

There's a Lot of Fun In Exciting New Toys For Girls and Boys

Almost All Of Them Put Accent On Realism Now



Playland Offers the Answers to Every Child's Most Ardent Gift Wishes For this Christmas with Toys that Will Win Full Parental Approval



Playthings Are Taking Cues From Arts, Sciences; They're Instructive

The world of toys Christmas, 1950, follows young America's active interest in the arts, sciences and industries. New playthings are offered that help reveal aptitudes and foster natural leanings toward careers.

Though the new crop of toys and games is instructive, the main function is to provide an entertaining pastime.

Toys who might shatter a toy before the close of Christmas day, find that gay plastic toys are nearly indestructible.

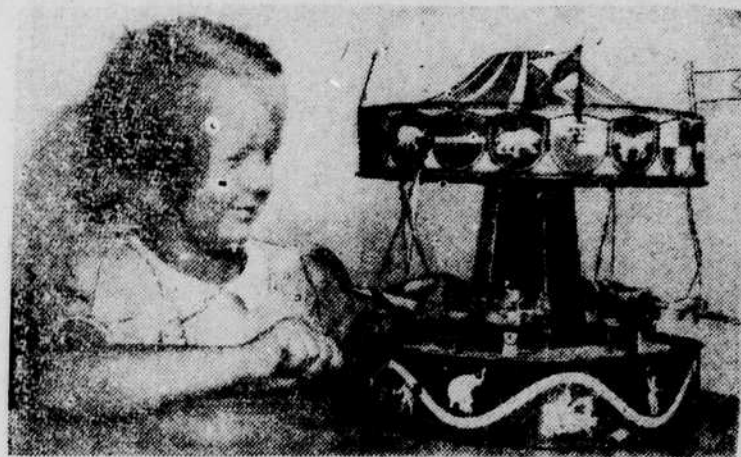
Older children, who often tire of games that offer no challenge to the imagination, find this Christmas' choice of games engrossing. They give the child an opportunity for creative expression and avoid talking-down, a feature children can always spot.

Old favorite games and toys are polished up and expanded. New ones, made possible by new materials, show exciting features never before included in toys. Playthings makers show that they are in pace with science and industry's striking new advances.

A peek around the Christmas toy world leaves the onlooker amazed and delighted. What ideas are chocked into these new items! But a word of caution; shortages



IT'S YOUR MOVE! Watch the young folks go into action with great glee on Christmas Day when packages are opened to reveal the newest in engrossing games. The variety is great. Added to the old favorites are many new ones from which you can choose games to suit the special interests of any child.



HERE'S TO A MERRY-GO-ROUND CHRISTMAS with a gift sure to appeal to every young heart. It's a miniature Merry-Go-Round just like the one she rides with such glee every Summer and here now as a wonderful gift she'll never tire of playing with. This gay model operates just like a real carousel and plays lively tunes as the horses whirl and gallop. Above gift by Wolverine.



CREATIVE GAMES, like this magic coloring set make thrilling gifts. They give children an opportunity to show their artistic ability.



NEW TOYS THAT EXPAND as the child grows older make a smart gift that will provide fun for Christmases to come. This gay roller toy with clicking beags can be transformed into a pull toy when baby begins to walk. In lightweight wood. By Childhood Interests.



HOMEWORK'S FUN when Junior receives a toy typewriter for Christmas. It's swell for class newspapers and and club bulletins, too.

in favorites are anticipated because of the huge increase in children of toy age.

Accent on Realism
The accent in toys is realism. The world faithfully simulated detail for detail is brought to children.

There are four burner toy electric ranges that really cook and flat irons that heat sufficiently to



SERVICE STATION LIKE DAD'S! Imagine Junior's irreplaceable glee Christmas morning when he spots this miniature service station with pumps that pump and dials that register. It's part of the trend toward realistic games and toys seen this Christmas.



iron doll clothes. And when a doll has a new bathinette, it must include a safety strap! There is an electrically operated pop corn machine that makes tasty pop corn.

The last word in realism is reached in a miniature doll's feeding set which includes a sterilizer, rack of bottles and bottle washers.

Pop as well as junior, is going to get a heap of fun from the new true-to-life toys. There's a tiny rotary press that really prints. It's swell for school newspapers and small printing assignments.

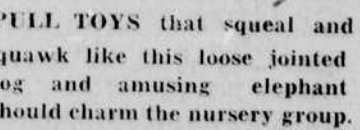
A small town shopping center is amazingly duplicated in plastic. And there is a freight station with barrels, cases, and a tiny fleet of trucks, and a super service station.

Junior's scientific lab in the cellar is equipped for tracking down atoms this Christmas. A new atomic energy lab set includes a workable Geiger counter. Like many others, this set emphasizes the use of science for peace.

And that very important young man has new means of transportation and communication. There are telephone sets that carry voices and electric trains that start with realistic slowness and demonstrate spectacular ability.

Tricycle That Grows
There is a tricycle that expands as the child grows and finally discards the third wheel. A miniature carpet sweeper actually draws up dust.

Games Grandpa played as a boy are stepped up to 1950 versions. Three dimensional stereoscope come with travel and fairy tale slides. And hoop rolling is back



PULL TOYS that squeal and squawk like this loose jointed dog and amusing elephant should charm the nursery group.



MINIATURE ORGAN makes an exciting gift for the musically inclined. Molded of Bakelite plastic, it is available at budget prices. By Magnus.

The new hoops are constructed to perform acrobatic tricks.

Little girls' interests in home decorating are recognized and fostered with miniature plastic furniture. And this furniture has all up-to-date additions. There are Hollywood bathrooms with built-in tubs and television sets with movable screens, refrigerators with deep freeze units. Faucets turn and drawers swing out.

When Junior wants to zoom around he can have a station wagon, police car or fire engine to pedal. And for defending the backyard from snipers there are anti-tank guns that shoot ping

pong balls, water pistols with visible reservoirs, pistols with suction-tipped darts.

Toys and games offered this Christmas are so exciting and durable that they hold a child's interest and hold up for Christmases to come.

WORK ON THE RAILROAD? He will, indeed, when he receives a much-to-be-prized gift of equipment for his miniature railway system. By Schilling.

YES...!

We Imprint
CHRISTMAS CARDS
NAPKINS
BOOK MATCHES
STATIONERY

24 Hour Service
(Items We Sell Only)

PEELE'S - Jewelers

121 Main Williamston

Santa Has Arrived

LINDSLEY'S

Bring the Kiddies in to see the fine toys he left.



TRICYCLES
WAGONS
HORSESHOES
PING PONG SETS
HOLSTER SETS

And Many Others

Footballs, Helmets and
Football Suits for the Kids
Basketballs and Goals

Lindsley Ice Co.

Purina Store Washington Street

Make His Gift A "Practical Gift"

Remember Him This Year

With

A Fine Set of Longer Wearing

U. S. Royal Tires

B. & W. TIRE COMPANY

Washington Street

Williamston, N. C.



It's Hospitality Time



Taylor's Dairy EGG NOG

EGG NOG MIX EGG NOG ICE CREAM

Telephone 3188

We'll Deliver Right To Your Door



You'll Need An
Extra
Supply Of
Ice Cream

Whipping Cream
In 1-2 Pints
Milk

Also Chocolate Flavored milk.

TAYLOR'S DAIRY

IT'S A Wonderful Feeling TO KNOW YOU ARE GIVING THE Right GIFT



HUSBAND



WIFE



BROTHER



SWEETHEART

Pay a wee bit down BUDGET TERMS ARRANGED

Peele's--Jewelers

121 Main

Since 1899

Williamston

"FOR FINER CHRISTMAS GIFTS"