

Red Cross Adopts \$85,000,000 Goals For March Drive

Fund Campaign Will Be Held During Month Of March

To carry on its greatly expanded services to the armed forces, its blood program, its disaster services, and its other activities, the American Red Cross has set an "absolute minimum" goal of \$85,000,000 for its 1952 Fund campaign. E. Roland Harriman, Red Cross president, has announced.

"The campaign will be an appeal to all Americans to join in answering the plea of suffering humanity — of human beings in need or distress across the street or across the nation," Mr. Harriman said. The theme will be "Answer the Call."

"The Red Cross is an organization made up of the people themselves," Mr. Harriman stated. "When it acts anywhere, it is the people acting in behalf of those in need—doing what each individual would do if he were at the scene of disaster or at a soldier's side in Korea. And it is the people who make Red Cross work possible through their volunteer efforts and contributions."

The fund campaign will be held March 1-31, with John S. Sinclair, of New York City, President of the National Industrial Conference Board, as national chairman. The goal was set by Red Cross Board of Governors after exhaustive study of the agency's program.

"At no time, other than in the midst of a world's wide war, has there been greater or more compelling human need for the people to meet through their Red Cross," Mr. Harriman stated. "For our armed forces alone it has been necessary to double the Red Cross field staff serving military installations. Cases handled by our personnel at camps and hospitals increased 50 per cent last year over the year before and our armed forces continue to grow."

The Red Cross Blood Program will also continue to meet emergency needs, Mr. Harriman said.

Dogged Resistance



"PINKIE," a collie dog owned by Walter Haliburda, of Detroit, failed to bite the hand that fed him—and so he is being punished. Burglars who broke into the house while the Haliburdas were out, kept "Pinkie" silent by giving him a feast of dogfood and got away with \$2,500. Now the dog finds himself faced with a tempting dish of meat, but his owners forbid him to eat it. (International)

Report Air Loss In Korean Area

Most people do not realize it but the U. S. Air Force has suffered heavier losses than enemy air forces in the Korean War. The latest summary report by the Far Eastern Air Force shows the Communists have lost 339 planes, while the U. S. Air Force has lost 418 planes. The summary estimates there have been another one hundred Red planes probably destroyed and some 387 damaged. No figures were released on damaged U. S. planes.

It was noted by U. S. Air Force officials that "steadfastly intensified" anti-aircraft fire had accounted for the major proportion of Allied losses. This is because U. S. Air Forces are concentrating on strafing and disruption of enemy transport while enemy planes generally do not operate over U. N. supply lines in South Korea.

In the actual air-to-air fighting, U. S. jets have a distinct advantage in the kills recorded thus far, although the ratio of victory has declined in recent weeks. Of the Communist losses, 204 were jets, while U. S. jet losses have been only 170. Considering the fact that some of the U. S. jets have been knocked down, by ground fire, while practically none of the enemy jets were downed by ground fire, the ratio of aerial combat successes by U. S. jets is clearly obvious. In considering tactical emergencies.

"The ability of the organization to meet another emergency comparable to the devastating Kansas floods and to carry on its other vital programs will depend on the public's response to the March '52 Fund appeal," Mr. Harriman said.

"Therefore, the \$85,000,000 goal must not merely be reached but generously oversubscribed. To carry out this work of mercy the Red Cross must have the funds to meet the needs of our men and women in uniform, of disaster victims, and of the sick and wounded who must have blood.

Filling these needs is worthy of our maximum efforts and of the full participation and generosity of our people."

During the last year the American people, through the Red Cross, provided more than a half million pints of blood for wounded fighting men and 1,228,500 pints for sick and injured citizens. The organization is now operating 43 regional blood centers and 11 defense centers.

"In disaster relief the Red Cross spent \$13,768,000 to help victims of the midwestern floods of last summer," Mr. Harriman stated. "While approximately \$5,000,000 was received through a special disaster appeal, the Red Cross had to spend an additional \$8,768,000 from its funds available for na-

COLD WAVE FROM MIDWEST EASES OHIO FLOOD PERIL



HERE ISN'T A SOUL IN SIGHT on Route 40 leading into Zanesville, O., as waters from the flooded Muskingum River cover the roadway. Fortunately, torrential rains have been turned into snow by a cold wave from the Midwest in low-lying areas in Ohio, West Virginia and Pennsylvania. The drop in temperature has given the tributaries swelling the Ohio River a chance to recede to their own banks. (International)



A TRUCK EVACUATES A FAMILY from a flood-threatened home on the outskirts of Zanesville, O., as the Muskingum River moved right up to the doorstep. More than 10,000 persons have been left homeless by the turbulent Ohio River. Communities bordering the river in Southern Ohio, Kentucky and Indiana made preparations to move the residents if the flood danger becomes acute in their areas. (International)



WILLIAM MARSHALL and lovely Constance Moore have the starring roles in Republic's romantic musical, "Stand Up and Sing," current attraction at the Watts Theatre.

Cheaper To Buy Than To Rent

William J. Levitt, president of Levitt and Sons, Inc., has emerged as a prophet in his own bailiwick—and a prophet with honor, too. Almost a year ago when Congress was considering the defense housing law, Bill Levitt advocated "for sale" housing as against rental units, contending that it costs less for a man to buy a house than to rent one.

The total losses on each side, one must take into consideration the damage done to the enemy's transport, communication lines, mechanized ordnance, supplies, other ground stores. These losses, sustained by the enemy, have been tremendous and are believed to be one of the primary reasons the Communists first considered an armistice.

The verdict is no win: it's 2,500 to 1 in Levitt's favor. The Levitt firm is building a community of 16,000 homes in one of the nation's critical defense areas along the Delaware river, in Pennsylvania, between Philadelphia and Trenton. There is a three-bedroom house available for sale at \$9,990, with monthly carrying charges of \$60 and down payments ranging up to \$1,500 and a two-bedroom rental house at \$65 a month.

In the first eight weeks more

Appropriate Name For Victim Of Record Crash

Lansing, Mich. — Mushrooming over the years, the record library of radio station WJLS collapsed in a head and more than 7,000 records fell off shelves and racks—but only one was broken. Its title: "How About That Mess?"

than 2,500 homes were sold with a \$100 binder laid on the line to clinch each deal. In the same time there was only one single rental application.

An Appreciation

We are indeed grateful to all those who supported our candidacies in the recent Jamesville municipal elections, and are thankful for the support and interest shown in our behalf.

It is our sincere wish to serve all the people of the Town of Jamesville, and we will, to the very best of our ability, handle the affairs, promote the interest of the town and all its people.

Arthur Wallace Lilley, Mayor.

Tilman Coltrain,

O. W. Hamilton,

Oscar Davenport,

Phillip C. Blount, Jr.,

Royal E. Gurganus, Commissioners, Town of Jamesville.

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