



It's Easy As A-B-C To Find the Right Gift at **Leder Bros.**
DEPARTMENT STORES

A IS FOR—
ARROW SHIRTS
A Perfect Man's Gift
WHITE - FANCY
\$3.65

B IS FOR—
B. V. D. SPORT SHIRTS
and **PAJAMAS**
PAJAMAS SPORT SHIRTS
From **\$2.95** From **\$3.95**

C IS FOR—
CHAMP HATS
The Tops in Men's Hats
Newest Styles and Colors
From **\$5.95**

D IS FOR—
DRESSY DRESSES
Holiday Colors and Materials
GIRLS' LADIES'
From **\$2.95** From **\$5.95**

E IS FOR—
EARRINGS
By CORO and DONNA
A Gift Sure To Please!
From **\$1.00**

F IS FOR—
FLORSHEIM SHOES
and **FREEMAN SHOES**
A Lasting Quality Gift
FLORSHEIM FREEMAN
\$16.95 **\$8.95** Up

G IS FOR—
GIFT GLOVES
Free Gift Box and Wrapped
In Leather, Wool and Cotton Fabrics
From **\$1.00**

H IS FOR—
HOUSE SLIPPERS
By DANIEL GREEN and Others
CHILDREN'S LADIES' MEN'S
\$1.19 **\$1.59** **\$1.98**

I IS FOR—
**INDIVIDUAL FREE
GIFT WRAPPING**
ANOTHER
**LEDER BROTHERS
SPECIAL SERVICE**

J IS FOR—
JEWELRY
and BELTS for Men by HICKOK
What Every Man Needs
From **\$1.00**

K IS FOR—
KERCHIEFS
All Wool and Pure Silk
In Solids and Decorative Designs
From **89c**

L IS FOR—
LADIES' BLOUSES
Tailored and Fussy Styles
In Cotton and Rayon Fabrics
From **97c**

M IS FOR—
MEN'S SUITS
A Perfect Practical Gift
Gabardine and Other Fabrics
From **\$22.50**

N IS FOR—
NYLON HOSE
A Gift That Is Sure To Please
First Quality — 15 Denier — 51 Gauge
\$1.19

O IS FOR—
OVERNITE BAGS
A Family Gift Item
Large Selection of Styles and Colors
From **\$1.98**

P IS FOR—
PAJAMAS
A Useful Gift for HIM and HER
In Rayon, Cotton and Flannel
From **\$1.98**

Q IS FOR—
QUALITY GIFTS
AT REASONABLE PRICES
Cannon SHEETS \$2.95 each
Cannon PILLOW CASES 69c each
Chenille BEDSREADS from \$3.95
Part Wool DOUBLE BLANKETS \$3.95

R IS FOR—
ROBES FOR ALL
Chenille, Wool, Gabardine, Satin
Quilted, Rayon
CHILDREN'S LADIES' MEN'S
\$2.95 **\$4.95** **\$8.95**

S IS FOR—
SEAMPRUFE SLIPS
also **MARY BARRON**
With Plenty of Lace and Trimmings
From **\$2.95**

T IS FOR—
TOYS AT LEDER'S
AT REASONABLE PRICES
Tricycles Guns Table Sets
Strollers Wagons Dolls Autos
Pianos Trains Cooking Sets
AND MANY MORE TOYS

U IS FOR—
UNDERWEAR
To Please a Lady
All Colors and Styles in Nylon and Rayon
From **49c**

V IS FOR—
VARIETY GIFTS
FOR THE HOME
Handkerchief Boxes \$1.00
Glass Tumbler Set \$1.98
Vanity Mirrors from \$1.00
32-Pc. Set Dishes \$9.95
Satin Covered Hangers \$1.00
Dresser Sets from \$3.95

W IS FOR—
WALLETS
By HICKOK and PIONEER
Large Selection To Choose From
From **\$1.50**

X IS FOR—
XMAS GIFTS
FOR BOYS OF ALL AGES
Cowboy Boots from \$4.95
Cowboy Hats \$1.98
Novelty Sweaters from \$1.00
Satin School Jackets \$5.95
Gabardine Sport Shirts \$1.98
Gene Autry Cowboy Shirts \$2.95

Y IS FOR—
YOUNG GIRLS' GIFTS
All Wool Sweaters \$1.98
Pastel Rayon Panties 49c
Plaid Rain Capes \$1.98
Pastel Lace Trimmed Slips 97c
Bobby Sox by Gordon 39c
Novelty Umbrellas \$1.98

Z IS FOR—
ZELAN RAINCOATS
By ALLIGATOR and Others
Because It's Sure To Rain
From **\$7.95**

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