

Lack of Newsprint Threatens World Communications

Newspapers Can Become Extinct In India In Less Than One Year

A new kind of hunger is spreading across three corners of the world threatening to rob man of mental food - a growing famine of newsprint, one of the most vital requirements for the free flow of information.

J. C. Jain, general manager of the "Times of India", said recently that if the present shortage of newsprint and present level of prices should continue, most of the newspapers in India would be extinct within a year.

Yet today, the country's growing cultural needs call for more not less newsprint. A largely unlettered nation of 350 million, India is engaged on a national campaign to abolish illiteracy, assisted by UNESCO. New technical and professional classes are seeking essential information. The humble millions are discussing new social and political problems.

All this social ferment is producing a reading hunger which must be satisfied if India is to progress and the country's thirst for knowledge is seen in the rising newsprint consumption. Only five years ago, India used 30,000 tons annually, while today she is consuming double that. It has been estimated that she will need 100,000 tons in the near future.

India's position is typical of that in many other countries which are striving to reduce the burden of illiteracy. While their people are being taught to read, newspapers are cutting pages, or going under.

A statement on newsprint issued recently by UNESCO (the United Nations Educational, Scientific and Cultural Organization) pointed out that: "The shortage of paper and the excessive cost of this essential raw material also threatens school textbooks and even exercise books. . . If the number of people able to read goes up by only 5 per cent, it will be impossible to provide them with books, newspapers and other publications. A French delegate at the Conference reported: "Various activities in education

EX-MATHEMATICIAN ADDS BY TWOS



TWO PLUS TWO PLUS TWO adds up to quite a family, as former mathematics teacher John D. Guiley has good reason to know. Now a civilian employee at Kelley Air Force Base in San Antonio, Texas, Guiley is father of three sets of twins. Mathematically, this makes his family one in a million or more. Held by Mrs. Guiley are David and Paul, who are a year old. Standing beside her (rear) are Daniel and Donald, 8, while the others, Gerald and Earl, are four. (International Soundphoto)

and cultural training, especially in the French Union, have already been affected."

The situation is not much brighter in Western Europe. French publishers expect that only 5 of Paris' 15 dailies will be in any sort of stable position by next year. At least 149 publications within the last two years. In Britain a 93-year-old local and a 71-year-old one, are among casualties, which include weeklies owned by wealthy publishers. Even a small country like Denmark has lost four newspapers. The president of Denmark's newspaper publishers has stated: "The common man, the worker or employee is gradually ceasing to be able to afford to read his daily newspaper."

A complete shut-down of the press is threatened in Israel, if the country does not replenish its dwindling newsprint stocks within two months. Egypt has also been hit severely by soaring costs. The continents of Australia and Africa are suffering heavily from the crisis. Lacking large financial resources,

Rams Win Again By Stopping Red Raiders 18 To 0

Sonny James and Dan Clark Lead Robersonville To Victory

By Everett Parker
The Rams led by Carlton "Sonny" James and Dan Clark led the Rams in gaining their first Coastal win of the season, trouncing the Red Raiders in a loosely played contest, here Friday afternoon.

By scoring early in the game the locals coasted to their second win of the season led by their defensive unit which prevented the Vanceboro eleven from scoring, although the losers were deep in Ram territory three times during the contest. Fullback Sonny James climaxed a long drive late in the first quarter when he went through the middle of the line from two yards out to give the Rams enough points to win the contest. Maurice Everett missed the extra point on a placement.

The two teams then battled on even terms until midway the second period when Dan Clark took a pitchout from Billy Warren to score Robersonville's second touchdown of the game from close in. It marked the first time that the Rams have scored more than one touchdown in a game this season.

Vanceboro's defense held the surging Rams throughout most of the third and fourth quarter to keep the score down. However the RHS defensive unit led by Lang Martin and Julius Budecz was just as effective, once stopping the charging Red Raiders inside the RHS five yard line near the game's end.

Sonny James provided the game's most exciting run late in the third stanza after tackle Lang Martin covered a Vanceboro fumble on the 46 yard line of Vanceboro, going over right tackle for 35 yards down to tie Vanceboro 11. Wingback C. L. Crawford, who has been on his own lately, went down to the five on a reverse but an offside penalty ended the drive on the six.

The Rams scored their last six points of the evening when tailback Dan Clark faded back and shot Russell Johnson a screen pass on a play that covered 33 yards. Russell Johnson was practically untouched as a host of Ram blockers cleared the way for him. The extra point was again missed when a holding penalty nullified the first try for the point.

On defense, the locals were led by Russell Johnson, who intercepted a pass to kill one Vanceboro drive, Julius Budecz and Lang Martin while on offense it was the same old story, having Dan Clark and Sonny James carrying most of the load. Wingback C. L. Crawford and Quarterback Billy Warren also looked good on offense as well as defense.

The Rams travel to Farnville Friday night to take on the Red Devils which may prove to be tough for the locals who are fighting for a top berth in the Coastal Conference.

Agriculture is the nation's oldest and most basic industry.

Flight to Happiness



IN SAN FRANCISCO for the premiere of her first American film, following a flight from Los Angeles, is French actress Leslie Caron and her new husband, George C. Horne. The pretty actress met Horne, a member of the meat-packing family, at a party three months ago. The meeting resulted in marriage in Las Vegas, Nev. (International)

Youths In Cuba To Plant Trees

Young members of the Cuban Association for the United Nations have turned to practical ways of carrying out the lessons they learned in discussing the Food and People theme of UNESCO and the Food and Agricultural Organization. They have suggested the establishment in Cuba of "United Nations Forests", whose trees would be donated by the Government, private organizations and individuals. Under guidance from experts, Cuba's youth organizations would take care of the forests, sections of which would be named after countries and leading international figures. The project would help the re-forestation of Cuba, would provide parks and recreation grounds for the community and would help to teach the Cuban people the value of forests as one of the nation's natural resources.

THAT'S SERVICE!
(Nelson Hyde, Finchurst Outlook)
The unusual happened in Aberdeen the other night, of the man-bites-dog story variety. The fire siren sounded and as its custom the citizenry piled out of the dwellings and scurried downtown to locate the conflagration. They met up with the apparatus sitting supinely beside the railroad station. They waited to follow in its wake, but it stayed put.
A freight train hove in sight, halted with the last car along-side the depot. It was ablaze. The good old Seaboard had delivered the fire to the firemen.

es, these journals in country after country appear incapable of bearing the staggering increases in newsprint prices, which according to the International Federation of Newspaper Editors, have risen between 50 and 100 per cent in the last year. The situation is aggravated by an export tax levied by certain producer countries.



SHIPBOARD ROMEO. After her divorce from co-star Barry Sullivan in "Payment on Demand," Bette Davis takes a Caribbean cruise. She meets John Sutton, who fails to interest her in a new romance, in this sequence of the Skirball-Manning dramatic presentation distributed by RKO Radio. The feature shows at the Vicar Thursday and Friday.

ELECTION PORTRAITS MAKE CENTS



SIDEWALK ARTIST Joe Lee does a booming business at the famed Hyde Park corner in London with his portraits of Prime Minister Clement Attlee and his arch election rival, Conservative Party leader Winston Churchill. Passersby indicate their choice in the coming ballot battle by tossing a penny in hat reposing before each work of art. (International)

Old Folks Offer Valuable Market

Manufacturers, distributors and retailers, casting about for new consumer markets for their goods, are rapidly becoming aware of a new "layer" of customers. There are now in this country some 12,000,000 persons past 65 years of age—almost twice as many as in 1930—and statistics show that by 1965 there will be 20,000,000 or more in this age group.

What interests the merchants is that almost all of these oldsters have steady sources of income—either from jobs, savings, pensions or Social Security. A decade ago just the reverse was true—most persons over 65 were quite definitely dependents.

Already some businessmen are aiming at least part of their sales efforts at these persons. In Florida, for instance, a group of real estate men have begun to build a "retirement village," to consist of some 6,000 homes in a modest

price range. They are designed for comfortable living for two people, but can be easily expanded by the addition of extra bedrooms.

But housing is only one of the things needed or wanted by older people. Makers and sellers of everything from automobiles to garden tools and fishing tackle realize that today's "oldster" is much more hale and hearty than his counterpart of a generation ago and is a potential customer who cannot be ignored.

State College Tips To the Housewife

Good grooming is more than just being sure that clothes are spotless, hair neat, fingernails clean, stocking seams straight and shoes polished. Good grooming reaches its outward expression in clothes, make-up, hair and voice. And that goes for any age, any place, any financial state.

Good grooming is not dependent on lots of money. All anyone needs is a real desire to be well-groomed, plus determination to put that desire into action. An orderly well-groomed mind naturally demands the same kind of body—inside as well as out. If the outside is to be kept well-groomed, the inside must be too. The undesirable of poor diet are unsightly skin conditions, lack-lustre eyes and a general air of sluggishness that takes the edge off a well-groomed appearance no matter how smart the clothes.

In less than 15 years the 65-year-old group will be receiving and spending between 16 and 20 percent of the national income. The distributor handling products that today's and tomorrow's young-minded "oldsters" will buy will get his share of the new market.

The daily bath, daily use of deodorant, the twice daily teeth cleaning, weekly manicure—these are simple habits, easy to form. A full length mirror will tell you how well-groomed you are. How's the posture? Do you stand straight and tall, head up? Or do your shoulders slump and the chest sag, and tummy bulge? Is weight balanced on both feet, or all on one side so the hip juts out? Good posture is just as much a part of good grooming as is cleanliness.

Interesting Bits of Business In U. S.

Employment in the nation dropped off a bit in September, as student workers returned to classrooms, but unemployment remained steady at a mere 1,606,000. National Production Authority has warned vacuum cleaner manufacturers to expect further reductions in allocations of zinc, copper and steel. . . . Federal Reserve Board estimates September's industrial production at above the same level as August. That was above July but below the average for the first six months.

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