

It's "open house" time now at

ROANOKE CHEVROLET CO.'S

Big New Sales & Service Center



Come see the new quarters and equipment that can mean more motoring satisfaction for you

We're proud to announce the opening of our new sales and service center . . . because we now can offer you so much more service. Our new facilities were planned, built and equipped with but one thought in mind . . . more complete satisfaction for you, with Chevrolet passenger cars and trucks and authorized Chevrolet service.

We invite you to visit our beautiful new quarters now. We'd like you to see our new showroom . . . and the new Chevrolet passenger cars and trucks. Also, we'd like you to see

our spacious up-to-date service department . . . and the modern tools and equipment — combined with our complete stock of genuine Chevrolet parts and accessories — that can help you get more pleasure and satisfaction out of the car you drive.

So come and see us — now. You are always welcome at our new headquarters, and we'll appreciate the opportunity of serving you with friendly, courteous treatment and the finest automotive products and service in town.

THE FOLLOWING PRIZES WILL BE GIVEN AWAY ON OUR OPENING DAY, SATURDAY, DECEMBER 9TH.

- 12 Gauge Winchester Pump Gun
- Elgin Wrist Watch
- Sunbeam Mixmaster

- U. S. Royal Tire
- 2 Cases Esso Oil
- Chevrolet Safety Light

- A. C. Oil Filter
- Trico Auto Windshield Washer
- 2 Car Rugs

- Set Seat Covers
- 1 Heater
- DuPont Polish and Cleaner

Roanoke Chevrolet Company



CHEVROLET CARS ● TRUCKS ● PARTS ● ACCESSORIES ● AUTHORIZED SERVICE