WILLIAMSTON

Thursday, November 29, 1951



Williamston, N. C. Washirgton Street

ting aid-amounting to \$194,691,- gulley, he suffered only a broken arm and a lump on his head.

VALVE-IN-HEAT

DIAPHRAGN

SPRING CLUTCH

UNIT DESIGN

BALL-GEAR STEERING

REAR-AXLE

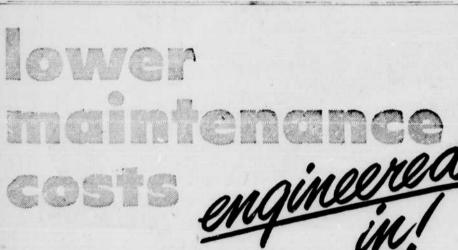
INSPECTION PLATE

BONDED

BRAKE UNINGS

(Series 3000 models.)

CHEVROLET /



... to do more work for your money!

Chevrolet's great engineered-in features keep maintenance costs at rock bottom. The famous 105-h.p. Loadmaster engine is built for the hard and long pulls. Chevrolet's heavyduty frame, sturdy transmission, durable rear axle and other great

Advance-Design features keep upkeep down. Come in and look over the great line of Chevrolet Advance-Design trucks first chance you get. They'll do more work for your money because lower maintenance costs are engineered in.



Roanoke Chevrolet Co.

Helps prevent stalling* in your car!

NOW, FOR THE FIRST TIME IN THIS AREA-a revolutionary new gasoline that resists stalling ... annoying conk-outs at traffic lights or parking, and sputter-and-stall trouble during the first few minutes of driving on damp, chilly days.

It's especially good in cars with AUTOMATIC TRANSMISSIONS-where restarting after stalling is more troublesome.

IT'S ANOTHER BIG EXTRA FOR YOUR MONEY IN ESSO EXTRA - the high-test gasoline long famous for quick starting, fast warm-up, high anti-knock power and long mileage! And Esso Extra is the ONLY premium gasoline with patented Esso Solvent Oil that fights harmful engine deposits.

Don't stall another day ... try a tankful right away!

And when you're in, there's no better time to let your Esso Dealer give your car a complete check-up for the winter driving you'll be doing!



that occurs on cool, humid days (30° to 55° temperatures, humidity above 65%) is generally caused by carburetor "icing." Evaporation of the highly volatile gasolines required for modern cars has a refrigerating effect which freezes moisture out of the air, accumulating icy frost in the carburetor. New Anti-Stalling Esso Extra Gasoline helps eliminate this cause of stalling, which is experienced with most cars on the road today. It will not, of course, prevent stalling caused by faulty carburetor adjustment or electrical failure.



COPR. EASO INC.

Another big MORE at your Happy Motoring Store!

Baker Oil Co., Distributors

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