

**It'll Be A Merrier Christmas**  
If You Select  
**FOR HER**



- ROBES
- GOWNS
- SLIPS
- PAJAMAS
- HANDBAGS
- SCARVES



See Our Christmas themed gifts for her on display.

**FOR HIM**



- SHIRTS
- ROBES
- BELTS
- SWEATERS
- TIES
- PAJAMAS
- SOCKS
- JACKETS

**For The Kids**



**Baby Dolls For The Little Girl**



- GUNS
- HOLSTER SETS
- TINKER TOYS
- TOPS

- TELEPHONES
- BLOCKS
- DOLL HOUSES
- BALLS

Also  
**Christmas Fruits - Candies - Nuts**

**Martin Supply Co.**

Williamston, N. C.

**Gifts of Jewelry Are Treasured for Life**

**Legendary Story About Christmas**

There are many legends about St. Nicholas or as we call him, Santa Claus. One of the happier ones is that he is the protector of all humble and small folk and the special guardian of unmarried girls. It is said, according to the Jewelry Industry Council, that at one time he learned of three young women who had no suitors because their father was too poor to provide them with a dowry. So one night he filled three bags with gold and threw them into the windows of the rooms occupied by the young women and they soon were happily married. Unexpected gifts thereafter were said to come from St. Nicholas.

Monogramming and engraving, so essential to many gifts which gain in sentiment when these personalized touches are added, take time. This should be carefully considered in working out your gift list, and should guide you in making your gift shopping schedule.

If it is linens or stationery or similar gifts you have in mind, frequently handsomely monogrammed items, with a single initial, are to be found in the fresh Christmas stocks. This is indeed a time saver.

But if you want a combination on initials in a special design to distinguish your gift as for the giver alone, give the people from whom you buy it a reasonable amount of time before Christmas in which to do the monogram.

Similar with inscriptions that are so much desired on jewelry, watches and silverware. These will take even more time in anticipation of the holiday season, for many people will want to take advantage of the service to personalize their gifts and the work the engraver will have to do will be in a "first come first served" basis.

It's best to keep inscriptions simple, such as "with love from J. G.—Christmas 1950."



**TOO GROWN - UP** for baby dolls? She'll love "Maggie Christmas," a teen-ager, who comes with a complete fashionable wardrobe for sports, class and dates. By Alexander.

**THIS CHRISTMAS**

When the call is for *Quality*



Give Her The Ring She'll Be Proud To Wear.  
**Columbia**  
SINCE 1899

Give Her The Ring She'll Be Proud To Wear.

**Peele's - Jewelers**  
SINCE 1899

121 Main Williamston  
FOR FINER CHRISTMAS GIFTS



**MOST PRECIOUS OF ALL GIFTS**, the Diamond, plays an important role at Christmas time. Three times as many engagement rings are now purchased in December than in the next highest month of April, giving eloquent testimony of the growing popularity of the Yuletide betrothal. The sparkling diamond, above, is a brilliant cut stone in a prong setting and is today's most popular type of betrothal ring. Diamonds also are much favored as luxury Christmas gifts from husband to wife in many interesting settings, cocktail rings, brooches, bracelets and necklaces.

**PEARLS MULTIPLY**

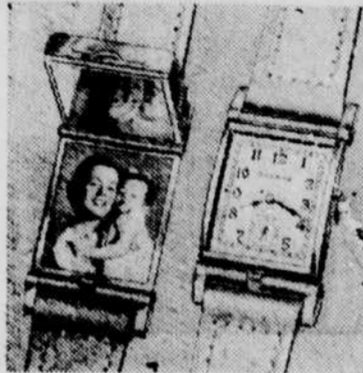
A gift of jewelry is a joy forever, particularly if that gift multiplies by the year. Give her a fine strand of cultured pearls this Christmas and follow it up each year with another strand or pearl jewelry piece.

**FOR THE PEDESTRIAN**

There's a new gadget on the market for the footsore guy who has so much walking to do. It's a mechanical device for powdering the feet with or without socks on, when he comes home. It sells for about \$2 and would make a clever Christmas gift.

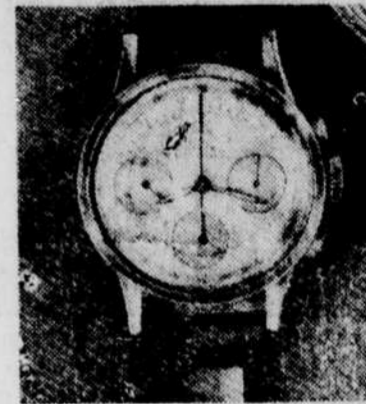


**IT'S A MATCHED SET** and a most glorious, glamorous gift that will give her pleasure for many a year to come. The set includes a jeweled bracelet, earrings and necklace and as an extra special grand surprise, a genuine Gotham watch concealed under the center stone of the bracelet. And it's less expensive than you might think.



**IT'S A TWO-WAY GIFT!** He'll wear it on his wrist, for all practical purposes, as an accurate time-keeper. Then when he wants a glimpse of his loved ones, he'll snap open the case and presto! There they are! A Bulova Photo-Watch.

Tuck away a gift a day. Make this Christmas bright and gay. Shop early! Mail early!



**SPORTSMAN OR AVIATOR** he'll really appreciate the sharp accuracy of this Gothameter. For close timing, he'll push one button to start the large sweep hand around, press the other to stop the hand at any second he wants. The three dials keep close count of seconds, minutes and hours. By Gotham.

**Giving or Getting**

YOU'LL BE PROUD TO SAY  
**it came from**  
**Peele's—Jewelers**

**AND HERE'S WHY YOU'LL BE PROUD**

YOU MAY REST ASSURED THAT IT'S THE FINEST GIFT OF ITS KIND TO BE HAD, AND PEELE'S-JEWELERS' 51 YEARS OF SERVICE TO THE PEOPLE OF MARTIN IS BEHIND THE GIFT.

TOO, IF IT'S FROM PEELE'S-JEWELERS, IT'S A NATIONALLY ADVERTISED PRODUCT, SOLD TO YOU AT THE ADVERTISED PRICE.

AND — YOU'LL BE PROUD OF THE GIFT PACKAGE WE'LL DO FOR YOU. THERE IS NO CHARGE (AND NEVER HAS BEEN) TO WRAP THAT GIFT IN A MANNER THAT WILL PLEASE YOU AND THE RECIPIENT.

ALSO — OUR EXCHANGE POLICY ASSURES YOU THAT YOUR GIFT (IF A DUPLICATE) CAN BE EXCHANGED OR, IF YOU WISH — A REFUND, CHEERFULLY. DROP BY SOON —

(Gorham Melrose pattern (in hand) prices shown are for one place setting and include federal tax.)



**PEELE'S — JEWELERS**

121 Main Williamston SINCE 1899

"FOR FINER CHRISTMAS GIFTS"



**TOYS**

Visit Our Toyland Today and Select From Our Large Collection of Toys for Children of All Ages.

- Merry - Go - Round**
- Holster Sets**
- Electric Trains**
- Wind-Up Trains**
- Typewriters**
- Telephones**
- Wagons**
- Tricycles**
- Bicycles**
- Pedal Cars**
- Jeeps**
- Tractors**
- Fire Trucks**
- Wheel Barrows**
- Baby Dolls**
- Carriages**
- Strollers**
- Pianos**
- Electric Organ**
- Ranges**
- Refrigerators**
- Washing Machine**
- Pool Tables**
- Erector Sets**
- Doll Houses**
- Garages**
- Air Ports**
- Airplanes**
- Blocks**
- Zylophones**
- Cowboy Suits**
- Cowgirl Suits**

For the Woman Of The House  
ELECTRIC TOASTERS  
GRILLS  
IRONS  
WAFFLE IRONS  
PERCOLATORS  
MIXERS  
**Western Auto Assoc. Store**  
W. J. Miller & Son