

1951 Fords To Be Here Tomorrow

The 1951 Fords, featuring Fordomatic Drive, the new automatic transmission, will be introduced in Ford dealerships throughout the nation Friday, (November 24). "Ford cars for 1951 accomplish notable refinements in styling, beauty, engineering, riding qualities, economy, safety and ease of handling," L. D. Cruse, vice-president and general manager of Ford Division, announced.

Addition of the new automatic device will make available to Ford buyers a choice of three transmissions and two engines—six different power combinations in all.

Both the conventional three-

speed transmission and the Ford overdrive will continue to be available. These, with the new Fordomatic Drive, will be offered with either the 100-horsepower V8 or the improved 95-horsepower six engines.

Introduction of Fordomatic eliminates several years of intensive engineering research by the company to develop a fully automatic transmission that is simple to operate, economical, long wearing and easy to service. The device, which will be optional at extra cost, combines the advantages of a hydraulic torque converter and a planetary gear train to provide maximum performance and a smooth and economical flow of power.

The distinctive styling of the 1949 and 1950 models has been retained, but with refinements and improvements both in inter-



Paulette Goddard Plays As Hussy

The long-awaited movie version of the world-acclaimed stage hit, "Anna Lucasta," is coming to the screen of the Watts Theatre Wednesday only. Paulette Goddard is starred in the title role of the celebrated temptress who made theatrical history while Broderick Crawford, William Bishop, John Ireland and Oscar Homolka are co-starred with her.

The story of "Anna Lucasta" concerns the fortunes of the Lucastas, a poverty-stricken family in a Pennsylvania steel town. Anna (Goddard), the wayward daughter, has been banished by her father (Homolka) and ekes out a makeshift existence in Brooklyn. The Lucasta household is agitated by the arrival of the son of an old friend of Lucasta's, Rudolph (Bishop), who comes North to farm, bring \$4,000 in cash. The money-hungry Lucastas, plotting to part him from his money, call

back Anna as a likely prospect for his wife. They fall in love and are married but their happiness is foisted by the malevolent old Lucasta and a poaching sailor (Ireland). Separated, Rudolf seeks out Anna in her old haunts and finds her, an outcast, on the skids.

"Anna Lucasta" is reported to be replete with cinematic highlights that include a powerful and dramatic story; realistic dialogue; a bathtub scene featuring the charms of Miss Godard and even a jive dance routine performed by Miss Godard.

New Auto Tags On Sale December 1

North Carolina's 1951 motor vehicle license plates, red numerals on a white background, will be placed on sale Friday, December 1. The new tags may be displayed on vehicles on or after that date.

Harrison and Carstarphen will again handle the sales for Martin County and some adjoining territory, it was announced by W. H. Carstarphen, manager of the local office of the Carolina Motor Club. The new plates have been received, and vehicle owners are asked not to wait until the last minute to buy and display the

tags.

Reviewing the sale of license tags for 1949 and 1950, Mr. Carstarphen said that 7,371 of the plates had been sold through Monday of this week. He pointed out that the total sale was 713 less than the 1949 figure and added that the reduction is traceable to the opening of a branch office in Plymouth this year. Had those sales been handled here as they were a year ago, the total would have been much larger, Mr. Carstarphen said.

Plates were sold for various types of vehicles by the local license bureau, as follows, with the first figures showing the 1950 sales and the second figures the sale for 1949:

Autos, 5,500 and 5,924; motorcycles, 83 and 106; trucks, 1,323 and 1,436; farm trucks, 105 and 104; car trailers, 728 and 840; commercial trailers, 122 and 174.

Farm fence post treatment is proving highly popular with Wayne County farmers, who to date have ordered enough materials to treat an estimated 360,000 posts.

The number of forest fires in the United States increased approximately 11 per cent during 1949, but the total acreage burned was less than that swept by fire in 1948.

Visit Heilig and Meyers Williamston for the "Best Buys In Furniture"



Johnny's Building More Than A Bank Balance . . .

He's building a strong, sound future! It's not the few cents a week he saves that will work financial miracles. It's the fact that he's developed the SAVING HABIT early in life, that assures wisdom in handling money when he's older. Wise parents encourage their children to save. We suggest that you open a thrift account for YOUR youngsters, today!

Branch Banking & Trust Co.

J. Carrol Naish as Sitting Bull, Betty Hutton as Annie Oakley and Louis Calhern as Buffalo Bill in a scene from "Annie Get Your Gun," M-G-M's spectacular Technicolor filmization of the long-run Broadway musical stage. It plays Sunday, Monday and Tuesday at the Marco Theatre.

iors and exteriors.

A lowered hood, a new dual-spinner grille and a wider, longer wrap-around bumper give a more massive appearance to the front end. Parking lights are restyled and larger chrome headlamp rims extend beyond the lenses. Added chrome and new, larger tail lamps add to the appearance of the rear end.

Rear deck lids on the new Fords have been counter-balanced and are opened by a new key release lock. Springs then assist in raising the lid and hold it in the open position.

The new models have a wide range of color combinations, and a choice of upholstery, headlinings and other interior trim to harmonize with body colors. This wide choice is a Ford exclusive in the low-price field.

The '51 "Safety Glow" instrument panel is completely new. A "Chanalited" instrument cluster adds safety and convenience, and the speedometer pointer has a glowing ring which encircles and illuminates the figure showing the speed. The instrument control knobs are mounted in depressed cups, each individually lighted.

Key starting is provided by the new ignition switch which incor-

porates the starter control. The steering wheel also is re-designed, with a full-circle horn ring on custom models. A posture control front seat is mounted on curved tracks, and when it is moved forward or backward, the entire seat assembly tips to the correct position for tall or short drivers. An assist spring moves the seat forward automatically.

An outstanding feature of the new cars is a new "softer" ride which is made possible by suspension improvements and automatic ride controls. A new control valve was developed in the hydraulic shock absorbers, which adjusts the cushioning effect. The combination of new tension-type rear spring suspension and softer front spring rate maintains a proper balance between the front and rear for a level ride on all roads. Rubber engine mounts also have been redesigned.

The Ford deluxe line includes the business coupe, tudor and fordor models. In the custom line are the club coupe, tudor, and convertible. The Country Squire station wagon and the Crestliner complete the passenger car line. The V8 engine or the Six are optional on all models except the convertible and the Crestliner.

There will be a choice of 10 basic colors in all models except the convertible which will have 12 and the Crestliner which will have four two-tone color combinations.

New colors are Coral Flame red, Alpine blue, Culver blue, Sea Island green, Greenbrier metallic and Mexacalli maroon. Other colors are Sheridan blue, Silvertone gray, Hawaiian bronze, Hawthorne green and Raven black.

Sportsman's green is reserved for the convertible and Crestliner. Coral Flame red is reserved for the convertible.

The '51 models have a winged hood ornament, and "Deluxe" and "Custom" nameplates are on the sides of front fenders. Chromed V8 insignia on the fender identify eight-cylinder models.

The chassis frame has been strengthened by extending heavy box section rails almost to the rear end. Brake drums and backing plates also were redesigned.

Several important engine changes have been made. Valve rotators have been incorporated and the top compression ring on each piston in V8 and Six engines now is chrome flashed. A weather-proof ignition system also is a feature.

The new fuel pump designed to assure reliability under all kinds of operating conditions. A larger windshield wiper motor improves wiper operation.

New mounting of the intake manifold on the Six insures more uniform fuel distribution for quicker cold weather starting and smoother performance. Quieter operation is accomplished by installation of expansion control Au-



FEAST not FAMINE

... when free men work for themselves

WHEN THE PILGRIMS celebrated the first Thanksgiving in 1623, they were thankful for their deliverance from the near-starvation conditions of 1621 and 1622. For during those struggling years, the colonial government controlled the land and what the people produced. There was never enough food, and the family of the man who worked hard fared as poorly as the family of the man who was unwilling or unable to work.

But in 1623, Governor Bradford and his chiefs admitted they were not "wiser than God", and that they could not "plan for everybody". Each family began to own and use its own plot of land. Shirkers became workers—production increased—morale was strengthened—and there was plenty for all.

That is the essence of free enterprise. When a man works for himself—with his hands, time, talent, or money—knowing that the reward will be his . . . he produces plenty, and everybody benefits.

Let us give Thanks for our American heritage when we count our blessings this Thanksgiving—

TOP PRICES For Your SOYBEANS And CORN

Robersonville Shelling Co.

WANTED LOGS WANTED
WELDON VENEER CO., Inc.
 Weldon, N. C.
 Will Pay Premium Prices For Top Grade Sweet Gum
 LOGS DELIVERED WELDON by TRUCK or RAIL
 Call Weldon 605-1 or Write Box 586 Weldon for Specifications.

Sparkling Fun on Instant Notice!...
 PEPSI tingles with
MORE BOUNCE TO THE OUNCE
 BRIGHTER... BRISKER... BETTER—AND TWICE AS MUCH BESIDES! WHY TAKE LESS... WHEN PEPSI'S BEST!
 25c plus deposit
 Pick up several cartons today!

VALUABLE PROPERTY TO BE SOLD AT AUCTION
Monday, December 4th
 10 A. M.
 R. W. SALSBURY RESIDENCE AND HOUSE AND LOT ADJOINING IN REAR, HAMILTON, N. C.
 11 A. M.
JOHNSON FARM. Adjoining B. B. Sherrod Farm, 2 1-2 Miles West of Hamilton. 200 Acres, 28 Acres Cleared, Approximate 172 Acres Well Wooded Land, Good Residence, Pack House, Tobacco Barn and Necessary Buildings. Electricity and All Weather Road. 3.8 Acres Tobacco, 4 Acres Cotton and 6.3 Acres Peanut Allotment in 1950.
JAMES FARM AT HASSELL—52 Acres, 18 Acres Cleared, 34 Acres Well Timbered, 6-Room Dwelling, Good Two-Story Pack House, One Tobacco Barn, Electricity, On Paved Road On Two Sides. Tobacco, 3.9 Acres; Peanuts, 4 Acres; Cotton, 2 Acres 1950 Allotment.
STORE BUILDING ON 3 LOTS, TWO LARGE WAREHOUSES On Railroad and SEVERAL VACANT LOTS In The Town of Hassell. Store Now Occupied by J. W. Eubanks, One Store Formerly Occupied by D. W. Bell.
R. H. SALSBURY HOME PLACE AT HASSELL, Containing 481 Acres — SUB-DIVIDED, NO. 1 HOME PLACE, 204 Acres, 115 Acres Cleared, 89 Acres Wood Land, 12 Acres Tobacco, 32 Acres Peanuts, 7 Acres Cotton Allotment.
NO. 2 CALLED McNEAL FARM, 166.7 Acres, 51.9 Acres Cleared, 115 Acres Timber Land, Tobacco, 8.2 Acres; Cotton, 5 Acres; Peanuts, 12.4 Acres 1950 Allotment. 2 Tobacco Barns, Good Residence, Pack House and Stables.
NO. 3 IN HASSELL 110.2 Acres, 44.7 Acres Cleared, 65.5 Woods Land. One Residence, Large Pack House, 2 Acres Tobacco, 7 Acres Peanuts and 3 Acre Cotton Allotment.
 Above Described Timber Lands Will Go With Lands Subject To Timber Sale of All Trees 12 Inches in Diameter 12 Inches From Ground. Acreage All Surveyed and Are Approximately Correct. Around Million Three Quarter Feet Timber On Above Lands To Be Sold After Sale of Lands.
 For further information see P. L. Salsbury, Scotland Neck, N. C., W. Z. Morton, K. W. Cobb, Greenville, N. C., or Robert Salsbury, Hassell, N. C.

VIRGINIA ELECTRIC AND POWER COMPANY
 An American Enterprise with 27,000 owners and 4500 employees—Ready to Serve You!