day.

NOTICE OF ADMINISTRATION Having qualified as Administratrix of the estate of Charles Davenport, deceased, late of Martin County, N. C., this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned Administratrix at her home in Jamesville, Martin County, North Carolina, or her Attorney Hugh G. Horton, Williamston, N. C., on or before the 13th day of December 1950, or this notice will be pleaded in bar of their recovery.

ADMINISTRATRIX NOTICE North Carolina, Martin County. The undersigned having qualified as Administratrix of the estate of Mrs. White, deceased, of Martin County, this is to notify all parties having claims against said estate to present them to the undersigned at Oak City, N. C., on or before the 5th day of December, 1950, or this notice will be pleaded in bar of their recovery.

Mrs. Varo H. Davenport, Administratrix of the estate of Charles Davenport, deceased, Hugh G. Horton, Attorney, de 13-20-29 ja 3-10-17

Mrs. Mae White, Administrator of Fred White, Attorneys, Critches and Gurganus, d 6-13-20-27 ja 3-10

Sale Continues

On Our Entire Line Of DRESSES SKIRTS

100% Wool

Gaberidine Suits Hats

DRASTIC REDUCTIONS!

Harrison Shoppe

CLEAN FUN

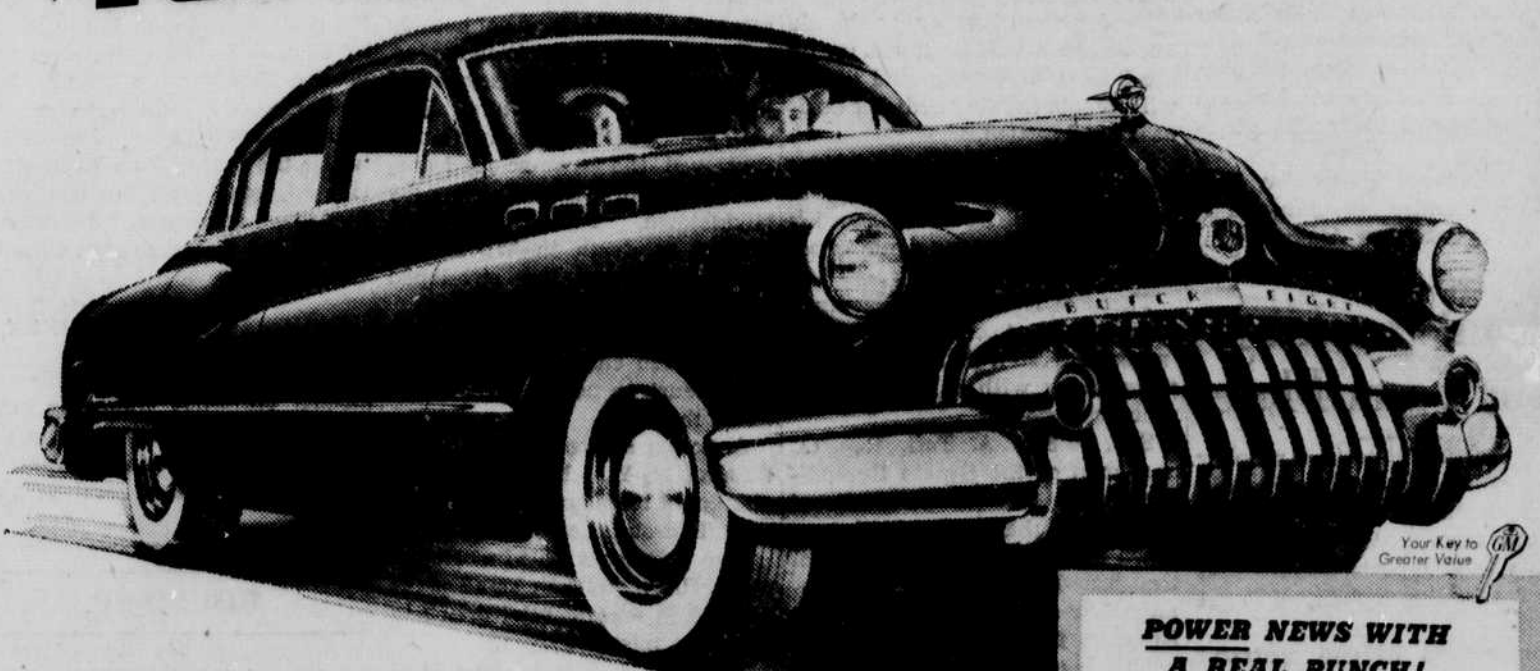


DIAL 25

SUITS, DRESSES, Etc., Pick-up & Delivery 75c All Work Guaranteed.



No wonder they're calling them 'TOP CHOICE FOR 'FIFTY'



They're greater in power—higher in compression—a standout in styling—dreams to drive—and now there's a Buick beauty for 1950 to fit practically any budget

No, we just couldn't hold back the whole big Buick line for 1950.

They're too good-looking—too much fun to drive—too jam-packed with stepped-up, higher-compression, ready-to-ramble power—to be kept under cover.

So maybe you've already seen some 1950 Buicks on the highway.

Maybe you've noticed the extra "git up and travel" they have—glimpsed the wide, curving windshields (one piece in most models)—noted, approvingly, that the typical Buick taper is now found in all Buick fenders.

Maybe you've even heard some things...

That there are more than a dozen-and-a-half models to choose from. That there are three power plants in the Buick line—all of higher compression, all stepped up in power.

That all models are big and roomy inside—some rear seats are better than a foot wider than before!—yet in every instance, snicker over-all, so easier to handle in park and garage.

Above all, maybe you've heard of exciting news on price...

That Dynaflow Drive, for instance—standard on ROADMASTER models, optional on all others—now costs 20% less than on 1949 models.

POWER NEWS WITH A REAL PUNCH!

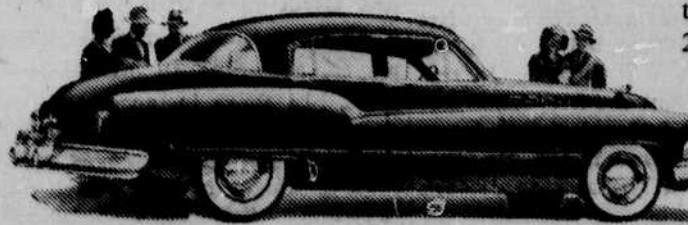
Here's just one part of Buick's three-way power story for 1950—the brand-new F-263 valve-in-head straight-eight. Packing a wallop that makes the SUPER a stand-out performer of the season, here is still higher compression and still greater power in no greater overall size.



That in the full line—SPECIAL, SUPER and ROADMASTER series—there is a Buick to fit practically every budget above the very lowest!

Pictured above is the 1950 SUPER 4-door Sedan, one of the new Buick body types for 1950. At your Buick dealer's are more actual models, the whole story on others.

Hadn't you better see him—right now—and see if you, too, don't find Buick "top choice for 1950"?



LOTS OF LUGGAGE SPACE, plus a high-fashion rear-end treatment, graces the Buick fourback Sedan models for 1950. This is the ROADMASTER, and above is the SUPER version of this much-wanted 4-door, 6-passenger Sedan.

Phone your BUICK dealer for a demonstration—Right Now!

WHATEVER YOUR PRICE RANGE 'Better buy Buick'

When better automobiles are built BUICK will build them Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

Chas. H. Jenkins & Co. Of Williamston, Inc. Highway 17 PHONE 2147 Williamston, N. C.

SPECIAL VALUE! Impressive Modern Waterfall BEDROOM SUITE

If you have planned to purchase a new bedroom group, we urge you to see this one first. This suite, reasonably priced, yet well constructed with rich looking waterfall design with contrasting inlays and high finished, must be seen to be appreciated.

USE OUR EASY PAYMENT PLAN

Heilig - Meyers Company

For Wise Buyers

Williamston, N. C.